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CHINA FINANCIAL INTERNATIONAL INVESTMENTS LIMITED

中國金融國際投資有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 721)

FORMATION OF TWO JV COMPANIES

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

THE JV AGREEMENT I

The Board announces that on 31 March 2011, after trading hours of the Stock Exchange, the Company and four other parties entered into the JV Agreement I relating to the formation of the JV Company I which is proposed to be principally engaged in provision of rapid and nimble small loan business in Harbin Province, the PRC.

The authorised share capital of the JV Company I will be RMB100,000,000 divided into 100,000,000 shares of RMB1.00 each. Pursuant to the JV Agreement I, the Company will subscribe for 30% of equity interests of the JV Company I for a cash consideration of RMB30,000,000 and the other four joint venture partners will subscribe for 70%, in aggregate, of equity interests of the JV Company I for cash consideration of RMB70,000,000, in aggregate. The subscription money of RMB 30,000,000 in cash payable by the Company will be funded by the Company's internal resources.

The JV Company I will be treated as an investment in the financial statements of the Company. The subscription money payable by each of the parties to the JV Agreement I will be used as initial working capital of the JV Company I.

THE JV AGREEMENT II

The Board further announces that on 31 March 2011, after trading hours of the Stock Exchange, the Company and two other parties entered into the JV Agreement II relating to the formation of the JV Company II which is proposed to be principally engaged in provision of rapid and nimble small loan business and financial consultation services in Shenzhen, the PRC.

The authorised share capital of the JV Company II will be RMB200,000,000 divided into 200,000,000 shares of RMB1.00 each. Pursuant to the JV Agreement II, the Company will subscribe for 30% of equity interests of the JV Company II for a cash consideration of RMB60,000,000 and the other two joint venture partners will subscribe for 70%, in aggregate, of equity interests of the JV Company II for cash consideration of RMB140,000,000, in aggregate. The subscription money of RMB60,000,000 in cash payable by the Company will be funded by the Company's internal resources.

The JV Company II will be treated as an investment in the financial statements of the Company. The subscription money payable by each of the parties to the JV Agreement II will be used as initial working capital of the JV Company II.

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

THE JV AGREEMENT I

Date: 31 March 2011

Parties: (i) The Company;

(ii) Jiangxi Hanchen;

(iii) Henan Qingquan;

(iv) Harbin Lihua Home Decoration Shopping Centre Company Limited (哈爾濱黎華家居裝飾購物中心有限責任公司#); and

(v) Dailin Xinqi Real Estate Development Company Limited (大連鑫奇房地產開發有限公司#).

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, the principal business activities of each of the counterparties to the JV Agreement I are as follows:

- (i) Jiangxi Hanchen is principally engaged in investment holding;
- (ii) Henan Qingquan is principally engaged in investment in and management of transportation and energy industries;

- (iii) Harbin Lihua Home Decoration Shopping Centre Company Limited (哈爾濱黎華家居裝飾購物中心有限責任公司#) is principally engaged in department store, knitting, sale of home decoration materials, ironware, furniture, electrical appliances and sundry products; and
- (iv) Dailin Xinqi Real Estate Development Company Limited (大連鑫奇房地產開發有限公司#) is principally engaged in sale and development of real estate in the PRC.

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, each of the counterparties and its ultimate beneficial owners is the Independent Third Party.

The JV Company I

The JV Company I will be a company to be incorporated under the laws of the PRC with limited liability.

Share capital and shareholdings of the JV Company I

The authorised share capital of the JV Company I will be RMB100,000,000 divided into 100,000,000 shares of RMB1.00 each. Pursuant to the JV Agreement I, the Company will subscribe for 30% of equity interests of the JV Company I for a cash consideration of RMB30,000,000 and the other four joint venture partners will subscribe for 70%, in aggregate, of equity interests of the JV Company I for cash consideration of RMB70,000,000, in aggregate. The subscription money of RMB30,000,000 in cash payable by the Company will be funded by the Company's internal resources.

The JV Company I will be treated as an investment in the financial statements of the Company. The subscription money payable by each of the parties to the JV Agreement I will be used as initial working capital of the JV Company I.

Principal business of the JV Company I

The JV Company I which is proposed primarily to be engaged in provision of rapid and nimble small loan business in Harbin Province, the PRC.

THE JV AGREEMENT II

Date: 31 March 2011

Parties: (i) The Company;

(ii) Henan Qingquan; and

(iii) Shenzhen City Shenzhoutong Investment Holdings Company Limited (深圳市神州通投資集團有限公司#).

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, the principal business activities of each of the counterparties to the JV Agreement II are as follows:

- (i) Henan Qingquan is principally engaged in investment in and management of transportation and energy industries; and
- (ii) Shenzhen City Shenzhoutong Investment Holdings Company Limited (深圳市神州通投資集團有限公司#) is principally engaged in investment in enterprise, developments in computers and information technology industry, asset management and investment consultation.

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, each of the counterparties and its ultimate beneficial owners is the Independent Third Party.

