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波司登國際控股有限公司
Bosideng International Holdings Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3998)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Bosideng International Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Wednesday, 9 December 2009, for the purpose of, among other matters, considering and approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 September 2009.

By order of the Board of
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Hong Kong, 24 November 2009

As at the date of this notice, the executive Directors of the Company are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Dr. Kong Shengyuan, Ms. Huang Qiaolian and Ms. Wang Yunlei, the non-executive Director is Mr. Shen Jingwu, and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.