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## **CHINA STAR ENTERTAINMENT LIMITED**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 326)**

### **PLACING OF EXISTING SHARES AND SUBSCRIPTION OF NEW SHARES UNDER GENERAL MANDATE**

**Placing Agent**



**金利豐證券**

**KINGSTON SECURITIES**

#### **PLACING OF EXISTING SHARES AND SUBSCRIPTION OF NEW SHARES UNDER GENERAL MANDATE**

On 1 June 2015 (after trading hours of the Stock Exchange), the Vendor, the Company and Placing Agent entered into the Placing and Subscription Agreement pursuant to which the Vendor agreed to place, through the Placing Agent on a best effort basis, up to an aggregate of 2,887,900,000 existing Shares to not fewer than six Places who and whose ultimate beneficial owners shall be third parties independent of the Vendor, the Company and their respective connected persons at a price of HK\$0.120 per Placing Share.

Pursuant to the Placing and Subscription Agreement, the Vendor has conditionally agreed to subscribe for up to an aggregate of 2,887,900,000 Subscription Shares, equal to the number of Placing Shares which will be placed under the Placing, at a price of HK\$0.120 per Subscription Share.

The Placing Price (or the Subscription Price) of HK\$0.120 per Placing Share represents (a) a discount of approximately 7.69% to the closing price of HK\$0.130 per Share as quoted on the Stock Exchange on the Last Trading Day; and (b) a discount of approximately 4.76% to the average closing price of HK\$0.126 per Share for the last five consecutive trading days of the Stock Exchange immediately prior to the Last Trading Day.

The maximum number of 2,887,900,000 Placing Shares represents (i) approximately 18.12% of the existing issued share capital of the Company of 15,939,687,348 Shares and (ii) approximately 15.34% of the issued share capital of the Company of 18,827,587,348 Shares as enlarged by the issue of the 2,887,900,000 Subscription Shares.

The number of Subscription Shares is equivalent to the number of Placing Shares successfully placed by the Placing Agent, being the maximum number of 2,887,900,000 new Shares (nominal value being HK\$28,879,000).

**Shareholders and potential investors should note that the completion of the Subscription is subject to the conditions to be fulfilled and the Placing is not terminated under the Placing and Subscription Agreement. As the Placing and the Subscription may or may not proceed, Shareholders and potential investors are reminded to exercise caution when dealing in the Shares.**

## **PLACING OF EXISTING SHARES AND SUBSCRIPTION OF NEW SHARES UNDER GENERAL MANDATE**

### **The Placing and Subscription Agreement**

#### **Date:**

1 June 2015

#### **Parties:**

The Vendor, the Company and the Placing Agent

As at the date of this announcement, the Vendor held 4,661,162,574 Shares, representing approximately 29.24% of the existing issued share capital of the Company which comprises 15,939,687,348 Shares. The Vendor is a company owned as to 50% by Mr. Heung Wah Keung, the chairman and executive Director of the Company (“**Mr. Heung**”) and as to 50% by Ms. Chen Ming Yin, Tiffany, the vice chairman and executive Director of the Company (“**Ms. Chen**”).

**(1) The Placing**

***Number of Placing Shares***

The maximum number of 2,887,900,000 Placing Shares represents (i) approximately 18.12% of the existing issued share capital of the Company of 15,939,687,348 Shares; and (ii) approximately 15.34% of the issued share capital of the Company of 18,827,587,348 Shares as enlarged by the issue of the 2,887,900,000 Subscription Shares.

***Placing agent***

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, the Placing Agent and its associates are independent of and not connected with the Company and its connected persons.

The Placing Agent will be entitled to receive a placing agent commission of 2.5% of the amount equal to the Placing Price multiplied by the number of the Placing Shares, which was arrived at after arm's length negotiation between the Company and the Placing Agent.

As at the Last Trading Day, the Placing Agent were interested in 27 Shares.

***Placees***

The Placing Agent has agreed to place the Placing Shares, on a best effort basis, to not fewer than six Placees. The Placees and their ultimate beneficial owners shall be third parties independent of the Vendor, the Company and their respective connected persons.

