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波司登國際控股有限公司
Bosideng International Holdings Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3998)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Bosideng International Holdings Limited (the “**Company**”) hereby announces that a Board meeting will be held on Wednesday, November 28, 2012, for the purposes of considering and approving, among others, the interim results of the Company for the six months ended September 30, 2012 and the payment of an interim dividend, if any.

By order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Hong Kong, November 14, 2012

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Dr. Kong Shengyuan, Ms. Gao Miaoqin, Ms. Huang Qiaolian and Ms. Wang Yunlei; the non-executive Director is Mr. Shen Jingwu; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.