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PROSTEN TECHNOLOGY HOLDINGS LIMITED

長達科技控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8026)

PROFIT WARNING

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rule. The Board would inform shareholders of the Company and potential investors that based on the unaudited consolidated management accounts of the Group for the 2012 Interim Period, it is expected that the Group's revenue for the 2012 Interim Period would decrease as compared to that for the 2011 Interim Period. As a result of the decrease in revenue and a relatively significant increase in cost of sales, it is also expected that the Group's loss before tax for the 2012 Interim Period will increase substantially as compared to that for the 2011 Interim Period.

The information contained in this announcement is only the preliminary assessment of the Company based on its unaudited consolidated management accounts for the 2012 Interim Period which have not been reviewed or audited by the Company's auditors or the Company's audit committee.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by the board (the "**Board**") of directors ("**Directors**") of Prosten Technology Holdings Limited (the "**Company**") and its subsidiaries (collectively referred to as the "**Group**") pursuant to Rule 17.10 of The Rules (the "**GEM Listing Rules**") Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited.

References are made to the Company's announcements dated 31 May 2012, 20 January 2012, 25 November 2011, 7 November 2011, 27 October 2011 and 8 August 2011 relating to a cooperation agreement ("**Cooperation Agreement**") previously made between the Group and a subsidiary of China Mobile Limited ("**China Mobile**") in respect of the Group's provision of wireless music search services via China Mobile's network ("**WMS Services**"). The Cooperation Agreement expired in early July 2011. Following its expiry, the Group continued to provide WMS Services from early July 2011 to the date of this announcement.

Subsequently, on 6 July 2012, a new operational supporting services agreement (“**New Agreement**”) was signed between the Group and a subsidiary of China Mobile in connection with the provision of operational support services covering the period from July 2011 to July 2012. Pursuant to the New Agreement, the Group agreed with China Mobile (through its subsidiary) on a different charging model regarding the Group’s provision of operational support services and the Group would charge a subsidiary of China Mobile a fixed operational support service fee (subject to adjustment) for its services rendered. Please refer to the Company’s announcements dated 6 July 2012, 31 July 2012 and 7 August 2012 for further details. Income in respect of the Group’s services under the New Agreement and up to 30 September 2012 was recorded during the six months ended 30 September 2012 (“**2012 Interim Period**”). Such income was lower than that from the Cooperation Agreement for the six months ended 30 September 2011 (“**2011 Interim Period**”).

For the above reasons and based on the best knowledge of the Board and information currently available to the Board, the Board would inform shareholders of the Company and potential investors that based on the unaudited consolidated management accounts of the Group for the 2012 Interim Period, it is expected that the Group’s revenue for the 2012 Interim Period would decrease as compared to that for the 2011 Interim Period.

Apart from the above, there was a relatively significant increase in cost of sales for the 2012 Interim Period as compared to that for the 2011 Interim Period as a result of the development of new businesses and products which had lower profit margins. As a result of the decrease in revenue and the relatively significant increase in cost of sales, it is also expected that the Group’s loss before tax for the 2012 Interim Period will increase substantially as compared to that for the 2011 Interim Period. The Board is expecting the same trend for the second half of the current financial year.

The information contained in this announcement is only based on a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group for the 2012 Interim Period, which have not yet been reviewed or audited by the Company’s auditors or the Company’s audit committee.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
PROSTEN TECHNOLOGY HOLDINGS LIMITED
Yip Heon Keung
Chairman

Hong Kong, 1 November 2012

As at the date of this announcement, the Board comprises the following Directors:

Mr. Yip Heon Keung (*Executive Director (Chairman)*)
Mr. Yip Heon Ping (*Executive Director*)
Ms. Li Luyi (*Executive Director*)
Mr. Chen Xiaoxin (*Non-executive Director*)
Mr. Mah Yong Sun (*Non-executive Director*)
Mr. Tam Chun Wan (*Independent Non-executive Director*)
Ms. Tse Yuet Ling, Justine (*Independent Non-executive Director*)
Ms. Lai May Lun (*Independent Non-executive Director*)

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the day of its posting and on the Company’s website at www.prosten.com.

** For identification purpose only*