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## **PROSTEN TECHNOLOGY HOLDINGS LIMITED**

**長達科技控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8026)**

### **PROFIT WARNING AND INSIDE INFORMATION**

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rule and the Inside Information Provisions under Part XIVA of the SFO.

The Board would like to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for Q3-2014 and the information currently available to the Board, it is expected that the Group's revenue for Q3-2014 would decrease substantially as compared to that for Q3-2013.

The information contained in this announcement is only the preliminary assessment of the Group based on its unaudited consolidated management accounts for Q3-2014 which have not been reviewed by or discussed with the Company's auditors or the Company's audit committee.

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

This announcement is made by the board (the "**Board**") of directors ("**Directors**") of Prosten Technology Holdings Limited (the "**Company**") and its subsidiaries (collectively referred to as the "**Group**") pursuant to Rule 17.10 of The Rules (the "**GEM Listing Rules**") Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the "**SFO**").

References are made to the Company's announcements dated 22 May 2014, 23 June 2014, 31 July 2014, 7 August 2014, 6 November 2014 and 10 November 2014 relating to the effect of difficult business environment encountered by the Group which included the tight control and measures imposing on the wireless service providers. During the nine months ended 31 December 2014 ("**Q3-2014**") and the three months ended 31 December 2014, such circumstances have been continuing that have caused a significant adverse impact on the Group's revenue from the wireless music search services ("**MWS Services**"). The decrease in the Group's revenue is also due to the Group's tight control over the limited funding currently available to the MWS Services. For details, please refer to the Company's announcement dated 10 November 2014. Moreover, the decrease in the Group's revenue is also attributable to the Group's strategy of gradually move away from other wireless services with less attractive returns such as reading and lottery. The drop in revenue for Q3-2014 led to a significant drop in gross profit for the Q3-2014.

For the above reasons, based on the best knowledge of the Board and information currently available to the Board, the Board would like to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for Q3-2014, it is expected that the Group's revenue for Q3-2014 and the three months ended 31 December 2014 would decrease substantially as compared to that for the nine months ended 31 December 2013 (“**Q3-2013**”) and the three months ended 31 December 2013, respectively. It is also expected that the Group's gross profit for Q3-2014 would decrease substantially as compared to that for Q3-2013.

The Group is still in the process of finalising its financial results for Q3-2014. The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for Q3-2014 and the information currently available to the Board and the same have not been reviewed by or discussed with the Company's auditors or the Company's audit committee. Actual financial results of the Group for Q3-2014 will be disclosed in the results announcement in due course.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**PROSTEN TECHNOLOGY HOLDINGS LIMITED**  
**Yip Heon Keung**  
*Chairman*

Hong Kong, 28 January 2015

As at the date of this announcement, the Board comprises the following Directors:

Mr. Yip Heon Keung (*Chairman and Executive Director*)  
Mr. Yip Heon Ping (*Executive Director*)  
Ms. Li Luyi (*Executive Director*)  
Mr. Han Jun (*Non-executive Director*)  
Mr. Tam Chun Wan (*Independent Non-executive Director*)  
Ms. Tse Yuet Ling, Justine (*Independent Non-executive Director*)  
Ms. Lai May Lun (*Independent Non-executive Director*)

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the day of its posting and on the Company's website at [www.prosten.com](http://www.prosten.com).*

\* For identification purpose only