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CITYCHAMP WATCH & JEWELLERY GROUP LIMITED

冠城鐘錶珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 256)

VOLUNTARY ANNOUNCEMENT IN RESPECT OF BONDS ISSUED BY A WHOLLY-OWNED SUBSIDIARY

THE BONDS ISSUE

Reference is made to the announcements of Citychamp Watch & Jewellery Group Limited (the “Company”) dated 7 July 2014 and 23 July 2014 in respect of the Bonds Issue (the “Announcements”). Capitalised terms used herein shall have the same meanings as those defined in the Announcements unless otherwise stated.

UPDATE ON THE BONDS ISSUE

The Company has been informed that fedafin AG, a Swiss rating agency, has published a rating report for the 3.625% public bond 2014-19 issued by Citychamp Watch and Jewellery SwissCo AG, a wholly-owned subsidiary of the Company, on 4 November 2014 (Swiss time). The rating report is available on the website at www.fedafin.ch.

By order of the Board
Citychamp Watch & Jewellery Group Limited
Fong Chi Wah
Company Secretary

Hong Kong, 5 November 2014

As at the date of this announcement, the Board comprises Mr. Hon Kwok Lung, Mr. Shang Jianguang, Mr. Shi Tao, Mr. Lam Toi Man, Mr. Bi Bo, Ms. Sit Lai Hei and Mr. Hon Hau Wong as the executive Directors; and Mr. Fung Tze Wa, Dr. Kwong Chun Wai, Michael and Mr. Li Qiang as the independent non-executive Directors.