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CHINA FINANCIAL INTERNATIONAL INVESTMENTS LIMITED

中國金融國際投資有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 721)

POSITIVE PROFIT ALERT

The Board wishes to inform its shareholders and potential investors that the Group is expected to record an unaudited profit of approximately HK\$14 million for the six months ended 31 December 2014 as compared to the loss recorded for the six months ended 31 December 2013. The Board believes that such possible profit is primarily attributable to unrealised profit on investments in listed securities at fair value through profit or loss.

This announcement is made pursuant to Part XIVA of the Securities and Futures Ordinance (Cap. 571) of the Laws of Hong Kong and Rule 13.09 of the Rules (“**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board (the “**Board**”) of directors (the “**Directors**”) of China Financial International Investments Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to inform its shareholders and potential investors that the Group is expected to record an unaudited profit of approximately HK\$14 million for the six months ended 31 December 2014 as compared to the loss recorded for the six months ended 31 December 2013. The Board believes that such possible profit is primarily attributable to unrealised profit on investments in listed securities at fair value through profit or loss.

The Company is still in the process of finalising its consolidated interim results of the Group for the six months ended 31 December 2014. The information contained in this announcement represents only a preliminary assessment by the management of the Company based on the information currently available to the Board and is not based on any figures or information which have been audited or reviewed by the Company’s auditors. Details of the Group’s unaudited results for the six months ended 31 December 2014 are expected to be announced on or before the end of February 2015.

Shareholders of the Company and potential investors are advised to read the results announcement of the Company when it is published. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Financial International Investments Limited
Du Lin Dong
Chief Executive Officer

Hong Kong, 4 February 2015

As at the date of this announcement, the executive Directors are Mr. Du Lin Dong and Mr. Pong Po Lam, the non-executive Directors are Mr. Wang Dehe, Mr. Sha Naiping and Mr. Ding Xiaobin and the independent non-executive Directors are Dr. Cheung Wai Bun Charles, Mr. Wan Hongchun and Mr. Zeng Xianggao.