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波 司 登 國 際 控 股 有 限 公 司
Bosideng International Holdings Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3998)

**POLL RESULTS OF THE ANNUAL GENERAL MEETING
HELD ON AUGUST 26, 2011**

The board (the “**Board**”) of directors (the “**Directors**”) of Bosideng International Holdings Limited (the “**Company**”) is pleased to announce that at the annual general meeting of the Company held on August 26, 2011 (the “**AGM**”), all the proposed resolutions as set out in the notice of the AGM dated July 28, 2011 were duly passed by the shareholders of the Company by way of poll at the AGM. The poll results in respect of the resolutions were as follows:

Ordinary Resolutions		No. of Votes	
		For	Against
1.	To receive and approve the financial statements and the reports of the Directors and auditors (“ Auditors ”) for the year ended March 31, 2011.	5,922,529,376 100.0000%	0 0.0000%
The resolution was duly passed as an ordinary resolution.			
2.	To declare a final dividend of RMB6.8 cents per ordinary share and a special dividend of RMB6.0 cents per ordinary share.	5,922,635,376 99.9999%	4,000 0.0001%
The resolution was duly passed as an ordinary resolution.			

Ordinary Resolutions		No. of Votes	
		For	Against
3(i)	To re-elect Mr. Gao Dekang as a director;	5,880,172,496 99.2830%	42,466,880 0.7170%
	The resolution was duly passed as an ordinary resolution.		
3(ii)	To re-elect Ms. Wang Yunlei as a director;	5,903,945,633 99.6844%	18,693,743 0.3156%
	The resolution was duly passed as an ordinary resolution.		
3(iii)	To re-elect Mr. Wang Yao as a director;	5,922,601,976 99.9994%	37,400 0.0006%
	The resolution was duly passed as an ordinary resolution.		
3(iv)	To re-elect Mr. Ngai Wai Fung as a director; and	5,905,093,076 99.7037%	17,546,300 0.2963%
	The resolution was duly passed as an ordinary resolution.		
3(v)	To authorize the board of directors to fix the directors' remuneration.	5,922,639,376 100.0000%	0 0.0000%
	The resolution was duly passed as an ordinary resolution.		
4.	To appoint the auditors and to authorize the board of directors to fix the remuneration of the auditors.	5,922,639,376 100.0000%	0 0.0000%
	The resolution was duly passed as an ordinary resolution.		
5(A)	To grant a general mandate to the directors to allot, issue and deal with the shares in accordance with ordinary resolution number 5(A) as set out in the notice of the AGM.	5,661,095,616 95.5841%	261,539,760 4.4159%
	The resolution was duly passed as an ordinary resolution.		
5(B)	To grant a general mandate to the directors to repurchase the shares in accordance with ordinary resolution number 5(B) as set out in the notice of the AGM.	5,922,639,376 100.0000%	0 0.0000%
	The resolution was duly passed as an ordinary resolution.		

Ordinary Resolutions		No. of Votes	
		For	Against
5(C)	Conditional upon ordinary resolutions number 5(A) and 5(B) being passed, to extend the general mandate to the directors to allot, issue and deal with additional shares by the number of shares repurchased in accordance with ordinary resolution number 5(C) as set out in the notice of the AGM.	5,662,569,774 95.6206%	259,347,349 4.3794%
The resolution was duly passed as an ordinary resolution.			

As at the date of the AGM, the total number of issued shares in the Company was 7,772,350,000, being the total number of shares entitling the holders to attend and vote for or against the resolutions proposed at the AGM. No shareholder was required to attend and vote only against the proposed resolutions at the AGM.

The Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, was appointed as the scrutineer for the vote-taking at the AGM.

This announcement is available for viewing on the designated website of Hong Kong Exchanges and Clearing Limited at <http://www.hkexnews.hk> and on the website of the Company at <http://company.bosideng.com>.

By order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Hong Kong, August 26, 2011

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Dr. Kong Shengyuan, Ms. Gao Miaoqin, Ms. Huang Qiaolian and Ms. Wang Yunlei, the non-executive Director is Mr. Shen Jingwu, and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.