

波司登國際控股有限公司

Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability) (於開曼群島莊冊成立之有限責任公司) (Stock Code: 3998) (股份代號: 3998)

December 20, 2012

Dear Shareholder.

Notification Letter to Existing Registered Shareholders

- 2012/2013 Interim Report (the "Current Corporate Communication")

Bosideng International Holdings Limited (the "Company") is pleased to inform you that the English and Chinese versions of the Current Corporate Communication are now available on the Company's website at http://company.bosideng.com and the website of Hong Kong Exchanges and Clearing Limited at http://www.hkexnews.hk.

If you have any difficulty in receiving or gaining access to the Current Corporate Communication posted on the Company's website for any reason, we will upon your notice send the printed form of the Current Corporate Communication to you free of charge as soon as possible. Please also note that you are entitled at any time to change your choice of language and means of receipt of all future Corporate Communication^(Note) by giving reasonable notice in writing to the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited (by post to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to bosideng@computershare.com.hk).

Should you have any queries in relation to this letter, please contact the Company's Hong Kong Share Registrar hotline at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

By Order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Note: Corporate Communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

敬啓者:

致現有登記股東之通知函件

- 2012/2013 年中期報告("本次公司通訊文件")

波司登國際控股有限公司(「本公司」)欣然知會 閣下本次公司通訊文件的中、英文版本已登載於本公司網站 http://company.bosideng.com 及香港交易及結算所有限公司之「披露易」網站 http://www.hkexnews.hk。

若 閣下因任何理由以致在收取或閱覽載於本公司網址上的本次公司通訊文件出現困難,本公司將於接到 閣下通知後,儘快向 閣下免費寄發本次公司通訊文件的印刷本。 閣下亦有權在任何時間以合理書面方式通知(郵寄至香港灣仔皇后大道東 183 號合和中心 17M 樓或電郵至bosideng@computershare.com.hk) 本公司股份過戶登記處香港分處,香港中央證券登記有限公司,以更改今後所有公司通訊 (ME) 的語言版本及收取方式。

若 閣下對本函有任何疑問,請於辦公時間星期一至五,上午 9 時至下午 6 時(公眾假期除外),致電本公司香港證券登記處熱線(852)2862 8688 查詢。

承董事會命 波司登國際控股有限公司 公司秘書 麥潤權

2012年12月20日

附註:公司通訊文件包括但不限於:(a)董事局報告、年度財務報表連同核數師報告及如適用,財務摘要報告;(b)中期報告及如適用,中期摘要報告;(c)會議通告;(d)上市文件;(e)通函:及(f)委任代表表格。

