

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**CENTURY LEGEND (HOLDINGS) LIMITED**  
**世紀建業(集團)有限公司\***

(Incorporated in Bermuda with limited liability)

(Stock Code: 00079)

**POSITIVE PROFIT ALERT REGARDING INTERIM RESULTS FOR 2015**

This announcement is made by Century Legend (Holdings) Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter. 571, Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of unaudited consolidated management accounts of the Group for the six months ended 30 June 2015 and information currently available to the board, it is anticipated that the Group will record a net profit attributable to owners of the Company for the six months ended 30 June 2015 as compared with the net loss attributable to owners of the Company for the corresponding period in 2014. The anticipated profit is mainly attributable to (i) an approximately 96% decrease in unrealized exchange loss on Renminbi bank deposits held, (ii) approximately 33% increase in rental income from investment properties and (iii) approximately 13% increase in service income from hair styling business. .

As the Company is still in the process of finalizing its interim results for the six months ended 30 June 2015, the information contained in this announcement is only based on a preliminary assessment made by the Board with reference to the unaudited management accounts of the Group and such information or figures have not been reviewed by the Company’s auditors or audit committee. Further details of the Group’s financial information will be disclosed in the interim results announcement which is expected to be released on 26 August 2015.

**Shareholders of the Company and potential investors are advised to exercise caution when**

**dealing in the shares of the Company.**

*\* For identification purpose only*

By Order of the Board  
**Century Legend (Holdings) Limited**  
**Chu Ming Tak Evans Tania**  
*Executive Director*

Hong Kong, 10 August 2015

*As at the date hereof, the board of directors of the Company comprises of seven directors of which four are executive directors, namely Mr. Tsang Chiu Mo Samuel, Mr. Tsang Chiu Ching, Ms. Tsang Chiu Yuen Sylvia and Ms. Chu Ming Tak Evans Tania; and three are independent non-executive directors, namely Mr. Hui Yan Kit, Mr. Wong Tak Ming Gary and Mr. Au Chi Wai Edward.*