In the event that the number of the Placees falls below six, information of the Placees will be disclosed in further announcement of the Company in accordance with the Listing Rules. It is a term of the Placing and Subscription Agreement that none of the Placees shall become a substantial Shareholder upon completion of the Placing.

***Placing Price***

The Placing Price (or the Subscription Price) of HK\$0.120 per Placing Share represents (a) a discount of approximately 7.69% to the closing price of HK\$0.130 per Share as quoted on the Stock Exchange on the Last Trading Day; and (b) a discount of approximately 4.76% to the average closing price of HK\$0.126 per Share for the last five consecutive trading days of the Stock Exchange immediately prior to the Last Trading Day.

The Placing Price was determined after arm's length negotiations between the Company and the Placing Agent on the date of the Placing and Subscription Agreement with reference to the prevailing market price of the Shares. The Company will pay the costs and expenses of the Placing and Subscription. Based on the estimated expense of the Placing and the Subscription, the net Placing Price shall be approximately HK\$0.116. The Directors are of the view that the Placing Price is fair and reasonable.

### ***Ranking of Placing Shares***

The Placing Shares rank pari passu in all respects with all Shares in issue as at the date of this announcement.

### ***Condition of the Placing***

The Placing is unconditional and shall be completed on or before the fourth Business Day following the date of this announcement or such other date as the Vendor and the Placing Agent shall agree.

### ***Termination***

The Placing Agent reserves its right to terminate the arrangements set out in the Placing and Subscription Agreement by notice in writing prior to 9:00 a.m. on the fourth Business Day following the date of this announcement (or such other date as the Vendor and the Placing Agent shall agree), if in the absolute opinion of the Placing Agent, the success of the Placing would be materially and adversely affected by any force majeure events (as defined below).

For this purpose, a “force majeure event” refers to

- (a) the introduction of any new laws or regulations or any change in existing laws or regulations (or the judicial interpretation thereof) or other occurrence of any nature whatsoever which may, in the absolute opinion of the Placing Agent, materially and adversely affect the business or the financial or trading position or prospects of the Group; or
- (b) the occurrence of any local, national or international event or change (whether or not forming part of a series of events or changes occurring or continuing before and/or after the date hereof) of a political, military, financial, economic, currency (including a change in the system under which the value of the Hong Kong currency is linked to the currency of the United States of America) or other nature (whether or not sui generis with any of the foregoing), or in the nature of any local, national, international outbreak or escalation of hostilities or armed conflict, or affecting local securities market or the occurrence of any combination of circumstances which may, in the absolute opinion of the Placing Agent, materially and adversely affect the business or the financial or trading position or prospects of the Group as a whole or adversely prejudices the success of the placing of the Placing Shares by potential investor(s) or otherwise makes it inexpedient or inadvisable for the Vendor or the Placing Agent to proceed with the Placing; or

- (c) any change in market conditions or combination of circumstances in Hong Kong (including without limitation suspension or material restriction or trading in securities) occurs which affect the success of the Placing (such success being the placing of the Placing Shares to potential investor(s)) or otherwise in the absolute opinion of the Placing Agent makes it inexpedient or inadvisable or inappropriate for the Placing Agent to proceed with the Placing.

## **(2) The Subscription**

### ***Number of Subscription Shares***

The number of Subscription Shares is equivalent to the number of Placing Shares successfully placed by the Placing Agent, being the maximum number of 2,887,900,000 new Shares (nominal value being HK\$28,879,000).

The Subscription Shares will be allotted and issued under the General Mandate. Pursuant to the General Mandate, the total number of new Shares that the Directors are authorised to allot and issue is 2,887,937,469 Shares (up to 20% of the issued share capital of the Company as at the date of the annual general meeting held on 26 June 2014 (the “AGM”). The number of issued Shares as at the date of the AGM was 14,439,687,348 Shares. The General Mandate has not been utilised as at the date of this announcement and the total number of new Shares that can be allotted and issued under the General Mandate as at the date of this announcement is 2,887,937,469 new Shares.

