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# ENTERPRISE DEVELOPMENT HOLDINGS LIMITED 企展控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1808)

# UNAUDITED INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2012

#### UNAUDITED INTERIM RESULTS

The board (the "Board") of directors (the "Directors") of Enterprise Development Holdings Limited (the "Company") announces the unaudited consolidated financial results of the Company and its subsidiaries (the "Group") for the six months ended 30 June 2012 together with comparative figures for the corresponding period in 2011. The unaudited interim financial report has not been audited but has been reviewed by the Company's audit committee (the "Audit Committee").

## UNAUDITED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended 30 June 2012 (Expressed in Renminbi Yuan)

		ed 30 June	
		2012	2011
	Notes	RMB'000	RMB'000
Continuing operations			
Turnover	4	59,838	65,861
Cost of sales		(50,128)	(48,097)
Gross profit		9,710	17,764
Other revenue		10	17
Other net loss	5	(22,749)	(598)
Distribution expenses		(5,769)	(5,361)
General and administrative expenses		(11,345)	(8,375)
Other operating expenses		(12)	(14)
(Loss)/profit from operations		(30,155)	3,433
Finance costs	6(i)	(63)	(43)
(Loss)/profit before taxation	6	(30,218)	3,390
Income tax expenses	7	(1,119)	(1,578)
(Loss)/profit from continuing operations		(31,337)	1,812

		Six months end	nded 30 June	
	Notes	2012 RMB'000	2011 <i>RMB'000</i>	
Discontinued operations				
Loss from discontinued operations (net of income tax)	8		(8,243)	
Loss for the period		(31,337)	(6,431)	
Other comprehensive income for the period (after tax)				
Exchange difference on translation of overseas operations		319	163	
Cash flow hedge: net movement in the hedging reserve			17,884	
		319	18,047	
Total comprehensive (expense)/income for the period attributable to equity holders of the Company		(31,018)	11,616	
Basic and diluted (loss)/earnings per share (RMB)	10			
- from continuing and discontinued operations		(0.029)	(0.0085)	
<ul> <li>from continuing operations</li> </ul>		(0.029)	0.0024	
<ul> <li>from discontinued operations</li> </ul>			(0.0109)	

# UNAUDITED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 June 2012

(Expressed in Renminbi Yuan)

	Notes	30 June 2012 <i>RMB'000</i>	31 December 2011 <i>RMB'000</i>
Non-current assets			
Property, plant and equipment		2,804	3,284
Intangible assets Goodwill	11	6,796 19,541	8,349 19,541
Deferred tax assets	11	346	346
Beterred tax assets	-		
	-	29,487	31,520
Current assets			
Inventories		2,807	3,122
Trade and other receivables	12	73,888	48,128
Derivative financial instruments Held for trading investments		<b>25,895</b>	4,263
Cash and cash equivalents		16,198	10,338
Cush and Cush equivalents	-	10,170	
	-	118,788	65,851
Current liabilities			
Trade and other payables	13	14,034	5,975
Bank borrowing		10,000	-
Income tax payables	-	963	1,953
	-	24,997	7,928
Net current assets	-	93,791	57,923
Total assets less current liabilities	_	123,278	89,443
Non-current liabilities			
Promissory note	14		59,658
Net assets		123,278	29,785
Capital and reserves			
Share capital	15	13,109	7,740
Reserves	-	110,169	22,045
Total aquity	-	122 279	20.785
Total equity	:	123,278	29,785

#### NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT

(Expressed in Renminbi Yuan)

#### 1. BASIS OF PREPARATION

This unaudited interim financial report has been prepared in accordance with the applicable disclosure provisions of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, including compliance with International Accounting Standard ("IAS") 34 "Interim Financial Reporting" issued by the International Accounting Standards Board ("IASB").

The unaudited interim financial report has been prepared in accordance with the same accounting policies adopted in the 2011 audited annual financial statements, except for the new and revised International Financial Reporting Standards ("IFRSs") that are expected to be reflected in the 2012 audited annual financial statements. Details of the new and revised IFRSs are set out in note 2.

