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PRIME INVESTMENTS HOLDINGS LIMITED

(incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 721)

RESULT OF THE SPECIAL GENERAL MEETING IN RELATION TO ADOPTION OF SHARE OPTION SCHEME

The Board is pleased to announce that the ordinary resolutions to approve (1) the termination of the Existing Share Option Scheme and (2) the adoption of the New Share Option Scheme as set out in the SGM notice were both duly passed by show of hands at the SGM held on 15 January 2008.

Reference is made to the notice of SGM (the “**SGM Notice**”) as set out in the circular of the Company dated 20 December 2007 (the “**Circular**”). Unless otherwise defined, terms used in this announcement shall have the same meanings as those used in the Circular.

RESULT OF THE SGM IN RELATION TO ADOPTION OF SHARE OPTION SCHEME

Pursuant to the Listing Rules, the ordinary resolutions to approve (1) the termination of the Existing Share Option Scheme and (2) the adoption of the New Share Option Scheme as set out in the SGM notice were both duly passed by show of hands at the SGM held on 15 January 2008. The Company’s branch share registrar in Hong Kong, Tricor Tengis Limited, was appointed as the scrutineer at the SGM for the purpose of vote-taking.

By the order of the Board
Prime Investments Holdings Limited
Wang Wen Xia
Executive Director/CEO

Hong Kong, 15 January 2008

As at the date of this announcement, the Board comprises Ms. Wang Wen Xia and Mr. Pong Po Lam, Paul and Mr. Wong Kwong Chi, Simon being the executive Directors, Mr. Lan Ning, Dr. Chan Po Fun, Peter and Mr. Ding Xiaobin being the Non-Executive Directors and Dr. Cheung Wai Bun, Charles, Mr. Zhang Yong and Mr. Gu Qiu Rong being the Independent non-executive Directors.