



ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司\*

(incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code/股份代號: 292)

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NOTIFICATION LETTER 通知信函

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29 July 2009

Dear Sir/Madam,

**Asia Standard Hotel Group Limited (the "Company") – notice of publication of Annual Report 2009, Circular, Notice of AGM, Proxy Form (the "Current Corporate Communication")**

The English and Chinese versions of the Company's Current Corporate Communication are now available on the Company's website at [www.asiastandardhotel.com](http://www.asiastandardhotel.com) and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at [www.hkex.com.hk](http://www.hkex.com.hk), or the arranged printed form(s) of the Current Corporate Communication is enclosed (if applicable).

As your shares are held by your broker or custodian on your behalf, if you wish to change your choice of language of our future Corporate Communication<sup>#</sup>, please contact your broker or custodian to effect the change accordingly. If you elect electronic means, we will send you a notification of the posting of the relevant documents on the Company's website at [www.asiastandardhotel.com](http://www.asiastandardhotel.com) or the website of the Stock Exchange at [www.hkex.com.hk](http://www.hkex.com.hk) on the same day that the printed Corporate Communication is mailed to other Shareholders.

Should you have any queries relating to the above matters, please call the Company's telephone hotline at (852) 2972-9854 during business hours from 9:00 a.m. to 5:00 p.m. from Mondays to Fridays, excluding Saturdays and Hong Kong public holidays.

Yours faithfully,  
For and on behalf of  
**Asia Standard Hotel Group Limited**  
**Lim Yin Cheng**  
Deputy Chairman

\*For identification purpose only

敬啟者：

**泛海酒店集團有限公司(「本公司」) – 2009 年度報告、通函、股東週年大會通告、委派代表書(「是次公司通訊」)之發佈通知**

本公司的是次公司通訊中、英文版本現已上載於本公司網站 [www.asiastandardhotel.com](http://www.asiastandardhotel.com) 及香港聯合交易所有限公司(「聯交所」)網站 [www.hkex.com.hk](http://www.hkex.com.hk) 或按安排附上是次公司通訊之印刷本(如適用)。

由於閣下所擁有之股份乃經由閣下之經紀或託管人代為持有，如閣下欲更改所選擇今後刊發公司通訊<sup>#</sup>的語言版本，請聯絡閣下股份之經紀或託管人安排有關更改。倘閣下選擇電子方式，我們將在公司通訊印刷本寄予其他股東當日向閣下發出通知，以便閣下在本公司網站 [www.asiastandardhotel.com](http://www.asiastandardhotel.com) 或聯交所網站 [www.hkex.com.hk](http://www.hkex.com.hk) 閱覽有關公司通訊。

如對本函內容有任何疑問，請致電本公司電話熱線(852) 2972-9854，辦公時間為星期一至五(星期六及香港公眾假期除外)上午9時正至下午5時正。

代表  
泛海酒店集團有限公司  
副主席  
林迎青  
謹啟

2009年7月29日

\*僅供識別

<sup>#</sup>Corporate Communication includes but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

公司通訊包括但不限於：(a)董事會報告、年度賬目連同核數師報告及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)委派代表書。

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