The preparation of an unaudited interim financial report in conformity with IAS 34 requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses on a year to date basis. Actual results may differ from these estimates.

This unaudited interim financial report contains condensed consolidated financial statements and selected explanatory notes. The notes include an explanation of events and transactions that are significant to an understanding of the changes in financial position and performance of the Group since the 2011 audited annual financial statements. The condensed consolidated financial statements and notes thereon do not include all of the information required for full set of financial statements prepared in accordance with IFRSs. IFRSs include all applicable individual International Financial Reporting Standards, International Accounting Standards and related interpretations.

The financial information relating to the financial year ended 31 December 2011 that is included in this unaudited interim financial report as being previously reported information does not constitute the Company's audited annual financial statements for that financial year but is derived from those financial statements. The Group's audited annual financial statements for the year ended 31 December 2011 are available from the Company's registered office. The auditors have expressed an unqualified opinion on those financial statements in their report dated 16 March 2012.

# 2. NEW AND REVISED IFRSs

The IASB has issued a number of amendments to IFRSs that are first effective for the current accounting period of the Group. Of these, the following developments are relevant to the Group's financial statements:

- Amendments to IFRS 7, Financial Instruments: Disclosures Transfers of financial assets
- Amendments to IAS 12, Income taxes Deferred tax: Recovery of underlying assets

The adoption of these amendments to IFRSs has no material impact on the Group's result and financial position for the current or prior periods. The Group has not applied any new standard or amendment that is not yet effective for the current accounting period.

#### 3. SEGMENT REPORTING

The Group manages its business by divisions, which are mainly organised by business lines. In a manner consistent with the way in which information is reported internally to the Board for the purposes of resource allocation and performance assessment, the Group has presented the following four reportable segments. No operating segments have been aggregated to form the following reportable segments.

#### Continuing operations:

- Software business: Provision of integrated business software solutions in the People's Republic of China (the "PRC").
- Trading and investment business: Trading of securities listed on the Hong Kong Stock Exchange.

### Discontinued operations:

- Bare copper wires: The manufacturing and sale of bare copper wires and provision of processing services of copper wires.
- Magnet wires: The manufacturing and sale of magnet wires.

## (a) Segment results, assets and liabilities

For the purposes of assessing segment performance and allocating resources between segments, the Board monitors the results, assets and liabilities attributable to each reportable segment on the following bases:

Segment assets include all tangible, intangible assets and current assets with the exception of interest in associate, deferred tax assets and other corporate assets. Segment liabilities include trade creditors, accruals and bills payable attributable to the manufacturing and sales activities of the individual segments and bank borrowings managed directly by the segments.

Revenue and expenses are allocated to the reportable segments with reference to sales generated by those segments and the expenses incurred by those segments, or which otherwise arise from the depreciation or amortisation of assets attributable to those segments.

The measure used for reporting segment profit/(loss) is the "adjusted profit/(loss) before taxation". To arrive at adjusted profit/(loss) before taxation, the Group's (loss)/earnings are adjusted for items not specifically attributed to individual segments, such as share of profits less losses of an associate, directors' and auditors' remuneration and other head office or corporate administration costs. Inter-segment sales are priced with reference to prices charged to external parties for similar orders.

Information regarding the Group's reportable segments as provided to the Board for the purpose of resources allocation and assessment of segment performance for the six months ended 30 June 2012 is set out below.

