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**BINGO GROUP HOLDINGS LIMITED**  
**比高集團控股有限公司**  
(Incorporated in the Cayman Islands with limited liability)  
(Stock Code: 8220)

**APPOINTMENT OF EXECUTIVE DIRECTORS AND MEMBER OF  
REMUNERATION COMMITTEE**

The Board of the Company announces that Ms. Chow has been appointed as an executive Director and a member of the Company's remuneration committee, and Mr. Lau has been appointed as an executive Director with effect from 6 January 2014.

The board ("Board") of directors (each, a "Director") of Bingo Group Holdings Limited ("Company", together with its subsidiaries, the "Group") is pleased to announce that Ms. Chow Man Ki Kelly ("Ms. Chow") has been appointed as an executive Director and a member of the Company's remuneration committee, and Mr. Lau Man Kit ("Mr. Lau") has been appointed as an executive Director with effect from 6 January 2014.

Ms. Chow, aged 55, has over 15 years' ample experience in movie production and distribution as well as licensing businesses. She is currently directors of certain subsidiaries of the Company.

Ms. Chow is a sister of Mr. Chiau Sing Chi, an executive Director and a substantial shareholder of the Company.

As at the date of this announcement, Ms. Chow has not held any other major appointment and professional qualification. She did not hold any directorship in other listed public companies in the last three years. Save as disclosed above, Ms. Chow does not have any relationship with any Director, senior management, substantial shareholders or controlling shareholders of the Company.

As at the date of this announcement, Ms. Chow is deemed to be interested in 1,608,484,963 shares of the Company through Beglobal Investments Limited, which is ultimately owned by The Sino Star Trust of which she is one of the discretionary beneficiaries. Save as aforesaid,

Ms. Chow does not have any interest in the shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (“**SFO**”, Chapter 571 of the Laws of Hong Kong).

Pursuant to the appointment letter entered into between Ms. Chow and the Company dated 3 January 2014, Ms. Chow’s appointment will be effective from 6 January 2014 and she will not be appointed for a specific term but subject to retirement by rotation and re-election at the annual general meetings in accordance with the Company’s articles of association. Either the Company or Ms. Chow may terminate the appointment by serving not less than two months’ notice in writing or paying to the other party two months’ director’s fee in lieu of notice. Ms. Chow will be entitled to receive a fixed monthly director’s fee of HK\$10,000 plus discretionary performance based bonus, which is determined with reference to her responsibilities, the Company’s remuneration policy and the prevailing market conditions.

Save as disclosed above, there is no further information to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of Rules (“**GEM Listing Rules**”) Governing the Listing of Securities on The Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited and there are no other matters relating to the appointment of Ms. Chow that need to be brought to the attention of the shareholders of the Company.

Mr. Lau, aged 56, has over 35 years of extensive sales and marketing experience in various industries, including property management, computer technology systems and automobiles, and has a wide business network in China.

As at the date of this announcement, Mr. Lau has not held any other major appointment and professional qualification. He did not hold any directorship in other listed public companies in the last three years. Mr. Lau does not have any relationship with any Director, senior management, substantial shareholders or controlling shareholders of the Company. He does not hold any position with the Company or other members of the Group.

As at the date of this announcement, Mr. Lau does not have any interest in shares and underlying shares of the Company within the meaning of Part XV of the SFO.

Pursuant to the appointment letter entered into between Mr. Lau and the Company dated 3 January 2014, Mr. Lau’s appointment will be effective from 6 January 2014 and he will not be appointed for a specific term but subject to retirement by rotation and re-election at the annual general meetings in accordance with the Company’s articles of association. Either the Company or Mr. Lau may terminate the appointment by serving not less than two months’ notice in writing or paying to the other party two months’ director’s fee in lieu of notice. Mr. Lau will be entitled to receive a fixed monthly director’s fee of HK\$10,000 plus discretionary performance based bonus, which is determined with reference to his responsibilities, the Company’s remuneration policy and the prevailing market conditions.

Save as disclosed above, there is no further information to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of GEM Listing Rules and there are no other matters relating to the appointment of Mr. Lau that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Ms. Chow and Mr. Lau to join the Board as executive Directors.

By order of the Board  
**Bingo Group Holdings Limited**  
**Chan Cheong Yee**  
*Executive Director*

Hong Kong, 3 January 2014

*As at the date of this announcement, the Board comprises Mr. Chiau Sing Chi, Mr. Chan Cheong Yee and Mr. Chong Lee Chang as executive Directors; Mrs. Chin Chow Chung Hang, Roberta as non-executive Director; and Mrs. Chen Chou Mei Mei, Vivien, Mr. Chum Kwan Yue, Desmond and Mr. Wong Chak Keung as independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page for at GEM website ([www.hkgem.com](http://www.hkgem.com)) for at least 7 days from its date of publication and on the website of the Company at [www.bingogroup.com.hk](http://www.bingogroup.com.hk).*