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BaWang International (Group) Holding Limited

霸王國際(集團)控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01338)

PROFIT WARNING ANNOUNCEMENT

This announcement is made by BaWang International (Group) Holding Limited (“**BaWang**” or the “**Company**”, together with its subsidiaries the “**Group**”) in accordance with Rule 13.09(1) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

Based on the unaudited management accounts of the Group for the six months ended 30 June 2012 and other relevant information made available to the board of directors of the Company (the “**Board**”) as at the date hereof, the Board preliminarily estimates that the operating results of the Group for the six months ended 30 June 2012 would record a loss. The Board considers such loss is mainly attributable to the slowdown in the economy of China, which hampered the Group’s recovery progress in the first half of 2012, leading to a decrease in the sales revenue of the Group’s household and personal care products for the first half of 2012 as compared with the sales revenue in the same period of last year.

As the Group’s final figures for the six months ended 30 June 2012 are not yet available and remain subject to finalisation and necessary adjustments, the information contained in this announcement represents only a preliminary estimate performed by the Board based on the information made available to the Board as at the date hereof and is not based on any figures or information which have been audited or reviewed by the Company’s auditors. The Company expects to announce the Group’s interim results for the six months ended 30 June 2012 in late August 2012.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

Made by the order of the Board, the directors of the Company individually and jointly accept responsibility for the accuracy of this announcement.

By order of the Board
BaWang International (Group) Holding Limited
CHEN Qiyuan
Chairman

Hong Kong, 25 July 2012

As at the date of this announcement, the Board comprises of four executive directors, namely, Mr. CHEN Qiyuan, Ms. WAN Yuhua, Mr. SHEN Xiaodi and Mr. WONG Sin Yung, one non-executive director, namely, Ms. GUO Jing, and three independent non-executive directors, namely, Mr. NGAI Wai Fung, Mr. LI Bida and Mr. CHEN Kaizhi.

** For identification purpose only*