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ENTERPRISE DEVELOPMENT HOLDINGS LIMITED

企展控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1808)

ADDITIONAL INFORMATION IN RELATION TO PROFIT ALERT

Reference is made to the Company's positive profit alert announcement dated 28 February 2014, terms defined in which have the same meanings when used in this announcement. The Company estimates that it may record approximately HK\$13 million unrealized gain for the year ended 31 December 2013. Shareholders of the Company and potential investors should note that unrealised gains do not generate any cash inflow to the Group, and the final results of the Group will include, amongst other things, expenses attributable to the Group's securities trading and investment business segment, its software business segment and other Group costs and expenses.

As the Company is still in the process of finalising the consolidated annual results of the Group for the year ended 31 December 2013, the information contained in this announcement are estimations only based on preliminary review and assessment by the Board of the unaudited management accounts of the Group and other information currently available, and such information has not been audited by the Company's auditors.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Enterprise Development Holdings Limited
Jia Bowei
Chairman

Hong Kong, 12 March 2014

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Jia Bowei (Chairman), Mr. Lam Kwan Sing (Chief Executive Officer) and Mr. Wang Jun, and three independent non-executive Directors, namely Mr. Lam Ting Lok, Ms. Hu Gin Ing and Mr. Zhang Xiaoman.