



China Wireless Being Huge Winner in 1st China Handset Design Competition

Coolpad 6168 Granted Comprehensive Gold Medal and Multi-Media Gold Medal

The company was pleased to announce that its wholly-owned subsidiary Yulong Computer Telecommunication Scientific (Shenzhen) Co. Ltd (「Yulong」) was the huge winner in awarding ceremony of the 1st China Handset Design Competition on 13 October 2008. Yulong's Coolpad 6168 handset model was granted the highest honor of the competition—Comprehensive Gold Medal, as well as the Gold Medal in Multi-Media Group. The price was a BUICK car with the value of RMB 250,000.



Mr. Guo (Middle) attended the ceremony

The China Handset Design Competition approved by the Minister of Industry and Information Technology of PRC(「MIIT」) was sponsored coordinately by China Mobile Communication Association(「CMCA」), China Electronic Chamber of Commerce(「CECC」), and the government of Shenzhen City. As the main agendum of the 9th China Hi-tech Fair, the competition was attracted extensive attention. Leaders from MIIT, CMCA, CECC, Shenzhen Government, Chinese Academy of Engineering, and TDSCDMA Alliance attended the awarding ceremony.

The competition selected the Gold, Silver, and copper prizes in five groups, including appearance, function, chip, software and multi-media, namely 15 single medals in total; three highest comprehensive medals, as well as ten special handset design single prizes. 581 handset models from tens of venders participated in the competition, in which both the professionals and consumers voted for the winners.

Talking about this award, Mr. Liu Dongkai, the President Assistant of Yulong said, “It is a great inspiration to the company that we won these two gold medals. Thank you for the support from both the professionals and the consumers. It also indicates that our belief in stepping the technical innovation road works. We will continue the strategy of developing technical innovation as the core competitiveness.”