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PROSTEN TECHNOLOGY HOLDINGS LIMITED

長達科技控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8026)

APPOINTMENT OF CHIEF EXECUTIVE OFFICER

With effect from 3 February 2010, Ms. Li Luyi has been appointed as the chief executive officer of the Company.

Reference is made to the announcements of Prosten Technology Holdings Limited (the “Company”, and together with its subsidiaries, the “Group”) dated 30 July 2009 and 9 November 2009 respectively in relation to, among other matters, the outstanding appointment of the chief executive officer (the “CEO”) of the Company. The board (the “Board”) of directors (“Directors”) of the Company is pleased to announce that with effect from 3 February 2010, Ms. Li Luyi (“Ms. Li”) has been appointed as the CEO of the Company, responsible for overseeing the daily operations of the Group.

Ms. Li, aged 30, holds a bachelor’s degree in Investment Economics from Shanghai Tongji University in Shanghai. Prior to joining the Group, Ms. Li served as the vice-president of KongZhong Corporation (“Kongzhong”, NASDAQ: KONG) and the vice general manager of the wireless industry department of TOM Online Inc. Ms. Li has very extensive experience in the marketing, business development and wireless value added services especially in the music-related services, and also has accumulated years of invaluable experience in the operation and management of the telecommunications industry in China.

Save as disclosed above, Ms. Li did not hold any other positions with any members of the Group and did not hold any other directorships in any listed public companies in the last three years.

Ms. Li does not have any relationship with any Directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company (within the meaning of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited). In addition, Ms. Li does not have any interests in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Ms. Li has signed a letter of appointment to act as the CEO of the Company commencing from 3 February 2010. The remuneration payable to Ms. Li has been determined and approved by the remuneration committee of the Company with reference to her duties and responsibilities and the prevailing market conditions.

Save as disclosed above, the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company relating to this appointment.

The Board believes that the joining of Ms. Li can lead the Group into its next stage of growth and would like to take this opportunity to express its warmest welcome to Ms. Li.

By Order of the Board
PROSTEN TECHNOLOGY HOLDINGS LIMITED
Yip Heon Keung
Chairman

Hong Kong, 3 February 2010

As at the date of this announcement, the Board comprises the following Directors:

Mr. Yip Heon Keung (*Executive Director (Chairman)*)
Mr. Yip Heon Ping (*Executive Director*)
Dr. Xu Zhiming (*Non-executive Director*)
Mr. Zhang Ying (*Non-executive Director*)
Ms. Tse Yuet Ling, Justine (*Independent Non-executive Director*)
Ms. Lai May Lun (*Independent Non-executive Director*)

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquires, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the day of its posting and on the Company's website at www.prosten.com.

* *For identification purpose only*