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BINGO GROUP HOLDINGS LIMITED

比高集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8220)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND CHANGE IN BOARD COMMITTEES

The Board announces that Ms. Choi has been appointed as an independent non-executive Director and a member of each of remuneration committee, audit committee and nomination committee of the Company with effect from 14 November 2014.

The board (“**Board**”) of directors (each, a “**Director**”) of Bingo Group Holdings Limited (“**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that Ms. Choi Mei Ping (“**Ms. Choi**”) has been appointed as an independent non-executive Director and a member of each of remuneration committee, audit committee and nomination committee of the Company appointed with effect from 14 November 2014.

Ms. Choi, aged 42, has approximately 20 years’ ample marketing experience in the airline industry. She is currently working in an international airline company.

As at the date of this announcement, Ms. Choi has not held any other major appointment and professional qualification. She did not hold any directorship in other listed public companies in the last three years. Ms. Choi does not have any relationship with any Director, senior management, substantial shareholders or controlling shareholders of the Company. She does not hold any position with the Company or other members of the Group.

As at the date of this announcement, Ms. Choi does not have any interest in the shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Pursuant to the appointment letter entered into between Ms. Choi and the Company dated 13 November 2014, Ms. Choi’s appointment will be effective from 14 November 2014 and she will not be appointed for a specific term but subject to retirement by rotation and re-election

at the annual general meetings in accordance with the Company's articles of association. Either the Company or Ms. Choi may terminate the appointment by serving not less than one month's notice in writing or paying to the other party one month's director's fee in lieu of notice. Ms. Choi will be entitled to receive a fixed monthly director's fee of HK\$10,000 plus discretionary performance based bonus, which is determined with reference to her responsibilities, the Company's remuneration policy and the prevailing market conditions.

Save as disclosed above, there is no further information to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of Rules ("GEM Listing Rules") Governing the Listing of Securities on The Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited and there are no other matters relating to the appointment of Ms. Choi that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Ms. Choi to join the Board as an independent non-executive Director.

By order of the Board
Bingo Group Holdings Limited
Chan Cheong Yee
Executive Director

Hong Kong, 13 November 2014

As at the date of this announcement, the Board comprises Mr. Chiau Sing Chi, Ms. Chow Man Ki Kelly, Mr. Chan Cheong Yee, Mr. Chong Lee Chang and Mr. Lau Man Kit as executive Directors; Mrs. Chin Chow Chung Hang, Roberta as non-executive Director; and Mr. Chum Kwan Yue, Desmond and Mr. Wong Chak Keung as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page for at GEM website (www.hkgem.com) for at least 7 days from its date of publication and on the website of the Company at www.bingogroup.com.hk.