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HERITAGE INTERNATIONAL HOLDINGS LIMITED

漢基控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 412)

POSITIVE PROFIT ALERT

This announcement is made in accordance with Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a profit for the 6 months ended 30 September 2009 as compared to a loss for the corresponding six-month period ended 30 September 2008.

This positive profit alert announcement is based on information currently available to the Group and after review and assessment of the management accounts of the Group by the management of the Company. The Group's interim results announcement for the 6 months ended 30 September 2009 will be released as soon as practicable and in any event before 31 December 2009. **Shareholders and potential investors should exercise caution when dealing in the securities of the Company.**

This announcement is made by Heritage International Holdings Limited (the "Company", and together with its subsidiaries and its jointly controlled entity (the "Group")) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

Based on the information currently available, the board of directors (the "Board") of the Company wishes to inform the shareholders of the Company and potential investors that the financial results of the Group is expected to record a profit for the 6 months ended 30 September 2009 as compared to a loss for the corresponding six months ended 30 September 2008.

* For identification purposes only

The Board considers that this is principally attributable to the unrealized fair value gains on investment in the listed securities as a result of stock market rebound, the net gains from sales of its investment in securities at fair value, the unrealized fair value gain on revaluation of investment properties held as a result of recent turnaround of the property market and increase in dividend income from investments in securities of the Group.

The information contained in this announcement is based on information currently available to the Group and after review and assessment of the management accounts of the Group by the management of the Company. It remains subject to finalisation and necessary adjustments. Details of the financial data of the Group will be disclosed in the Group's interim results announcement for the 6 months ended 30 September 2009 which will be released as soon as practicable and in any event before 31 December 2009.

Shareholders and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board
Heritage International Holdings Limited
Kwong Kai Sing, Benny
Chairman

Hong Kong, 7 December 2009

As at the date of this announcement, the Company has five executive Directors, being Mr. Kwong Kai Sing, Benny, Mr. Wong Chun Hung, Mr. Ong Peter, Ms. Poon Chi Wan and Mr. Chow Chi Wah, Vincent and five independent non-executive Directors, being Mr. Chan Sze Hung, Mr. To Shing Chuen, Mr. Ha Kee Choy Eugene, Mr. Chung Yuk Lun and Mr. Lo Wong Fung.