



HERITAGE INTERNATIONAL HOLDINGS LIMITED

漢基控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 412)

UNUSUAL PRICE MOVEMENT

The Board has noted today's decrease in the trading price of the shares of the Company and wishes to state that the Board is not aware of any reason for such decrease save as disclosed below.

The Company is in the process of negotiation with an independent third party, which operates a fast casual restaurant chain in Hong Kong and the PRC, for provision of financial assistance to such third party. No definitive or legally binding agreements or memorandum of understanding or contracts have been signed by the Company as at the date of this announcement. The transaction, if materialises, will constitute a discloseable transaction for the Company and the Company will issue an announcement in accordance with the Listing Rules if such transaction materialises.

The said transaction may or may not realise, shareholders of the Company and the investing public should exercise caution when dealing in the shares of the Company.

This statement is made at the request of The Stock Exchange of Hong Kong Limited ("Stock Exchange").

The board ("Board") of directors ("Directors") of Heritage International Holdings Limited ("Company") has noted today's decrease in the trading price of the shares of the Company and wishes to state that the Board is not aware of any reason for such decrease save as disclosed below.

The Company is in the process of negotiation with an independent third party, which operates a fast casual restaurant chain in Hong Kong and the People's Republic of China ("PRC"), for provision of financial assistance to such third party. No definitive or legally binding agreements or memorandum of understanding or contracts have been signed by the Company as at the date of this announcement. The transaction, if materialises, will constitute a discloseable transaction for the Company and the Company will issue an announcement in accordance with the Rules Governing the Listing of Securities on the Stock Exchange ("Listing Rules") if such transaction materialises.

The said transaction may or may not realise, shareholders of the Company and the investing public should exercise caution when dealing in the shares of the Company.

Save as disclosed above, the Directors confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board, the directors of which individually and jointly accept responsibility for the accuracy of this announcement.

By order of the Board
Kwong Kai Sing, Benny
Chairman

Hong Kong, 25 January 2008

As at the date of this announcement, the Company has five executive Directors, being Mr. Kwong Kai Sing, Benny, Ms. Lo Ki Yan, Karen, Mr. Ong Peter, Ms. Poon Chi Wan and Mr. Chow Chi Wah, Vincent and five independent non-executive Directors, being Mr. Chan Sze Hung, Mr. To Shing Chuen, Mr. Ha Kee Choy, Eugene, Mr. Chung Yuk Lun and Mr. Lo Wong Fung.

* *For identification purposes only*