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PROSTEN TECHNOLOGY HOLDINGS LIMITED

長達科技控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8026)

PROFIT WARNING AND INSIDE INFORMATION

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rule and the Inside Information Provisions under Part XIVA of the SFO.

The Board would like to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for Q3-2013 and the information currently available to the Board, it is expected that the Group's revenue for Q3-2013 would decrease substantially as compared to that for Q3-2012. It is also expected that the Group's loss before tax for Q3-2013 will increase substantially as compared to that for Q3-2012.

The information contained in this announcement is only the preliminary assessment of the Group based on its unaudited consolidated management accounts for Q3-2013 which have not been reviewed by or discussed with the Company's auditors or the Company's audit committee.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by the board (the "**Board**") of directors ("**Directors**") of Prosten Technology Holdings Limited (the "**Company**") and its subsidiaries (collectively referred to as the "**Group**") pursuant to Rule 17.10 of The Rules (the "**GEM Listing Rules**") Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the "**SFO**").

References are made to the Company's announcements dated 19 June 2012, 31 May 2012, 6 February 2012, 20 January 2012, 25 November 2011, 7 November 2011, 27 October 2011 and 8 August 2011 relating to a cooperation agreement ("**Cooperation Agreement**") previously made between the Group and a subsidiary of China Mobile Limited ("**China Mobile**") in respect of the Group's provision of wireless music search services via China Mobile's network ("**WMS Services**"). The Cooperation Agreement expired in early July 2011. Following its expiry, the Group continued to provide WMS Services from early July 2011 to the date of this announcement.

After prolonged negotiation, an operational support services agreement (“**New Agreement**”) was signed in early July 2012 between the Group and China Mobile (via a subsidiary) in connection with the provision of operational support services regarding the Group’s WMS Services covering the period from July 2011 to July 2012 (which has been subsequently renewed). Pursuant to the New Agreement, both parties have agreed on a different charging model regarding the Group’s WMS Services as compared with that set out in the Cooperation Agreement, and the Group would charge China Mobile a fixed operational support service fee (subject to adjustment) for its services rendered. Please refer to the Company’s announcements dated 7 November 2013, 29 October 2013, 8 August 2013, 26 July, 2013, 18 June 2013, 4 June 2013, 4 February 2013, 1 February 2013, 8 November 2012, 1 November 2012, 7 August 2012, 31 July 2012 and 6 July 2012 for further details of the New Agreement and its financial impacts.

Income in respect of the Group’s services under the New Agreement up to 31 December 2012 was recorded during the nine months ended 31 December 2012 (“**Q3-2012**”). Such income was higher than that derived from the renewal of the New Agreement for the nine months ended 31 December 2013 (“**Q3-2013**”).

On top of the above, the tight control measures imposed by the telecommunication operators over the wireless services providers during the last few months of 2013 have also caused a significant adverse impact on the Group’s revenue. Furthermore, there was also a decrease in revenue from other wireless personal entertainment services for Q3-2013 as compared to Q3-2012. The drop in revenue for Q3-2013 led to a drop in gross profit for Q3-2013.

For the above reasons, based on the best knowledge of the Board and information currently available to the Board, the Board would like to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for Q3-2013, it is expected that the Group’s revenue for Q3-2013 would decrease substantially as compared to that for Q3-2012. It is also expected that the Group’s loss before tax for Q3-2013 would increase substantially as compared to that for Q3-2012.

The Group is still in the process of finalising its financial results for Q3-2013. The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for Q3-2013 and the information currently available to the Board and the same have not been reviewed by or discussed with the Company’s auditors or the Company’s audit committee. Actual financial results of the Group for Q3-2013 will be disclosed in the results announcement in due course.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
PROSTEN TECHNOLOGY HOLDINGS LIMITED
Yip Heon Keung
Chairman

Hong Kong, 27 January 2014

As at the date of this announcement, the Board comprises the following Directors:

Mr. Yip Heon Keung (*Chairman and Executive Director*)

Mr. Yip Heon Ping (*Executive Director*)

Ms. Li Luyi (*Executive Director*)

Mr. Mah Yong Sun (*Non-executive Director*)

Mr. Han Jun (*Non-executive Director*)

Mr. Tam Chun Wan (*Independent Non-executive Director*)

Ms. Tse Yuet Ling, Justine (*Independent Non-executive Director*)

Ms. Lai May Lun (*Independent Non-executive Director*)

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the day of its posting and on the Company’s website at www.prosten.com.

* For identification purpose only