

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for March 2015

(10 April 2015 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for March 2015. During the month, the Group achieved contract sales of approximately RMB378 million with a total gross floor area (“GFA”) sold reaching about 65,000 sqm. Although the contract sales recorded an year-on-year decrease by about 18%, the GFA sold achieved an year-on-year growth of about 25%. Both contract sales and GFA recorded month-on-month increases of about 40%.

From January to March 2015 inclusive, the Group’s accumulated contract sales amounted to about RMB1,017 million with a total GFA sold reaching about 174,500 sqm, representing an year-on-year decrease of about 40% and 16% respectively.

As at the end of March 2015, the amount of subscription sales not yet converted into contract sales was about RMB1,126 million.

About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 12.3 million sqm in terms of GFA and about 8.5 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi’an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of the MSCI Small Cap China Index Series.

Notes:

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

- End -

For enquiries, please contact:

C C Land Holdings Limited

Eva Chan

Tel: (852) 2820 7000

Email: evachan@ccland.com.hk

iPR Ogilvy & Mather

Natalie Tam / Maggie Chui / Heng Tam

Tel: (852) 2136 6182 / 2136 8059 / 3920 7656

Fax: (852) 3170 6606

Email: ccland@iprogilvy.com