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CHINA HAIDIAN HOLDINGS LIMITED

中國海澱集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 256)

APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

Reference is made to the announcement of China Haidian Holdings Limited (the “**Company**”) dated 13 February 2014 (the “**Announcement**”) in relation to the Share Repurchase. Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement unless otherwise stated.

Altus Capital Limited has been appointed as the independent financial adviser to advise the Independent Board Committee as to whether the terms of the Share Repurchase Agreement are fair and reasonable so far as the Independent Shareholders are concerned and whether or not to approve the Share Repurchase Agreement. Such appointment has been approved by the Independent Board Committee. The letter of advice from the independent financial adviser in respect of the Share Repurchase will be included in the circular to be despatched to the Shareholders in due course.

By order of the Board
China Haidian Holdings Limited
Hon Kwok Lung
Chairman

Hong Kong, 21 February 2014

As at the date of this announcement, the Board comprises Mr. Hon Kwok Lung, Mr. Shang Jianguang, Mr. Shi Tao, Mr. Lam Toi Man, Mr. Bi Bo and Ms. Sit Lai Hei as the executive Directors; and Mr. Fung Tze Wa, Dr. Kwong Chun Wai, Michael and Mr. Li Qiang as the independent non-executive Directors.

All the Directors jointly and severally accept full responsibility for the accuracy of information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.