

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Crown International Corporation Limited

皇冠環球集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 727)

INSIDE INFORMATION INCREASE OF SHAREHOLDINGS IN THE COMPANY BY CONTROLLING SHAREHOLDER

This announcement is made pursuant to the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the SFO and Rule 13.09(2)(a) of the Listing Rules.

On 25 February 2015, Crown International Corporation Limited (the “**Company**”) was informed by its controlling shareholder, Crown Landmark Corporation (“**Crown Landmark**”), that they intend to increase their shareholdings in the Company by an aggregate amount of not more than 570,000,000 shares of the Company (the “**Share**”). Before increasing such shareholdings, Crown Landmark holds 1,330,000,000 Shares (representing approximately 51.15% of the total issued shares of the Company) as at the date of this announcement. After increasing such shareholdings, Crown Landmark shall hold an aggregate amount of not more than 1,900,000,000 Shares (representing approximately 73.08% of the total issued shares of the Company).

The Company will continue to monitor the increase in shareholdings of the Company by Crown Landmark and make timely disclosure in accordance with the applicable rules and regulations.

By order of the Board
Crown International Corporation Limited
LIAO Pin Tsung
Chairman

Hong Kong, 25 February 2015

As at the date of this announcement, the Board comprises:

Executive Directors:

Mr. LIAO Pin Tsung (Chairman and Group Chief Executive Officer) and Mr. MENG Jin Long

Non-executive Director:

Mr. LIU Hong Shen (Vice Chairman)

Independent Non-executive Directors:

Mr. LONG Tao, Mr. REN Guo Hua and Mr. CHEN Fang