The JV Company II

The JV Company II will be a company to be incorporated under the laws of the PRC with limited liability.

Share capital and shareholdings of the JV Company II

The authorised share capital of the JV Company II will be RMB200,000,000 divided into 200,000,000 shares of RMB1.00 each. Pursuant to the JV Agreement II, the Company will subscribe for 30% of equity interests of the JV Company II for a cash consideration of RMB60,000,000 and the other two joint venture partners will subscribe for 70%, in aggregate, of equity interests of the JV Company II for cash consideration of RMB140,000,000, in aggregate. The subscription money of RMB60,000,000 in cash payable by the Company will be funded by the Company's internal resources.

The JV Company II will be treated as an investment in the financial statements of the Company. The subscription money payable by each of the parties to the JV Agreement II will be used as initial working capital of the JV Company II.

Principal business of the JV Company II

The JV Company II which is proposed primarily to be engaged in provision of rapid and nimble small loan business and financial consultation services in Shenzhen, the PRC.

REASONS FOR ENTERING INTO THE JV AGREEMENTS

The Company is an investment holding company and its principal subsidiaries are engaged in the holding of equity or equity-related investments in listed and unlisted companies in Hong Kong and the PRC.

The Company is actively exploring opportunities to expand its investment horizon and to enhance the investment return of the Company and the Shareholders as a whole.

It is expected that the economic in the PRC will continuously grow in a rapid pace, the demand for the financial services such as small loan and guarantee businesses will continue to grow quickly and will have good profit margin.

As such the Directors is optimistic about the expansion of its investment in small loan and guarantee businesses in the PRC which is believed to provide better business development and returns to the Company and its Shareholder. The Directors further consider that the terms and conditions of each of the JV Agreements are fair and reasonable and in the interests of the Company and its Shareholders as a whole.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meaning:

“associates”	has the meaning ascribed to this term under the Listing Rules
“Board”	the board of Directors
“Company”	China Financial International Investments Limited, a company incorporated in the Cayman Islands and continued in Bermuda with limited liability, the issued shares of which are listed on the Stock Exchange
“connected persons”	has the meaning ascribed to it in the Listing Rules
“Directors”	the directors of the Company
“Group”	the Company and its subsidiaries
“Henan Qingquan”	Henan Qingquan Investment Limited (河南清泉投資有限公司#) a company incorporated in the PRC with limited liability, a joint venture partner of the Company in the joint venture as disclosed in the announcement of the Company dated 24 March 2011
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Independent Third Party(ies)”	third party(ies) independent of the Company and connected persons of the Company

“Jiangxi Hanchen”	Jiangxi Hanchen Investment Group Company Limited Shareholder (江西漢辰投資集團有限公司#), a company incorporated in the PRC with limited liability and the controlling shareholder of Jiangxi Hanchen Guarantee Company Limited (江西漢辰擔保有限公司#), which the Company has agreed to subscribe for 30% of equity interest in it; a joint venture partner of the Company in the joint venture as disclosed in the announcement of the Company dated 24 March 2011
“JV Agreement I”	the JV Company I agreement dated 31 March 2011 and entered into between the Company and four other parties in relation to the formation of the JV Company I
“JV Agreement II”	the JV Company II agreement dated 31 March 2011 and entered into between the Company and two other parties in relation to the formation of the JV Company II
“JV Agreements”	together, the JV Agreement I and the JV Agreement II
“JV Company I”	a joint venture to be incorporated in the PRC with limited liability and the proposed name of which will be Harbin City Daowai Qu Zhongjin Guoxin Small Credit Company Limited (哈爾濱市道外區中金國信小額款股份有限公司#) as to 30% of the entire issued share capital of which will be owned by the Company
“JV Company II”	a joint venture to be incorporated in the PRC with limited liability and the proposed name of which will be Shenzhen City Zhongjin Guoxin Small Credit Company Limited (深圳市中金國信小額款股份有限公司#) as to 30% of the entire issued share capital of which will be owned by the Company
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“PRC”	The People’s Republic of China, which for the purposes of this announcement, excluding Hong Kong, Macau Special Administrative Region of the People’s Republic of China and Taiwan
“Shareholders”	holders of the issued Shares

“Shares”	ordinary shares of HK\$0.01 each in the share capital of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong
“RMB”	Renminbi, the lawful currency of the PRC
“%”	per cent.

The English transliteration of the Chinese names in this announcement, where indicated, is included for information only, and should not be regarded as the official English names of such Chinese names.

By order of the Board
China Financial International Investments Limited
Du Lin Dong
Chairman

Hong Kong, 31 March 2011

As at the date of this announcement, the executive Directors are Mr. Du Lin Dong, Mr. Liu Baorui and Mr. Pong Po Lam Paul, the non-executive Directors are, Mr. Ding Xiaobin, Mr. Fung Cheuk Nang Clement and Mr. Ma Jie and the independent non-executive Directors are Dr. Cheung Wai Bun Charles, Mr. Wan Hongchun and Mr. Zeng Xianggao.