

China Power Guorui Wins "2021 China's Leading Enterprise in Comprehensive Ash Utilization" Award

On October 16, 2021, China Power Guorui, a subsidiary of CPID, won the award of "2021 China's Leading Enterprise in Comprehensive Ash Utilization" at the "Sangan River - 9th International Conference on Comprehensive Utilization of Industrial Solid Waste", and Guorui Changdian Environmental Protection Co., Ltd. was awarded the honorary title of "2021 China's Excellent Comprehensive Ash Utilization Enterprise". A total of five companies were awarded the title of "leading enterprises" at this conference, with China Power Guorui ranked second.



In recent years, China Power Guorui has been actively innovating the marketing model, from the traditional sales model to "long term agreement + competitive bidding", which effectively addresses the concerns of power producers about safety in production and ensures the timely removal of by-products. "Competitive bidding" can help the company know the real market demand, enabling informed decision making. Compared with the price before the competitive bidding, the sales price of ash has increased by 50%–150%.

Through unremitting efforts in recent years, China Power Guorui's ash sales management has set the "management benchmark" and "price benchmark" among regional peers. Besides, the company has developed the "Solid Waste Resource Utilization Cloud" platform with a good prospect of promotion among domestic bulk solid waste resource utilization enterprises, greatly enhancing the company's reputation.