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C C Land Holdings Limited

中渝置地控股有限公司

(Incorporated in Bermuda with limited liability)

Website: www.ccland.com.hk

(Stock Code: 1224)

INSIDE INFORMATION

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform Shareholders and potential investors that, as most of the revenue expected to be generated from its property development for 2013 will be recognized in the second half of 2013, the Group expects its revenue for the six months ended 30 June 2013 to be lowered by approximately 65% when compared with the same period last year, which will materially and adversely affect its profit for the first half of 2013. Based on the latest project development and completion schedule, completion of projects scheduled for 2013 is more heavily loaded in the second half of 2013, revenue from which will be recognized upon delivery of the completed units to the buyers. As at the date hereof, no delay in project completion and delivery is anticipated. The Group remains of the view that its project completion schedule for 2013 will be in line with its expectations as stated in its 2012 Annual Report.

This announcement is made based on, among other information, the Board's preliminary review of the Group's management accounts which have yet to be reviewed by the Company's auditors. Shareholders and potential investors are advised to read carefully the results announcement for the six months ended 30 June 2013 when it is published by the Company by the end of August 2013.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

DEFINITIONS

In this announcement, unless the context requires otherwise, the following expressions have the following meanings:

“Board”	the board of Directors
“Company”	C C Land Holdings Limited, a company incorporated in Bermuda with limited liability whose shares are listed on the main board of the Stock Exchange
“Director(s)”	the director(s) of the Company
“Group”	the Company and its subsidiaries

“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Shareholders”	holders of shares of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“%”	percent

By order of the Board
Lam How Mun Peter
Deputy Chairman and Managing Director

Hong Kong, 19 July 2013

As at the date of this announcement, the Board comprises Mr. Cheung Chung Kiu, Dr. Lam How Mun Peter, Mr. Tsang Wai Choi, Mr. Leung Chun Cheong and Mr. Leung Wai Fai as Executive Directors; Mr. Wong Yat Fai as Non-executive Director; and Mr. Lam Kin Fung Jeffrey, Mr. Leung Yu Ming Steven and Prof. Wong Lung Tak Patrick as Independent Non-executive Directors.