



## **CHINA STAR ENTERTAINMENT LIMITED**

(Incorporated in Bermuda with limited liability)

(Stock Code: 326)

### **ANNOUNCEMENT**

## **IMPROVEMENT ON 2008 INTERIM RESULTS**

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the shareholders and potential investors of the Company that the 2008 Interim Results is expected to record a profit as compared to a loss for the corresponding period ended 30 June 2007. The Board considers that the major reason was due to the completion of Acquisition on 18 March 2008 and then the Group started to record revenue received from the profit streams from the gaming related business.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by China Star Entertainment Limited (the “Company”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders and potential investors of the Company that the unaudited interim results of the Company and its subsidiaries (the “Group”) for the six months ended 30 June 2008 (the “2008 Interim Results”) is expected to record a profit as compared to a loss for the corresponding period ended 30 June 2007 due to the completion of acquisition of 100% equity interest in Best Mind International Inc. (the “Acquisition”) on 18 March 2008 and then the Group started to record revenue received from the profit streams from the gaming related business. Details of the Acquisition were disclosed in the Company’s announcements dated 30 August 2007 and 10 October 2007 and the Company’s circulars dated 6 December 2007 and 7 December 2007 respectively.

As the Company is still in the process of finalizing the 2008 Interim Results, the information contained in this announcement is only based on the preliminary assessment by the Company’s management on the management accounts of the Group.

Shareholders and potential investors of the Company are advised to read carefully the 2008 Interim Results announcement of the Company which will be released on 23 September 2008.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**China Star Entertainment Limited**  
**Heung Wah Keung**  
*Chairman*

Hong Kong, 10 September 2008

*As at the date of this announcement, the executive directors of the Company are Mr. Heung Wah Keung, Ms. Chen Ming Yin, Tiffany and Ms. Li Yuk Sheung and the independent non-executive directors are Mr. Hung Cho Sing, Mr. Ho Wai Chi, Paul and Mr. Leung Hok Man.*