

[For Immediate Release]



C C Land Holdings Limited

Announces the Sales Performance for October 2010

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**Subscription sales and GFA sold increased by 145% and 98%
year-on-year to RMB614 million and 76,500 sqm respectively**

(8 November 2010 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end October, 2010. From January to October inclusive, the Group’s accumulated subscription sales amounted to RMB5,277 million with a total GFA sold of over 703,500 sqm, posting a substantial year-on-year growth of about 300% and 213% respectively.

For October 2010, the Group’s subscription sales recorded an year-on-year growth of about 145% to reach approximately RMB614 million, whereas the gross floor area (“GFA”) sold reached approximately 76,500 sqm, an increase of about 98% over the corresponding period of last year. Subscription sales and GFA recorded month-on-month decreases of 51% and 47% respectively.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 10 million sqm in terms of GFA and about 7.6 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, key cities in Sichuan and Kunming. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and Hang Seng Free-float Index Series.

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