

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for January 2011

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**Contract sales and GFA sold increased by 355% and 210%
year-on-year to RMB915 million and 102,700 sqm respectively**

(14 February 2011 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for January 2011. During the month, the Company’s contract sales and gross floor area (“GFA”) sold amounted to approximately RMB915 million and 102,700 sqm respectively, posting a strong year-on-year growth of about 355% and 210% when compared to the same period in 2010. Contract sales and GFA recorded month-on-month increases of about 60% and 42% respectively. The Group has achieved about 12% of its target contract sales of RMB7.5 billion for 2011.

During the month, the Group launched a new residential project, Phoenix County – Phase 1, a low-rise townhouse project in the proximity of the new North Railway Station in the Yubei District, Chongqing. The first batch of 72 units were 100% subscribed on the first day of launch at an average selling price of RMB10,665 per sqm (based on GFA), contributing contract sales of approximately RMB86.56 million. The success of this project confirms the Group’s products are well received by the buyers.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 9.2 million sqm in terms of GFA and about 6.8 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Kunming and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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