	Softwar	e business		ing and nt business		pper wires ntinued)		et wires ntinued)	Conso	olidated
					Six months	From 1 January	Six months	From 1 January		
		nonths		nonths	ended	2011 to	ended	2011 to		nonths
		30 June		30 June	30 June	11 February	30 June	11 February		30 June
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Revenue from external customers	66,191	65,861	_	_	_	522,904	_	277,355	66,191	866,120
Investment income and net loss	-	-	(6,353)	-	-	-	-	-	(6,353)	-
Inter-segment revenue						204,165				204,165
Reportable segment revenue	66,191	65,861	(6,353)			727,069		277,355	59,838	1,070,285
Reportable segment profit/(loss) (adjusted profit/(loss) before taxation)	4,886	6,928	(6,481)			(13,945)		4,520	(1,595)	(2,497)
	Softwar	e business		ing and nt business		pper wires ntinued)	U	et wires ntinued)	Conso	olidated
	30 June	31 December	30 June	31 December	30 June	31 December	30 June	31 December	30 June	31 December
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Reportable segment assets	92,162	70,684	26,081	-	-	-	-	-	118,243	70,684
Additions to non-current segment assets during the period/year	94	2,581	-	-	-	371	-	6	94	2,958
Reportable segment liabilities	24,784	7,072	_			_			24,784	7,072

The Group's operations are mostly located in the PRC. During the six months ended 30 June 2011, a substantial proportion of the Group's products from discontinued operations were sold to its customers for further processing and eventual export to overseas countries.

# (b) Reconciliation of reportable segment revenue, profit/(loss), assets and liabilities

	Six months ended 30 Ju		
	2012	2011	
	RMB'000	RMB'000	
Revenue			
Reportable segment revenue	59,838	1,070,285	
Elimination of inter-segment revenue	-	(204,165)	
Discontinued operations		(800,259)	
Total	59,838	65,861	
(Loss)/profit before taxation			
Reportable segment loss before taxation	(1,595)	(2,497)	
Elimination of inter-segment loss		2,144	
Reportable segment loss derived from			
the Group's external customers	(1,595)	(353)	
Share of profit of associate	-	75	
Unallocated head office and corporate expenses	(28,623)	(3,631)	
Profit from discontinued operations		7,299	
Total	(30,218)	3,390	
	30 June	31 December	
	2012	2011	
	RMB'000	RMB'000	
Assets			
Reportable segment assets	118,243	70,684	
Deferred tax assets	346	346	
Unallocated head office and corporate assets	29,686	26,341	
Total	148,275	97,371	
Liabilities			
Reportable segment liabilities	24,784	7,072	
Unallocated head office and corporate liabilities	213	60,514	
Total	24,997	67,586	

# (c) Geographic information

The following table sets out information about the geographical location of (i) the Group's revenue from external customers and (ii) the Group's property, plant and equipment, intangible assets and goodwill ("specified non-current assets"). The geographical location of customers is based on the location at which the services were provided or the goods delivered. The geographical location of the specified non-current assets is based on the physical location of the asset in the case of property, plant and equipment, and the location of the operation to which they are allocated in the case of goodwill and intangible assets.

	Revenue from external customers		Specified non-current asset Six months ended	
	Six months en	ded 30 June	30 June	31 December
	2012	2011	2012	2011
	RMB'000	RMB'000	RMB'000	RMB'000
Hong Kong	(6,353)	_	128	128
PRC	66,191	65,861	29,013	31,046
	59,838	65,861	29,141	31,174

#### 4. TURNOVER

The principal activities of the Group are the provision of integrated business software solutions, trading and investment business, manufacturing and sale of bare copper wires and magnet wires and provision of processing services in the PRC.

The amount of each significant category of revenue recognised during the period is set out as follows:

#### Continuing operations

	Six months ended 30 June		
	2012	2011	
	RMB'000	RMB'000	
Software maintenance and other services	64,475	64,419	
Sales of software products and others	1,716	1,442	
Fair value losses on held for trading investments	(6,353)		
	59,838	65,861	

# Discontinued operations

5.

