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BINGO GROUP HOLDINGS LIMITED

比高集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8220)

SUPPLEMENTAL INFORMATION TO PROFIT WARNING ANNOUNCEMENT

Reference is made to the announcement of the Company dated 5 August 2014 (the “Announcement”). Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

In the Announcement, the Company has disclosed that the Group is expected to record a significant increase in loss for the three months ended 30 June 2014 as compared with the corresponding period in 2013, mainly attributed to the recognition of share-based payment expenses. Based on the Valuation Report, the Board would like to update the shareholders of the Company and the potential investors that the expenses would amount approximately HK\$45.5 million.

The Company is still in the process of finalising the first quarterly results for the three months ended 30 June 2014. As such, the information contained in this announcement is only based on the Board’s preliminary review of the unaudited management accounts. Shareholders of the Company and potential investors are advised to read carefully the first quarterly results announcement of the Company when it is published.

By order of the Board
Bingo Group Holdings Limited
Chan Cheong Yee
Executive Director

Hong Kong, 7 August 2014

As at the date of this announcement, the Board comprises Mr. Chiau Sing Chi, Ms. Chow Man Ki, Kelly, Mr. Chan Cheong Yee, Mr. Chong Lee Chang and Mr. Lau Man Kit as executive Directors, Mrs. Chin Chow Chung Hang, Roberta as non-executive Director, and Mrs. Chen Chou Mei Mei, Vivien, Mr. Chum Kwan Yue, Desmond and Mr. Wong Chak Keung as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.bingogroup.com.hk.