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CHINA FINANCIAL INTERNATIONAL INVESTMENTS LIMITED

中國金融國際投資有限公司

(incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 721)

PROFIT WARNING

This announcement is made by the Company (as defined below) pursuant to Rule 13.09 of the Listing Rules (as defined below).

The Board (as defined below) wishes to inform the Shareholders (as defined below) and potential investors that it is expected the Annual Results (as defined below) of the Group for the year ended 30 June 2012 may record a relatively significant loss in comparison with the profit recorded for the year ended 30 June 2011.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Financial International Investments Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

After a preliminary review of the unaudited management accounts of the Group for the year ended 30 June 2012, the board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that it is expected that the annual results (the “**Annual Results**”) of the Group for the year ended 30 June 2012 may record a relatively significant loss in comparison with the profit recorded for the year ended 30 June 2011. The Board is of the opinion that such loss was primarily attributable to (i) realised losses on disposal of financial assets at fair value; (ii) unrealized losses on financial assets at fair value through profit or loss; and (iii) the increase in general and administrative expenses resulting from the strategic increase in investment in service financing industry.

As the Company is still in the process of finalising the Annual Results, the information contained in this announcement is only a preliminary assessment by the management of the Company based on the unaudited management accounts of the Group and the information currently available to them. The Annual Results of the Group for the year ended 30 June 2012 are expected to be announced on or before the end of September 2012.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Financial International Investments Limited
Du Lin Dong
Chairman

Hong Kong, 19 July 2012

As at the date of this announcement, the executive Directors are Mr. Du Lin Dong, Mr. Liu Baorui and Mr. Pong Po Lam Paul, the non-executive Directors are Mr. Ma Jie and Mr. Ding Xiaobin and the independent non-executive Directors are Professor Cheung Wai Bun Charles J.P., Mr. Wan Hongchun and Mr. Zeng Xianggao.