	Six months end 2012 RMB'000	2011 RMB'000
Sales of bare copper wires	_	522,166
Sales of magnet wires	_	277,355
Processing services		738
		800,259
OTHER NET (LOSS)/INCOME		
Continuing operations		
	Six months end	ed 30 June
	2012	2011
	RMB'000	RMB'000
Net loss on derivative financial instruments	(4,263)	(501)
Change in fair value of promissory note	-	(89)
Loss on early redemption of promissory note	(18,234)	_
Net exchange loss	(252)	(8)
	(22,749)	(598)
Discontinued operations		
	Six months end	ed 30 June
	2012	2011
	RMB'000	RMB'000
Net exchange gain	-	1,297
Loss on sales of scrap materials	_	(314)
Net gain on derivative financial instruments	<del>_</del> _	518
		1,501

# 6. (LOSS)/PROFIT BEFORE TAXATION

(Loss)/profit before taxation is arrived at after charging:

# (i) Finance costs

# Continuing operations

	Six months ended 30 June		
	2012	2011	
	RMB'000	RMB'000	
Interest expenses	63	43	
Discontinued operations			
	Six months ended 30 Jun		
	2012	2011	
	RMB'000	RMB'000	
Interest expenses	_	9,883	
Letter of credit charges	<del>_</del> _	1,141	
	<u> </u>	11,024	

# (ii) Staff costs

# Continuing operations

	Six months ended 30 June		
	2012	2011	
	RMB'000	RMB'000	
Salaries, wages and other benefits	5,072	5,532	
Contributions to defined contribution retirement schemes	651	903	
	5,723	6,435	

# Discontinued operations

Amortisation of lease prepayments

Operating lease charges in respect of properties

(iii)

	Six months ended 30 Jun	
	2012	2011
	RMB'000	RMB'000
Salaries, wages and other benefits	_	3,942
Contributions to defined contribution retirement schemes		398
		4,340
Other items		
Continuing operations		
	Six months ended 30 Jun	
	2012	2011
	RMB'000	RMB'000
Cost of inventories	1,140	756
Depreciation	562	385
Amortisation of intangible assets	1,553	2,136
Operating lease charges in respect of properties	1,760	1,469
Discontinued operations		
	Six months end	led 30 June
	2012	2011
	RMB'000	RMB'000
Cost of inventories	-	791,922
Depreciation	-	2,369

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#### 7. INCOME TAX EXPENSES

	<b>Continuing operations</b>		Discontinued operations		
	Six months ended 30 June				
	2012	2011	2012	2011	
	RMB'000	RMB'000	RMB'000	RMB'000	
Current tax – PRC					
Provision for the period	1,119	1,578	_	1,655	
Deferred tax					
Origination and reversal of temporary differences				(711)	
	1,119	1,578	_	944	

Pursuant to the rules and regulations of the Cayman Islands, Bermuda and the British Virgin Islands, the Group is not subject to any income tax in the Cayman Islands, Bermuda and the British Virgin Islands.

No provision for Hong Kong profits tax has been made for the year as the Group does not have assessable profits subject to Hong Kong Profits Tax during the period.

The provision for PRC income tax is based on the respective corporate income tax rates applicable to the subsidiaries located in the PRC as determined in accordance with the relevant income tax rules and regulations of the PRC.

Beijing Orient LegendMaker Software Development Co., Ltd. ("Beijing OLM") is entitled to a preferential income tax rate of 15% for 2012 and 2011 as Beijing OLM was awarded high-tech status by the respective tax authorities.

These tax rates were used to calculate the Group's deferred tax assets and liabilities as at 30 June 2012.

## 8. DISCONTINUED OPERATIONS

Following the approval by the shareholders of the Company in an extraordinary general meeting on 8 February 2011, the share transfer and subscription agreement dated 8 November 2010 entered into between Tai-I International (BVI) Limited ("Tai-I (BVI)"), Affluent Start Holdings Investment Limited ("Affluent Start"), Mr. Hsu Shou-Hsin, Mr. King Pak Fu and the Company (the "Agreement") and the distribution by the Company of all the shares of Tai-I International Bermuda Co., Ltd's ("Tai-I Bermuda") to the shareholders of the Company on a pro rata basis ("Distribution In Specie") have been completed on 11 February 2011. The results of Tai-I Bermuda and its subsidiaries (the "Tai-I Bermuda Group") which constituted discontinued operations during the period from 1 January 2011 to 11 February 2011 are set out below:

