

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION
此乃重要文件，請即加以處理



ASIA STANDARD HOTEL GROUP LIMITED
泛海酒店集團有限公司*

(Incorporated in Bermuda with limited liability)
(於百慕達註冊成立之有限公司)

(Stock Code: 292)
(股份代號: 292)

INTERIM DIVIDEND FOR THE SIX MONTHS ENDED 30TH SEPTEMBER, 2010 OF HK0.25 CENT PER SHARE IN THE FORM OF CASH WITH SCRIP DIVIDEND OPTION.
截至二零一零年九月三十日止六個月之中期股息每股0.25港仙，以現金派發，惟股東可選擇以股代息。

FORM OF ELECTION
選擇表格

DO NOT COMPLETE AND RETURN THIS FORM IF YOU WISH TO RECEIVE YOUR DIVIDEND WHOLLY IN CASH. IF YOU WISH TO RECEIVE YOUR DIVIDEND WHOLLY BY WAY OF AN ALLOTMENT OF NEW SHARES IN LIEU OF CASH OR PARTLY IN CASH AND PARTLY IN NEW SHARES, YOU MUST COMPLETE THIS FORM AND RETURN IT IN ACCORDANCE WITH THE INSTRUCTIONS BELOW.

閣下如選擇收取現金股息，則毋須填寫此表格。閣下擬就全部股息選擇收取新股，或選擇部份收取現金及部份收取新股，須依照指示將此表格填妥及交回。

BOX A 甲欄	NAME(S) AND ADDRESS OF REGISTERED SHAREHOLDER(S) 登記股東之姓名及地址
--------------------	--

BOX B 乙欄	REGISTERED HOLDING OF SHARES AT RECORD DATE OF 14TH JANUARY, 2011 在二零一一年一月十四日記錄日期所登記持有股數
--------------------	---

ELECTION FOR AN ALLOTMENT OF NEW SHARES WHOLLY IN LIEU OF CASH.
閣下選擇收取全部均為新股以代替現金股息。
TICK (✓) BOX C IF YOU WISH THE INTERIM DIVIDEND FOR THE SIX MONTHS ENDED 30TH SEPTEMBER, 2010 TO BE PAID WHOLLY BY WAY OF AN ALLOTMENT OF NEW SHARES.
如 閣下希望就名下股份收取截至二零一零年九月三十日止六個月之中期股息全部均為新股，請在丙欄加(✓)號。

BOX C 丙欄	ELECTION FOR AN ALLOTMENT OF NEW SHARES WHOLLY IN LIEU OF CASH 選擇收取全部均為新股代替現金股息
--------------------	--

ELECTION FOR PART PAYMENT IN CASH AND PART ALLOTMENT OF NEW SHARES.
閣下選擇部份收取現金及部份收取新股。

IF YOU ELECT FOR THE INTERIM DIVIDEND FOR THE SIX MONTHS ENDED 30TH SEPTEMBER, 2010 TO BE PAID PARTLY IN CASH AND PARTLY BY WAY OF AN ALLOTMENT OF NEW SHARES, PLEASE INSERT IN BOX D THE NUMBER OF SHARES FOR WHICH YOU REQUIRE THE AFORESAID DIVIDEND TO BE PAID IN SCRIP.
如 閣下選擇就名下之股份部份以現金及部份以新股收取截至二零一零年九月三十日止六個月之中期股息，請在丁欄內填上選擇以新股支付股息之股數。

IF YOU SIGN THIS FORM BUT DO NOT SPECIFY THE NUMBER OF SHARES IN RESPECT OF WHICH YOU WISH TO RECEIVE OR IF YOU ELECT TO RECEIVE NEW SHARES IN RESPECT OF A GREATER NUMBER OF SHARES THAN YOUR REGISTERED HOLDING ON THE RECORD DATE OF 14TH JANUARY, 2011, THEN IN EITHER CASE YOU WILL BE DEEMED TO HAVE EXERCISED YOUR ELECTION TO RECEIVE NEW SHARES IN RESPECT OF ALL THE SHARES REGISTERED IN YOUR NAME.
如 閣下簽署此表格但未註明意欲收取之股數，又如 閣下所選擇收取新股份之股數比於二零一一年一月十四日記錄日期登記在 閣下名下者為多，則在此任何一種情況下，閣下將被視作已選擇以名下全部股份收取新股。

BOX D 丁欄	NUMBER OF SHARES FOR WHICH DIVIDEND TO BE PAID IN SCRIP 以新股支付股息之股數
--------------------	---

TO THE BOARD OF DIRECTORS OF ASIA STANDARD HOTEL GROUP LIMITED: 致泛海酒店集團有限公司董事局：

I/WE THE UNDERSIGNED AND ABOVE NAMED SHAREHOLDER(S) GIVE NOTICE THAT THE INTERIM DIVIDEND FOR THE SIX MONTHS ENDED 30TH SEPTEMBER, 2010 REGISTERED IN MY/OUR NAME(S) SHOULD BE PAID BY AN ALLOTMENT OF NEW SHARES WHOLLY IN LIEU OF CASH OR PARTLY IN CASH AND PARTLY BY AN ALLOTMENT OF NEW SHARES IN ACCORDANCE WITH THE INSTRUCTIONS GIVEN ABOVE.

本人/吾等為以下簽署及上列股東，茲通知本人/吾等名下之股份所應享有之截至二零一零年九月三十日止六個月之中期股息，根據以上所作指示，應以全部新股代替現金股息或部份現金股息及部份以新股支付。

SIGNED 簽署 (USUAL SIGNATURE) 慣用之簽名

(1) (2) (3) (4)

Telephone number: 電話號碼:

Date: 日期: 2011

IN THE CASE OF JOINT HOLDERS, ALL JOINT HOLDERS MUST SIGN. 股東如屬聯名持有人，所有聯名持有人均須簽署。

IN THE CASE OF A CORPORATION, THIS FORM SHOULD BE SIGNED ON ITS BEHALF BY A DULY AUTHORISED OFFICER WHOSE OFFICE SHOULD BE STATED. 股東如屬法人團體，則此表格須由正式授權人簽署並須註明簽署人之職位。

COMPLETED ELECTION FORM MUST BE RETURNED TO THE HONG KONG BRANCH SHARE REGISTRAR OF THE COMPANY AT THE ADDRESS SHOWN BELOW TO ARRIVE NOT LATER THAN 4:30 P.M. OF 9TH FEBRUARY, 2011.

填妥之選擇表格須交回本公司香港股份登記分處於下列地址，並最遲於二零一一年二月九日下午四時三十分前送達。

HONG KONG BRANCH SHARE REGISTRAR OF THE COMPANY: COMPUTERSHARE HONG KONG INVESTOR SERVICES LIMITED, 17M FLOOR, HOPEWELL CENTRE, 183 QUEEN'S ROAD EAST, WANCHAI, HONG KONG.

本公司香港股份登記分處：香港灣仔皇后大道東183號合和中心17M樓，香港中央證券登記有限公司。

* For identification purposes only
僅供識別