

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATION



ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code : 292)

23 March 2009

Dear Sir/Madam

Election of Language and Means of Receipt of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and/or the bye-laws of Asia Standard Hotel Group Limited (the “**Company**”), the Company will make available the following options for you to elect for receipt of future corporate communication (“**Corporate Communication**”) of the Company, which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, in the following manners:

- (1) to read future Corporate Communication published on the Company’s website at www.asiastandardhotel.com (“**Website Version**”) in place of receiving printed copies (“**website communication**”), and receive a notification letter of the publication of the Corporate Communication on website; or
- (2) to receive the printed English version of all future Corporate Communication only; or
- (3) to receive the printed Chinese version of all future Corporate Communication only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communication.

In support of environmental protection and to improve the efficiency of how the Company communicates with shareholders, the Company recommends you to select the Website Version. To make your election, please mark a (X) in the appropriate box on the enclosed reply form and sign and return it by post or hand delivery to the Company c/o its Hong Kong branch share registrar (the “**Hong Kong Branch Share Registrar**”), Computershare Hong Kong Investor Services Limited, at Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. If your registered address is within Hong Kong, the enclosed envelope will be postage prepaid and you will not need to affix a stamp when returning your reply form. Otherwise, please affix an appropriate stamp.

If the Company does not receive the duly completed and signed reply form or receive a response indicating the objection from you on or before 23 April 2009, the Company will, until and unless you inform the Hong Kong Branch Share Registrar by reasonable notice in writing of your desire to receive future Corporate Communication in the other language or in both languages:

- (a) only send to you a printed Chinese version of all future Corporate Communication if you are a natural person with a Chinese name and your registered address as appearing on the Company’s register of members is in Hong Kong; and
- (b) in all other cases, only send a printed English version of all future Corporate Communication to you.

You have the right at any time by reasonable notice in writing to the Hong Kong Branch Share Registrar to change your choice of language between English and Chinese and/or means of receipt of future Corporate Communication. You are also entitled to notify the Company by email to info@asia-standard.com.hk, of any change in your choice of means of receipt of future Corporate Communication or of your request to receive a future Corporate Communication in printed form. Even if you have chosen to receive all future Corporate Communication by way of website communication but for any reason have difficulty in receiving or gaining access to a Corporate Communication published on the Company’s website, the Company will promptly upon your request send a printed version of such Corporate Communication to you free of charge.

Please note that printed versions of all future Corporate Communication in either English or Chinese will be available from the date of despatch from the Company or the Hong Kong Branch Share Registrar on request; and both versions will also be available on the Company’s website at www.asiastandardhotel.com and the website of The Stock Exchange of Hong Kong Limited at www.hkex.com.hk.

Should you have any queries in relation to this letter, please call the Company’s telephone hotline at (852) 2972-9855 during business hours from 9:00 a.m. to 5:00 p.m. from Mondays to Fridays, excluding Saturdays and Hong Kong public holidays.

Yours faithfully,

For and on behalf of

Asia Standard Hotel Group Limited

Lim Yin Cheng

Deputy Chairman