	Notes	Six months ended 30 June 2012 RMB'000	From 1 January 2011 to 11 February 2011 RMB'000
Turnover	4	_	800,259
Cost of sales			(791,922)
Gross profit		-	8,337
Other revenue		_	1,184
Other net income	5	_	1,501
Distribution expenses		_	(2,321)
General and administrative expenses		_	(3,010)
Other operating expenses			(2,041)
Profit from operations		_	3,650
Finance costs	6(i)	_	(11,024)
Share of profit of associate			75
Loss before taxation	6	_	(7,299)
Income tax expenses	7		(944)
Loss from discontinued operations			(8,243)
Other comprehensive income for the period (after tax)			
Exchange difference on translation of overseas operations		_	331
Cash flow hedge: net movement in the hedging reserve			17,884
Total comprehensive income for the period			9,972

Analysis of the net cash flows from the Tai-I Bermuda Group during the period from 1 January 2011 to 11 February 2011 is set out below:

		From
	Six months	1 January
	ended	2011 to
	30 June	11 February
	2012	2011
	RMB'000	RMB'000
Operating activities	_	(278,696)
Investing activities	_	(230,500)
Financing activities		519,029
Net cash inflow		9,833
		From
	Six months	1 January
	ended	2011 to
	30 June	11 February
	2012	2011
	RMB'000	RMB'000
Net outflow of cash and cash equivalents in respect of		
Distribution In Specie		(221,918)

The Company distributed its equity interest in Tai-I Bermuda to its shareholders and the net assets of the Tai-I Bermuda Group at the date of distribution on 11 February 2011 are set out below:

	11 February 2011 <i>RMB'000</i>
Property, plant and equipment	406,016
Lease prepayments	30,439
Interest in an associate	18,826
Deferred tax assets	20,099
Inventories	341,956
Trade and other receivables	1,844,831
Derivative financial instruments	25,542
Pledged deposits	105,904
Time deposits	447,646
Cash and cash equivalents	221,918
Assets classified as held for distribution	3,463,177
Bank loans	(1,601,158)
Trade and other payables	(1,128,786)
Derivative financial instruments	(21,645)
Income tax recoverable	4,706
Liabilities classified as held for distribution	(2,746,883)
Net assets distributed	716,294

## 9. DIVIDENDS

	Six months ended 30 June		
	2012 RMB'000	2011 RMB'000	
Distribution In Specie*		716,294	

<sup>\*</sup> Pursuant to the approval by the shareholders of the Company at an extraordinary general meeting held on 8 February 2011, a non-cash special dividend satisfied by way of the Distribution In Specie was effected. Tai-I Bermuda's shares were distributed by the Company in the proportion of one Tai-I Bermuda's share for every ordinary share in the Company held by the shareholders recorded on the register of members of the Company as at the close of business on 8 February 2011. An aggregate of 596,158,000 Tai-I Bermuda's shares were distributed by the Company pursuant to the Distribution In Specie.

## 10. BASIC AND DILUTED (LOSS)/EARNINGS PER SHARE

The calculation of basic and diluted (loss)/earnings per share for the six months ended 30 June 2012 is based on the loss attributable to equity holders of the Company of RMB31,337,000 (six months ended 30 June 2011: RMB6,431,000) and the weighted average of 1,088,378,314 (six months ended 30 June 2011: 758,588,939) shares in issue during the period, calculated as follows:

# (i) (Loss)/profit attributable to equity holders of the Company

	Six months ended 30 June		
	2012	2011	
	RMB'000	RMB'000	
(Loss)/profit for the period from continuing operations	(31,337)	1,812	
Loss for the period from discontinued operations		(8,243)	
Loss for the period attributable to equity holders of the Company	(31,337)	(6,431)	

## (ii) Weighted average number of shares

	Six months ended 30 June		
	2012		
	Number of N		
	Shares	Shares	
Ordinary shares issued at 1 January	806,158,000	596,158,000	
Effect of placing of new shares	282,220,314	_	
Effect of subscription of new shares		162,430,939	
Weighted average number of shares at 30 June	1,088,378,314	758,588,939	

There were no dilutive potential ordinary shares in issue as at 30 June 2012 (30 June 2011: Nil).

