

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for January 2010

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**Subscription Sales and GFA sold surged by 780% and 610%
to RMB314 million and 44,750 sqm respectively**

(9 February 2010 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for January 2010. During the month, the company’s subscription sales and GFA sold surged to approximately RMB314 million and 44,750 sqm respectively, representing a significant growth of about 780% and 610% when compared with those in January 2009.

The sales performance is mainly contributed by the overwhelming response to the first phase launch of One Central @Midtown, a residential project in Lot No. 10 of the company’s Yubei main land bank in Chongqing. A total internal floor area of more than 17,866 sqm were sold. The average selling price based on internal floor area was RMB8,295 per sqm, which enjoyed a premium of about 10-20% to projects in the neighbourhood.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 12.6 million sqm in terms of GFA and about 9.5 million sqm in terms of attributable GFA, spanning key Western China cities including Chongqing, Chengdu and various other cities in Sichuan and Kunming. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and Hang Seng Free-float Index Series.

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