



CHINA HAIDIAN HOLDINGS LIMITED

中國海澱集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 256)

15 April 2011

Dear Non-Registered Holder of Securities of the Company

Notification of publication of Corporate Communications on the Company's website

We hereby notify you that the following corporate communications (the "Corporate Communications") of China Haidian Holdings Limited (the "Company"), in both English and Chinese versions, are now available on the Company's website at <http://www.irasia.com/listco/hk/chinahaidian>:

- 2010 Annual Report; and
- Circular dated 15 April 2011 relating to Proposals for General Mandates to Issue Shares and to Repurchase Shares, Re-election of Directors and Notice of Annual General Meeting.

You may access the Corporate Communications by clicking "Annual Reports" and "Circulars" on the home page of the Company's website.

If you wish to receive a printed copy of the Corporate Communications, you can complete the enclosed Request Form and return it to the Company's share registrar in Hong Kong, Tricor Secretaries Limited by post using the mailing label provided. The printed copy of the Corporate Communications will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Corporate Communications, you will expressly indicate that you prefer to receive all future Corporate Communications^(Note) of the Company in printed form and in the language selected.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Secretaries Limited at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
China Haidian Holdings Limited
Fong Chi Wah
Company Secretary

Note: Corporate Communications refer to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.