



CITYCHAMP WATCH & JEWELLERY GROUP LIMITED

冠城鐘錶珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 256)

15 February 2017

Dear Shareholder(s),

Election of Language and Means of Receipt of Corporate Communications of Citychamp Watch & Jewellery Group Limited (the “Company”)

As permitted under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Company’s constitutional documents, the Company writes to ascertain your choice of language and means of receipt of Corporate Communications either (i) in printed form, in either English language version only, in Chinese language version only, or in both English and Chinese language versions; or (ii) by electronic means through the Company’s website.

“Corporate Communications” include any documents to be issued by the Company for your information or action, including but not limited to (a) the directors’ report and annual financial statements together with a copy of the auditor’s report; (b) the interim report; (c) a notice of meeting; (d) a circular; and (e) a proxy form.

To make your election, please complete the enclosed reply form (the “Reply Form”) and return it by post to the Company’s branch share registrar in Hong Kong, Tricor Secretaries Limited (the “Hong Kong Branch Share Registrar”) at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong, using the enclosed postage pre-paid mailing label provided (if you post in Hong Kong) or hand delivered, or the enclosed postage pre-paid envelope provided (if you are an overseas shareholder). If you have previously made an election regarding the choice of language of the Corporate Communications, please make an election again as your previous election will be disregarded.

If the Company does not receive the Reply Form or receive a response indicating the objection from you by 15 March 2017 and until you inform the Hong Kong Branch Share Registrar by reasonable notice in writing according to the relevant laws and regulations, you will be deemed to have consented accessing all future Corporate Communications posted on the Company’s website, in lieu of receiving printed copies. A notification of the publication of the Corporate Communications on the Company’s website will be sent to you by post or by e-mail.

Even if you have made your election, you are entitled to change your election of language and/or means of receipt of Corporate Communications at any time by reasonable notice in writing or using e-mail at is-ecom@hk.tricorglobal.com to the Hong Kong Branch Share Registrar. If you have chosen to access Corporate Communications using electronic means and for any reason have any difficulty in receiving or gaining access to the relevant documents when using electronic means, we shall promptly upon request send the printed form of the same to you free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Company or the Hong Kong Branch Share Registrar on request; and (b) both versions will also be available on the Company’s website at www.irasia.com/listco/hk/citychamp and the website of The Stock Exchange of Hong Kong Limited at www.hkex.com.hk.

Should you have any queries in relation to this letter or the above arrangement, please call the enquiry hotline at (852) 2980 1333 during 9:00 a.m to 6:00 p.m., Monday to Friday, (excluding public holidays).

Yours faithfully,
For and on behalf of
Citychamp Watch & Jewellery Group Limited
Fong Chi Wah
Chief Financial Officer & Company Secretary

REPLY FORM 回條

To: Citychamp Watch & Jewellery Group Limited (the "Company")

c/o Tricor Secretaries Limited
Level 22, Hopewell Centre
183 Queen's Road East, Hong Kong

致: 冠城鐘錶珠寶集團有限公司(「本公司」)

經卓佳秘書商務有限公司轉交
香港皇后大道東183號
合和中心22樓

I/We would like to receive future Corporate Communication in the manner indicated below:

本人/我們希望以下列方式收取日後公司通訊:

(Please tick only **ONE** box 請僅在其中一個空格內劃上「✓」號)

- in electronic form on the Company's website and by receiving notification by email to the address below when each corporate communication is made available on the Company's website; or
收取於本公司網站登載的電子版本,並在每次於本公司網站登載公司通訊時收取發送至以下電郵地址的電郵通知;或
Email Address: _____ (Note 4)(附註4)
電郵地址: _____
- a printed English version only; or 僅接收英文印刷本;或
- a printed Chinese version only; or 僅接收中文印刷本;或
- both printed English and Chinese versions 同時接收英文及中文印刷本。

Signature(s) 簽署 (Note 3)(附註3)

Date 日期

Name(s) of Shareholder(s) in English 股東英文名
(Please use **BLOCK LETTERS**) (請以正楷書寫)

Name(s) of Shareholder(s) in Chinese 股東中文姓名

(in block English) (英文正楷)