### ***Subscription Price***

The Subscription Price is HK\$0.120 per Subscription Share. The Subscription Price is the same as the Placing Price and was determined after arm’s length negotiation between the Company and the Vendor with reference to the Placing Price.

The Company will pay the costs and expenses of the Placing and Subscription. Based on the estimated expense of the Placing and the Subscription, the net price to the Company for each Subscription Share is approximately HK\$0.116. The Directors are of the view that the Subscription Price is fair and reasonable.

### ***Ranking of the Subscription Shares***

The Subscription Shares, when allotted, issued and fully paid, will rank pari passu in all respects with all Shares in issue on the date of allotment and issue of the Subscription Shares.

### ***Conditions of the Subscription***

The Subscription is conditional upon (a) the Stock Exchange granting the listing of, and permission to deal in, the Subscription Shares; and (b) the completion of the Placing.

The Placing and Subscription Agreement has not provided for the right of the parties to waive the above conditions.

The Company will apply to the Stock Exchange for the listing of and permission to deal in the Subscription Shares.

The allotment and issue of the Subscription Shares will be issued under the General Mandate and are not subject to additional Shareholders' approval.

### ***Completion***

Under Rule 14A.31(3)(d) of the Listing Rules, the Subscription must be completed within 14 days after the date of the Placing and Subscription Agreement, that is, on or before 15 June 2015.

If completion of the Subscription does not take place on or before 15 June 2015, it will constitute a connected transaction under the Listing Rules and require compliance with all the relevant requirements under Chapter 14A of the Listing Rules, including but not limited to the publication of a separate announcement and the approval of the independent Shareholders.

### **Reason for the Placing and Subscription**

The gross proceeds from the Placing will be approximately HK\$346.55 million. The net proceeds of approximately HK\$336.27 million from the Placing is intended to be used for film production and/or general working capital purpose. In view of the film business is flourishing in China, the Group will spend more resources to the film production business.

In view of the Placing and Subscription would increase the amount of Shares held by potential investors that optimize and diversify the shareholder base of the Company and to enhance the financial position of the Company for business development, the Directors consider that the terms of the Placing and Subscription Agreement are fair and reasonable and in the interests of the Company and the Shareholders as a whole.

## Effects on the shareholding structure of the Company

The existing shareholding structure of the Company and the effect on the shareholding structure of the Company upon completion of the Placing and the Subscription are set out as below:

Shareholders	At date of announcement		Upon completion of the Placing but before the Subscription		Upon completion of the Placing and the Subscription	
	Shares	%	Shares	%	Shares	%
Heung Wah Keung Family Endowment Limited ( <i>note 1</i> )	4,661,162,574	29.24	1,773,262,574	11.12	4,661,162,574	24.76
Dorest Company Limited ( <i>note 2</i> )	41,106	0.00	41,106	0.00	41,106	0.00
The Placing Agent	27	0.00	27	0.00	27	0.00
The Placees ( <i>note 3</i> )	–	–	2,887,900,000	18.12	2,887,900,000	15.34
Other public Shareholders	11,278,483,641	70.76	11,278,483,641	70.76	11,278,483,641	59.90
<b>Total</b>	<b>15,939,687,348</b>	<b>100.00</b>	<b>15,939,687,348</b>	<b>100.00</b>	<b>18,827,587,348</b>	<b>100.00</b>

Notes:

1. Heung Wah Keung Family Endowment Limited is owned as to 50% by Mr. Heung and as to 50% by Ms Chen.
2. Dorest Company Limited is beneficially owned as to 60% by Ms. Chen and as to 40% by Mr. Heung. The Shares held by Dorest Company Limited are under a charging order.
3. Pursuant to the Placing and Subscription Agreement, none of the Placees will become a substantial Shareholder as a result of the Placing.
4. The percentage figures are rounded to two decimal places.

## FUND RAISING EXERCISE OF THE COMPANY IN THE PAST 12 MONTHS

Date of announcement	Event	Net proceeds	Intended use of proceeds	Actual use of proceeds
8 July 2014	Issue of 1,500,000,000 subscription Shares at a price of HK\$0.09 per Share	HK\$134.3 million	For investment in gaming/ gaming-related business in Macau	On 12 December 2014, the Board allocated the use of proceeds to film production and general working capital and have been utilised as reallocated.

