

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **HERITAGE INTERNATIONAL HOLDINGS LIMITED**

**漢基控股有限公司\***

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 412)

### **POSITIVE PROFIT ALERT**

This announcement is made by Heritage International Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) (the “SFO”) and Rule 13.09 (2)(a) of the Listing Rules.

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record an increase of not less than 50% in the profit attributable to the owners of the Company for the six months ended 30 September 2014 as compared to the profit attributable to the owners of the Company of HK\$46,144,000 for the corresponding period in 2013. Such profit increase is principally attributable to the unrealised fair value gain on investments at fair value through profit or loss.

The information contained in this announcement is based on information currently available to the Group and after review and assessment of the management accounts of the Group by the management of the Company. It remains subject to finalization and necessary adjustments, and has not been confirmed, audited nor reviewed by the Company’s auditors. Details of the financial data of the Group will be disclosed in the Group’s interim results announcement for the six months ended 30 September 2014 which will be released as soon as practicable and in any event before 30 November 2014.

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Heritage International Holdings Limited**  
**Mr. Yau Wai Lung**  
*Executive Director*

Hong Kong, 7 November 2014

*As at the date of this announcement, the Company has three executive Directors, being Mr. Ong Peter, Mr. Yau Wai Lung and Dr. Jonathan Ross and three independent non-executive Directors, being Mr. To Shing Chuen, Mr. Ha Kee Choy, Eugene, and Mr. Chung Yuk Lun.*

\* *For identification purposes only*