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CHINA FINANCIAL INTERNATIONAL INVESTMENTS LIMITED

中國金融國際投資有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 721)

PROFIT WARNING

This announcement is made by China Financial International Investments Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

After preliminary review by the Company’s management of the unaudited management accounts of the Group, the board (the “**Board**”) of directors (the “**Director**”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a loss of approximately HK\$195 million for the year ended 30 June 2014 compared to a loss of approximately HK\$43.5 million for the year ended 30 June 2013. The factors attributable to the loss making for year ended 30 June 2014 are mainly due to (i) the realised and unrealised losses on listed investments in Hong Kong; (ii) unrealised losses on unlisted investments in the People’s Republic of China; (iii) increase in the equity-settled share option expenses due to the grant of share options for the year ended 30 June 2014; and (iv) increase in the interest payment arising from the interest-bearing loans and convertible bond issued by the Company.

The Company is still in the process of finalising the annual consolidated results of the Group for the year ended 30 June 2014. The information contained in this announcement is only a preliminary assessment by the management of the Company based on the unaudited management accounts of the Group and the information currently available to them and is not based on any figure or information which has been audited or reviewed by the Company's auditors and the audit committee of the Company. Details of the Group's financial information and performance will be disclosed when the Group's annual consolidated results for the year ended 30 June 2014 are announced, which is expected to be on 29 August 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Financial International Investments Limited
Wang Dehe
Chairman

Hong Kong, 14 August 2014

As at the date of this announcement, the executive Directors are Mr. Du Lin Dong and Mr. Pong Po Lam, the non-executive Directors are Mr. Wang Dehe, Mr. Sha Naiping and Mr. Ding Xiaobin and the independent non-executive Directors are Dr. Cheung Wai Bun Charles, Mr. Wan Hongchun and Mr. Zeng Xianggao.