## 11. GOODWILL

Goodwill of approximately RMB19,541,000 was recognised in respect of the acquisition of Liang Hui Holdings Limited and its subsidiaries on 10 September 2010. No impairment loss was recognised as at 30 June 2012 (31 December 2011: Nil).

#### 12. TRADE AND OTHER RECEIVABLES

		30 June	31 December
		2012	2011
	Notes	RMB'000	RMB'000
Trade receivables	<i>(i)</i>	34,098	20,419
Deposits and prepayments made to suppliers	(ii)	35,874	24,551
Other receivables	-	3,916	3,158
	<u>-</u>	73,888	48,128

All of the trade and other receivables are expected to be recovered within one year.

(i) Included in trade and other receivables are trade receivables with the following ageing analysis as of the end of each reporting period:

Invoice date	30 June 2012 <i>RMB'000</i>	31 December 2011 <i>RMB'000</i>
Within 1 month	9,173	7,088
Over 1 month but less than 3 months	16,793	9,915
Over 3 months but less than 1 year	7,648	3,166
Over 1 year but less than 2 years	436	164
Over 2 years	48	86
	34,098	20,419

(ii) The Group is required to make certain prepayment according to the agreement entered into with the Group's largest supplier, Oracle (China) Software System Co., Ltd. ("Oracle"). As at 30 June 2012, prepayments made to Oracle amounted to approximately RMB33,261,000 (as at 31 December 2011: RMB24,322,000). These prepayments are unsecured, interest free and will be used to offset against future purchases from Oracle.

#### 13. TRADE AND OTHER PAYABLES

	30 June	31 December
	2012	2011
	RMB'000	RMB'000
Trade creditors	10,928	2,170
Non-trade payables and accrued expenses	1,461	3,061
Other taxes payable	1,645	744
	14,034	5,975

All of the trade and other payables are expected to be settled within one year.

Included in trade and other payables are trade creditors with the following ageing analysis as of the end of each reporting period:

	30 June 2012	31 December 2011
	RMB'000	RMB'000
Due within 3 months or on demand	_	2,170
Due after 3 months but within 6 months	10,256	_
Due after 6 months but within 1 year	11	_
Due after 1 year but within 2 years	661	_
Due after 2 years		
	10,928	2,170

#### 14. PROMISSORY NOTE

In connection with the acquisition of Liang Hui Holdings Limited and its subsidiaries on 10 September 2010, Winsino issued a non-transferrable, interest free promissory note (the "Promissory Note") with a principal amount of HK\$96,000,000 to Advance Mode Limited, which is wholly owned by Mr. Lo Kai Bong, a former executive director of the Company. The Promissory Note is payable upon the expiry of a period of 18 months from the date of issuance unless the put option is exercised by Winsino in which event, the Promissory Note shall be returned to Winsino for cancellation.

On 31 December 2011, Advance Mode Limited and Winsino entered into an agreement, pursuant to which the maturity date of the Promissory Note was extended for a period of 24 months from 10 March 2012. No interest shall be payable on all or any portion of the Promissory Note outstanding at any time during this period.

In the financial statements for the year ended 31 December 2011, the Promissory Note has been designated by the Company as being at fair value through profit or loss on its initial recognition. The estimate of the fair value of the Promissory Note was measured by using the discounted cash flow model based on the estimated future cash flows of the Promissory Note and the applicable discount rate. The estimated future cash flows were determined based on the contracted terms of the Promissory Note while the discount rate used as of 31 December 2011 of 12.88% was estimated with reference to published rates of comparable businesses.

