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BINGO GROUP HOLDINGS LIMITED

比高集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 8220)

GRANT OF SHARE OPTIONS

The board of Directors had resolved to grant Share Options to the Grantees to subscribe for up to a total of 304,140,000 Shares, subject to acceptance of the Grantees, under the Share Option Scheme.

This announcement is made pursuant to Rules 23.06A of the Rules (the “GEM Listing Rule”) Governing the Listing of Securities on the Growth Enterprise Market (the “GEM”) of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

The board (the “Board”) of directors (the “Directors”) of Bingo Group Holdings Limited (the “Company”) hereby announces that on 17 April 2014 (the “Date of Grant”), the Company has granted 304,140,000 share options in aggregate (“Share Options”) to certain directors and advisors (collectively, the “Grantees”) of the Company, subject to acceptance of the Grantees, under the share option scheme adopted by the Company on 15 August 2012 (the “Share Option Scheme”). The Share Options shall entitle the Grantees to subscribe for a total of 304,140,000 new ordinary shares (each a “Share”) of HK\$0.04 each in the share capital of the Company under the Share Option Scheme.

The following are the details of the Share Options granted:

Date of Grant : 17 April 2014

Exercise price of the Share Options granted : HK\$0.364 per Share (being the highest of (i) the closing price of HK\$0.355 per Share as quoted in the Stock Exchange’s daily quotation sheet on the Date of Grant; (ii) the average closing price of HK\$0.364 per Share as quoted in the Stock Exchange’s daily quotation sheets for the five business days immediately preceding the Date of Grant; and (iii) the nominal value of HK\$0.04 per Share)

- Number of Share Options granted : 304,140,000 Share Options, each Share Option entitling the holder of the Share Options to subscribe for one Share at the exercise price
- Validity period of the Share Options : The Share Options shall have a validity period from 17 April 2014 to 16 April 2019
- Consideration for the grant : HK\$1.00 to be paid by each of the Grantee upon acceptance of the Share Options granted

Among the 304,140,000 Share Options granted, 27,000,000 Share Options were granted to the Directors as follows:

Name of Directors	Position	Number of Share Options granted
Chiau Sing Chi	Executive Director	3,000,000
Chow Man Ki Kelly	Executive Director	3,000,000
Chan Cheong Yee	Executive Director	3,000,000
Chong Lee Chang	Executive Director	3,000,000
Lau Man Kit	Executive Director	3,000,000
Chin Chow Chung Hang Roberta	Non-executive Director	3,000,000
Chen Chou Mei Mei Vivien	Independent Non-executive Director	3,000,000
Chum Kwan Yue	Independent Non-executive Director	3,000,000
Wong Chak Keung	Independent Non-executive Director	3,000,000
		27,000,000

Save as disclosed above, none of the Grantees are neither director, chief executive nor substantial shareholder of the Company, nor associate of any of them (as defined under the GEM Listing Rules) of the Company, or an associate (as defined in the GEM Listing Rules).

By order of the Board
Bingo Group Holdings Limited
Chan Cheong Yee
Executive Director

Hong Kong, 17 April 2014

As at the date of this announcement, the Board comprises Mr. Chiau Sing Chi, Ms. Chow Man Ki Kelly, Mr. Chan Cheong Yee, Mr. Chong Lee Chang and Mr. Lau Man Kit as executive Directors; Mrs. Chin Chow Chung Hang, Roberta as non-executive Director; and Mrs. Chen Chou Mei Mei, Vivien, Mr. Chum Kwan Yue, Desmond and Mr. Wong Chak Keung as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the ‘Latest Company Announcements’ page of the GEM website (www.hkgem.com) for at least 7 days from its date of publication and on the website of the Company (www.bingogroup.com.hk).