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ALLIED GROUP LIMITED
(聯合集團有限公司)

(Incorporated in Hong Kong with limited liability)

(Stock Code: 373)

**INSIDE INFORMATION
AND PROFIT WARNING**

This announcement is made by Allied Group Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Part XIVA of the Securities and Futures Ordinance (Cap. 571) of the Laws of Hong Kong and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the Group’s unaudited management accounts for the six months ended 30th June, 2013, the Group is expected to record a significant decline in profit for the unaudited interim results for the six months ended 30th June, 2013 as compared with the corresponding period for the six months ended 30th June, 2012. The decrease in profit is primarily attributable to lower profit contribution from a Group listed associate and impairment loss for interests in Australian listed associates.

The Company has yet to finalise the interim results of the Group for the six months ended 30th June, 2013. The information contained in this announcement is only based on a preliminary assessment by the management of the Company with reference to the information currently available including the unaudited management accounts of the Group, which have not been reviewed or audited by the Company’s auditors and the actual results of the Group for the six months ended 30th June, 2013 may be different from what is disclosed herein. Investors are advised to read carefully the unaudited interim results announcement of the Company for the six months ended 30th June, 2013 which is expected to be issued before end of August 2013.

The information contained in this announcement is only a preliminary assessment made by the Company and has not been audited by the Company’s auditor. Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board of
Allied Group Limited
Arthur George Dew
Chairman

Hong Kong, 7th August, 2013

As at the date of this announcement, the Board comprises Messrs. Lee Seng Hui (Chief Executive), Edwin Lo King Yau and Mak Pak Hung being the Executive Directors; Mr. Arthur George Dew (Chairman) and Ms. Lee Su Hwei being the Non-Executive Directors; and Messrs. David Craig Bartlett and Alan Stephen Jones being the Independent Non-Executive Directors.