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## **CHINA E-LEARNING GROUP LIMITED** **中國網絡教育集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 08055)

### **SIGNING OF STRATEGIC COOPERATION AGREEMENT WITH CYBEYE, INC.**

The Company is pleased to announce that, on 7 February 2013, the Strategic Cooperation Agreement was signed between CybEye, Inc. and the Company in relation to the cooperation between CybEye, Inc. and the Company for the technical development of mobile image social network software and the provision of network intelligence platforms based on image networks.

#### **STRATEGIC COOPERATION AGREEMENT**

On 7 February 2013, China E-Learning Group Limited (“the Company”) signed a strategic cooperation agreement (“Strategic Cooperation Agreement”) with CybEye, Inc. for cooperation in the technical development of mobile image social network software and the provision of network intelligence platforms based on image networks.

CybEye, Inc. is a company incorporated in the State of Delaware, USA with expertise in the technical development of mobile social network software and the provision of network intelligence platforms based on social networks.

#### **SCOPE OF COOPERATION**

Pursuant to the Strategic Cooperation Agreement, CybEye, Inc. and the Company recognize each other as the strategic cooperation partner in the development of software technology of mobile image social networks and the building of network intelligence platforms based on image networks.

CybEye, Inc. and the Company will jointly establish and expand the development of software technology of mobile image social networks and the use of network intelligence platforms based on image networks in the greater China region (including Hong Kong, Macau and Taiwan).

#### **THROUGH THE COOPERATION WITH THE COMPANY, COOPERATION BETWEEN CYBEYE, INC. AND CHINA INTERNATIONAL CULTURE & IMAGE COMMUNICATION CORPORATION**

Through the cooperation with the Company, CybEye, Inc. will establish a strategic cooperation partnership with China International Culture & Image Communication Corporation (中國國際文化影像傳播有限公司) (“CICICC”).

CICICC is the wholly owned subsidiary of Xinhua News Agency (新華通訊社) (“Xinhua”). CICICC, formerly known as “新華社圖片運營公司” and also known as “新華社圖片中心”, has the rights in using, editing and selling the images owned by Xinhua in any parts of the world.

The Company had established a strategic cooperation partnership with CICICC on 3 December 2012. For details, please refer to the announcement of the Company dated 3 December 2012.

## **MODES OF COOPERATION**

The modes of cooperation will include, without limitation, collaboration in investments and operations.

## **COOPERATION TERM**

The cooperation term of the Strategic Cooperation Agreement is one year.

## **GENERAL**

The Company will issue further announcement as and when necessary for any further development of the abovementioned cooperation.

By Order of the Board  
**China E-Learning Group Limited**  
**Chen Hong**  
Chairman

Hong Kong, 7 February 2013

*As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Chen Hong (Chairman) and Ms. Wei Jianya; one non-executive Director, namely Mr. Li Xiangjun; and three independent non-executive Directors, namely Dr. Huang Chung Hsing, Mr. Cheung Wai Tak and Ms. Li Bailing.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the “Latest Company Announcements” page and the website of the Company at [www.chinae-learning.com](http://www.chinae-learning.com) for at least 7 days from the date of its publication.*