Registered Address 登記地址

Contact telephone number 聯絡電話號碼

Notes 附註

- The above instructions will apply to all future Corporate Communication(s) to be sent to shareholders of the Company until you notify otherwise by reasonable notice in writing to the Company's Hong Kong Branch Share Registrar, Tricor Secretaries Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to is-ecom@hk.tricorglobal.com.
上述指示適用於將寄發予本公司股東之所有未來公司通訊,直至閣下發出合理書面通知予本公司之香港股份過戶登記分處卓佳秘書商務有限公司,地址為香港皇后大道東183號合和中心22樓或以電郵方式發送至is-ecom@hk.tricorglobal.com另作選擇為止。
- If the Company does not receive this Reply Form by 15 March 2017, you will be deemed to have consented to reading all future Corporate Communications posted on the Company's Website, in place of receiving printed copies. Therefore, the Company will send you a notification letter of the publication of the Corporate Communications on the Company's website and you can read all future Corporate Communications on the Company's website.
倘本公司於二零一七年三月十五日前未有收到本回條,則閣下將被視為已同意閱覽所有日後登載在本公司網站之公司通訊,以代替收取印刷本,因此,本公司將向閣下發出有關公司通訊已在本公司網站刊登之通知函件,而閣下可於本公司網站閱覽所有未來公司通訊。
- If any shares are held in joint names, all joint holders or the joint holder whose name stands first on the register of members of the Company should sign this Reply Form in order for it to be valid.
如有任何股份以聯名方式持有,則所有聯名持有人或名列本公司股東名冊首位聯名持有人須簽署本回條,方為有效。
- If you do not provide your email address, a printed notification of availability of the publication of the Corporate Communications on our website will be sent by post to you at your address as appearing in the Company's register of members maintained by the Hong Kong Branch Share Registrar.
如閣下並無提供電郵地址,本公司將會透過郵遞方式向閣下於香港股份過戶登記分處存置之本公司股東名冊上所示之地址寄出有關公司通訊已在我們網站登載可供閱覽之通知。
- This Reply Form will be voided at the discretion of the Company if completed incorrectly.
如本表格填寫不正確,本公司可酌情決定將本回條作廢。
- Corporate Communications include any documents to be issued by the Company for your information or action, including but not limited to (a) the directors' report and annual financial statement together with a copy of the independent auditor's report; (b) the interim report; (c) notice of meeting; (d) circular; and (e) proxy form.
公司通訊包括本公司將予發出以供閣下參照或採取行動之任何文件,包括但不限於:(a)董事會報告、年度財務報表連同獨立核數師報告;(b)中期報告;(c)會議通告;(d)通函;及(e)委任代表表格。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance Chapter 486 of the Laws of Hong Kong ("PDPO").
本聲明中所指之「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「私隱條例」)中「個人資料」之涵義。
- Your supply of your contact telephone number, email address and registered address ("Personal Data") to the Company is on a voluntary basis for purpose of receiving future Corporate Communications. Failure to provide sufficient information, the Company may not be able to process your instructions and/or requests as stated in this Reply Form.
閣下是自願向本公司提供閣下之聯絡電話號碼、電郵地址及登記地址(「個人資料」)用以收取未來公司通訊。若閣下未能提供足夠資料,本公司可能無法處理閣下在本回條上所述之指示及/或要求。
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its share registrar, and/or other companies or bodies for any of the stated purpose, and retained for such period as may be necessary for our verification and record purposes.
本公司可就任何所說明之用途,將閣下之個人資料披露或轉移給本公司之附屬公司、股份過戶登記處及/或其他公司或團體,並將在適當期間保留該等個人資料作核實及記錄用途。
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing to the Personal Data Privacy Officer of Tricor Secretaries Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong.
閣下有權根據《私隱條例》之條文查閱及/或修改閣下之個人資料。任何此等查閱及/或修改個人資料之要求均須以書面方式向卓佳秘書商務有限公司(地址為香港皇后大道東183號合和中心22樓)之個人資料私隱主任提出。

Mailing Label 郵寄標籤

Please cut the mailing label and stick this on
an envelope to return the Reply Form to us.
No postage stamp is required for local mailing in Hong Kong

當閣下寄回本回條時,請將此郵寄標籤剪貼於信封上。
如在本港投寄,閣下無需貼上郵票

Tricor Secretaries Limited
卓佳秘書商務有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港