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ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 292)

ANNOUNCEMENT ON CHANGE OF INFORMATION OF DIRECTOR

The Company has received a notification from Mr. Hung Yat Ming, an independent non-executive Director, regarding his change of information which is required to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules.

This announcement is made by Asia Standard Hotel Group Limited (the "**Company**") pursuant to Rule 13.51B(2) of the Rules (the "**Listing Rules**") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

On 29 January 2010, the board (the "**Board**") of directors (the "**Directors**") of the Company received a notification from Mr. Hung Yat Ming ("**Mr. Hung**"), an independent non-executive Director, regarding his change of information which is required to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules.

Mr. Hung has been an independent non-executive director of SMI Publishing Group Limited ("**SMI**") since 3 September 2008. SMI received a winding-up petition on 23 November 2009 for an alleged sum of HK\$1,693,747.33 (the "**Petition**"). The Petition was heard at The High Court of The Hong Kong Special Administrative Region on 20 January 2010 and was dismissed on 25 January 2010. SMI has published an announcement dated 26 January 2010 regarding the dismissal of the Petition.

Based on the information published by SMI, SMI is an investment holding company and its subsidiaries are principally engaged in the publication of newspapers, magazines and books. SMI is incorporated in the Cayman Islands with limited liability and its shares are listed on the Growth Enterprise Market of the Stock Exchange under stock code 8010. Trading in the shares of SMI has been suspended since 28 April 2005 at the request of SMI. Neither SMI nor any of its subsidiaries is related to the Company and its subsidiaries.

By Order of the Board of
Asia Standard Hotel Group Limited
Lim Yin Cheng
Deputy Chairman

Hong Kong, 1 February 2010

As at the date of this announcement, the executive Directors of the Company are Mr. Poon Jing, Dr. Lim Yin Cheng, Mr. Fung Siu To, Clement, Mr. Poon Tin Sau, Robert and Mr. Woo Wei Chun, Joseph and the independent non-executive Directors are Mr. Ip Chi Wai, Mr. Leung Wai Keung and Mr. Hung Yat Ming.

** for identification purposes only*