

**CITIC 21CN**  
**中信 21世紀**  
**CITIC 21CN COMPANY LIMITED**

**中信 21世紀有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock code: 241)**

**ANNOUNCEMENT**

On 3 December 2007, the General Administration of Quality Supervision, Inspection and Quarantine of People's Republic of China, State Administration for Industry and Commerce and the Ministry of Commerce jointly issued the "Notice on Implementation of Product identification, Authentication and Tracking System in accordance with <The Special Regulations of the State Council on Strengthening the Supervision and Monitoring of Safety of Food and Other Products>", which requires 69 types of key products in 9 industries which require manufacturing permits and the China Compulsory Product Certification to mandatorily join PIATS and include the PIATS barcode on the product package as a measure to enhance the supervision and monitoring of product quality and food safety for products manufactured in the PRC.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

On 3 December 2007, the General Administration of Quality Supervision, Inspection and Quarantine of People's Republic of China ("AQSIQ"), State Administration for Industry and Commerce ("SAIC") and the Ministry of Commerce ("MOC") jointly issued the "Notice on Implementation of Product Identification, Authentication and Tracking System in accordance with <The Special Regulations of the State Council on Strengthening the Supervision and Monitoring of Safety of Food and Other Products>" ("Notice"), which requires 69 types of key products in 9 industries which require manufacturing permits (生產許可証) and the China Compulsory Product Certification ("CCC") (強制性產品認證) to mandatorily join the Product Identification, Authentication and Tracking System ("PIATS") and include the PIATS barcode on the product package as a measure to enhance the supervision and monitoring of product quality and food safety for products manufactured in the PRC.

The initial list covers 69 products in 9 industries and include home appliances, man-made floor boards, electric wire and cable, agricultural products, gas appliances, safety hazard protective wear, electric blanket, food products and cosmetics, but gradually all products manufactured in the PRC which require manufacturing permits and CCC will be required to join PIATS. The manufacturers of these 69 types of product in the 9 industries are given up to 6 months to allow them time to attach the PIATS bar codes onto their product packaging.

\* For identification purposes only

Pursuant to the Notice, the manufacturers of the designated products must join PIATS and attach PIATS barcodes onto their products at the same time when applying for manufacturing permits and CCC and such designated products can only be sold if it has a PIATS barcode attached to the product packaging. The Notice also requires that all product information contained in the standard product barcode currently used in the PRC to be included in the unified PIATS barcode.

As a result of the above enhanced measure set out by the Notice, the Board anticipates more products with the PIATS barcodes will appear in the market place while the categories of products and the type of manufacturers to join PIATS will increase. As more and more manufacturers join PIATS, this will enable China Credit Information Technology Co., a jointly-controlled entity of CITIC 21CN Company Limited (the “Company”) with AQSIQ and China Telecom to further enhance its provision of value-added management information to manufacturers, distributors, retailers and the government.

By order of the Board  
**CITIC 21CN COMPANY LIMITED**  
**CHEN XIAO YING**  
*Executive Vice Chairman*

Hong Kong, 7 December 2007

*As at the date of this notice, the Board comprises Mr. Wang Jun, Ms. Chen Xiao Ying, Mr. Luo Ning, Mr. Sun Yalei, Mr. Zhang Lian Yang, Ms. Xia Guilan, Dr. Hui Ho Ming (independent Non-executive Director), Mr. Zhang Jian Ming (independent Non-executive Director) and Mr. Liu Hongru (independent Non-executive Director).*