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BINGO GROUP HOLDINGS LIMITED

比高集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 8220)

NOTICE OF BOARD OF DIRECTORS' MEETING

The board of directors (the “**Board**”) of Bingo Group Holdings Limited (the “**Company**”) hereby announces that a meeting of the board will be held at Room 1201-1204, 12/F, Sea Bird House, 22-28 Wyndham Street, Central, Hong Kong on Wednesday, 8 August 2012 at 3:00 p.m. for the following purposes :

1. To consider and approve the unaudited results of the Group, comprising the Company and its subsidiaries, for the three months ended 30 June 2012 and approve the draft announcement of the unaudited results for the three months ended 30 June 2012 to be published on the GEM website;
2. To consider the payment of dividend, if any; and
3. To transact any other business.

By order of the Board
Bingo Group Holdings Limited
Chan Cheong Yee
Executive Director

Hong Kong, 30 July 2012

As at the date of this announcement, the Company's executive Directors are Mr. Chiau Sing Chi, Mr. Chan Cheong Yee, Mr. Yik Chok Man and Mr. Fok Wai Ming Jackie, the Company's non-executive Directors are Mr. Chong Lee Chang and Mrs. Chin Chow Chung Hang, Roberta, and the Company's independent non-executive Directors are Mrs. Chen Chou Mei Mei, Vivien, Mr. Chum Kwan Yue, Desmond and Mr. Wong Chak Keung.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.bingogroup.com.hk.