



**China Wireless Achieves Historic High of Sales**  
**Net Profit Attributable to Shareholders up by 20% to Around HK\$330 million**

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**Market Share of Coolpad Smartphones Ranks No. 4 in China**  
**Leveraging R&D Strength to Seize Vast Opportunities in 4G Market**

**Financial Summary (Audited)**

(HK\$\$'000)	Year Ended 31 December		
	2012	2011	Change (%)
Revenue	<b>14,358,800</b>	7,340,500	↑95.6
Gross Profit	<b>1,719,800</b>	1,081,400	↑59.0
Net Profit Attributable to Ordinary Equity Holders of the Company	<b>325,600</b>	271,400	↑20.0
Earnings per Ordinary Share:			
- Basic	<b>HK15.39 cents</b>	HK12.39 cents	↑24.2
- Diluted	<b>HK15.12 cents</b>	HK12.15 cents	↑24.4
Final Dividend	<b>HK3 cents</b>	HK2 cents	↑50.0

(Hong Kong, 21 March 2013) – **China Wireless Technologies Limited** (“China Wireless” or the “Company”) (stock code: 2369), China’s leading provider of smartphones and integrated wireless data solutions, announced its audited annual results for the year ended 31 December 2012.

Benefiting from the extensive product portfolio of 3G Coolpad smartphones, continuous R&D innovation, and excellent user experience, the sales volume of the Group has hit a historical high, with revenue of the Group significantly increasing year-on-year by 95.6% to around HK\$14.36 billion in 2012. Gross profit rose 59.0% to HK\$1.72 billion, while gross profit margin dropped 2.7 ppt to 12.0%, mainly attributable to the intense price competition in the mid-range to low-end smartphones market. The Group achieved a net profit attributable to ordinary equity holders of the company of approximately HK\$330 million, increasing 20.0% over 2011. Basic earnings per ordinary share and diluted earnings per ordinary share were HK15.39 cents and HK15.12 cents respectively. The Board of the Group proposed a final dividend of HK3 cents per share for the full year of 2012.

**Mr. Guo Deying, Chairman of China Wireless**, said, “We are very proud of our achievements in 2012. The sales volume of the Group’s 3G Coolpad smartphones hit historic high, ranking No.4 in the market share of China 3G smartphones, maintaining our position as one of the top-tier smartphone suppliers in China. On the other hand, the Group has started to launch 4G FDD-LTE smartphones in the United States in 2012, a further expansion into overseas markets.”

In 2012, the Group has become one of the few smartphone suppliers that can offer smartphones for any modes of 3G and 4G network worldwide. As one of the Chinese top smartphone brands, the Group has closely collaborated with the local telecommunications carriers during the year to launch 48 popular customised models supporting CDMA-EVDO, TD-SCDMA, and WCDMA networks. In addition, its insight into the demand of the local customers has enabled the Group to design related mobile phone applications to further enhance the user experience. These new models significantly contributed to the strong revenue and market share growth in 2012. Meanwhile, the Group has delegated to strengthen its relationships with e-commerce partners to pave the way for phone sales expansion through e-commerce channels in the future. Except for the existing market in India and Taiwan, the Group successfully rolled out its proprietary 4G FDD-LTE smartphone in the American market. The affordable Coolpad smartphones not only enabled more and more American users to enjoy the 4G high-speed network, but also enhanced the brand awareness of Coolpad in the United States.

Strengthening the R&D capability remained a core strategy of the Group. During the year, through differentiating the functions and features on the Android operating system, and providing the special Coollife UI4.1 user interface on the new models, the Group had further enhanced the competitiveness and attractiveness of Coolpad smartphones. In addition, the Group also upgraded both the Android operating system to the latest Jelly Bean version and the cloud computing and storage based platform, Coolcloud to the latest Coolcloud 3.0 version, making the data synchronisation with the smartphones faster and more effectively. Furthermore, Coolpad users could also use Coolcloud security features encompassing anti-theft, anti-virus, anti-pug and more to protect data theft.

For design, the Group has collaborated with several 3G mobile chipset providers and mobile devices designers to launch 9 new Dual-Core 3G smartphones and 2 Quad-Core 3G smartphones during the year. Meanwhile, the Group continued to partner with the tier-one chipset suppliers to successfully roll out the 4G FDD-LTE smartphone in the United States. By leveraging the strong R&D capabilities and close relationships with components suppliers, the Group successfully shortened the time-to-market of the new models of smartphones, and speeded up the upgrade cycle, so as to satisfy the needs of the customers to switch to new phones.

**Mr. Guo** concluded, “2013 marks the 20<sup>th</sup> anniversary of the Group. The Group will continue to strengthen its innovative technology development, and to expand new sales and marketing channels. On the one hand, benefiting from the excellent user experience of the 3G Coolpad smartphones, the Group is motivated to capture a larger market share. On the other hand, the Group is more closely cooperating with telecommunication carriers to ensure we are able to tap the early mover opportunities in the emerging 4G smartphone market.”

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## **About China Wireless Technologies Limited**

China Wireless Technologies Limited was founded in 1993, and was listed on the Main Board of the Stock Exchange of Hong Kong in December 2004. The Group is a leading developer and provider of integrated solutions for smartphones, mobile data platform systems and value-added business operations in China. The Group provides its products and services to enterprises, government organisations and mobile operators as well as individual consumers in China. The Group has developed advanced research and development capabilities in mobile communications. Its “Coolpad” brand has become a renowned leader in China’s smartphone market.

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