Save as disclosed above, the Company had not conducted any other fund raising exercise in the past 12 months immediately preceding the date of this announcement.

## GENERAL

The principal activity of the Company is investment holding and the Group is principally engaged in film production, distribution of films and television drama series, provision of artist management services, sales of health products, investing in operations which receive profit streams from the gaming promotion business, property and hotel investment, food and beverage operations and property development.

**Shareholders and potential investors should note that the completion of the Subscription is subject to the conditions to be fulfilled and the Placing is not terminated under the Placing and Subscription Agreement. As the Placing and the Subscription may or may not proceed, Shareholders and potential investors are reminded to exercise caution when dealing in the Shares.**

## DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the following meanings:

“Board”	the board of Directors
“Business Day”	any day (other than a Saturday, Sunday or public holiday) on which licensed banks in Hong Kong are generally open for business throughout their normal business hours
“Company”	China Star Entertainment Limited, a company incorporated in Bermuda with limited liability and issued Shares are listed on the Main Board of the Stock Exchange
“connected person”	has the meaning ascribed thereto under the Listing Rules
“Director(s)”	the director(s) of the Company
“General Mandate”	the general mandate granted to the Directors by the Shareholders at the annual general meeting held on 26 June 2014, among other things, to allot, issue and deal with up to 20% of the then issued share capital of the Company as at the date of the annual general meeting
“Group”	the Company and its subsidiaries
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China



“Last Trading Day”	1 June 2015, being the date of the Placing and Subscription Agreement, which is a Stock Exchange trading day
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Placee(s)”	any professional, institutional or other investor(s) procured by the Placing Agent to purchase for any of the Placing Shares pursuant to the Placing Agent’s obligations under the Placing and Subscription Agreement
“Placing”	the placing of up to an aggregate of 2,887,900,000 Placing Shares by the Placing Agent, on a best effort basis, pursuant to the terms of the Placing and Subscription Agreement
“Placing Agent”	Kingston Securities Limited, a licensed corporation to carry on type 1 (dealing in securities) regulated activity for the purposes of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) to act as the placing agent pursuant to the Placing and Subscription Agreement
“Placing and Subscription Agreement”	the placing and subscription agreement dated 1 June 2015 entered into between the Vendor, the Company and the Placing Agent in relation to the Placing and the Subscription
“Placing Price”	HK\$0.120 per Placing Share
“Placing Share(s)”	up to 2,887,900,000 existing Shares beneficially owned by the Vendor and to be placed by the Placing Agent pursuant to terms of the Placing and Subscription Agreement
“Share(s)”	the ordinary share(s) of HK\$0.01 each in the share capital of the Company
“Shareholder(s)”	the holder(s) of issued Shares
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

“Subscription”	the subscription of up to 2,887,900,000 Subscription Shares by the Vendor pursuant to the terms of the Placing and Subscription Agreement
“Subscription Price”	HK\$0.120 per Subscription Share
“Subscription Share(s)”	up to 2,887,900,000 new Shares to be subscribed for by the Vendor pursuant to the terms of the Placing and Subscription Agreement
“substantial Shareholder”	has the meaning ascribed thereto under the Listing Rules
“Vendor”	Heung Wah Keung Family Endowment Limited, a substantial Shareholder holding 4,661,162,574 Shares, representing approximately 29.24% of the existing issued share capital of the Company as at the date of the Placing and Subscription Agreement
“HK\$”	Hong Kong dollar, the lawful currency of Hong Kong
“%”	per cent.

By Order of the Board  
**China Star Entertainment Limited**  
**Heung Wah Keung**  
*Chairman*

Hong Kong, 1 June 2015

*As at the date of this announcement, the executive Directors are Mr. Heung Wah Keung, Ms. Chen Ming Yin, Tiffany and Ms. Li Yuk Sheung and the independent non-executive Directors are Mr. Hung Cho Sing, Mr. Ho Wai Chi, Paul and Mr. Tang Chak Lam, Gilbert.*