The fair value of the Promissory Note on the date of its issue on 10 September 2010 was approximately RMB77,137,000 and its fair value as at 31 December 2011 was approximately RMB59,658,000. The Group early redeemed the Promissory Note and recognised a loss on reversal of change in fair value of the Promissory Note in prior years due to the early redemption of approximately RMB18,234,000 for the six months ended 30 June 2012.

#### 15. SHARE CAPITAL

		30 Jun	e 2012	31 Decen	nber 2011
		Number of	Amount	Number of	Amount
	Notes	shares	HK\$	shares	HK\$
Authorised:					
Ordinary shares of HK\$0.01 each		1,000,000,000	10,000,000	1,000,000,000	10,000,000
Increase in authorised share capital					
on 10 April 2012	<i>(i)</i>	2,000,000,000	20,000,000	_	_
Ordinary shares at 30 June 2012		3,000,000,000	30,000,000	1,000,000,000	10,000,000
Issued and fully paid:					
At 1 January		806,158,000	8,061,580	596,158,000	5,961,580
Shares issued under placing	(ii)	661,231,600	6,612,316	_	_
Subscription of new shares	(iii)			210,000,000	2,100,000
			44.5-0.005		
At 30 June/31 December		1,467,389,600	14,673,896	806,158,000	8,061,580
			RMB		RMB
			equivalent		equivalent
			13,109,046		7,739,650
			15,107,040		7,737,030

#### Notes:

- (i) Pursuant to an ordinary resolution passed by the Company's shareholders at an extraordinary general meeting held on 10 April 2012, the authorised share capital of the Company was increased from HK\$10,000,000 to HK\$30,000,000 by the creation of an additional 2,000,000,000 shares of HK\$0.01 each.
- (ii) Pursuant to a placing agreement dated 27 February 2012, a total of 661,231,600 ordinary shares of HK\$0.01 each were issued at the placing price of HK\$0.24 per share (the "Placing"). Shares issued under the Placing included 161,231,600 shares under general mandate and 500,000,000 shares under specific mandate.
- (iii) Following the completion of the Agreement on 11 February 2011, the Company issued 210,000,000 new shares at HK\$0.06 each to Affluent Start, a holding company of the Company. The subscription has resulted in an increase in the share capital and share premium account by HK\$2,100,000 (equivalent to RMB1,778,070) and HK\$10,500,000 (equivalent to RMB8,890,350) respectively.

#### MANAGEMENT DISCUSSION AND ANALYSIS

#### FINANCIAL REVIEW

#### **Turnover**

For the six months ended 30 June 2012, the Group recorded a turnover of RMB59,838,000 (six months ended 30 June 2011: RMB65,861,000), of which turnover from (i) software maintenance and other services amounted to RMB64,475,000 (six months ended 30 June 2011: RMB64,419,000); (ii) sale of software products and others amounted to RMB1,716,000 (six months ended 30 June 2011: RMB1,442,000); and (iii) fair value losses of RMB6,353,000 on held for trading investments (six months ended 30 June 2011: Nil).

#### **Gross Profit**

For the six months ended 30 June 2012, the Group recorded a gross profit of RMB9,710,000 (six months ended 30 June 2011: RMB17,764,000).

#### **Other Net Loss**

For the six months ended 30 June 2012, other net loss was approximately RMB22,749,000 (six months ended 30 June 2011: RMB598,000), which was mainly attributable to (i) net loss of RMB4,263,000 on derivative financial instruments (six months ended 30 June 2011: RMB501,000); (ii) loss of RMB18,234,000 on reversal of change in fair value of the Promissory Note in prior years due to the early redemption (six months ended 30 June 2011: Nil); and (iii) net exchange loss of RMB252,000 (six months ended 30 June 2011: RMB8,000).

#### **Finance Costs**

For the six months ended 30 June 2012, finance cost of interest expenses was approximately RMB63,000 (six months ended 30 June 2011: RMB43,000).

## Loss for the Period

For the six months ended 30 June 2012, the Group recorded a loss for the period of approximately RMB31,337,000 (six months ended 30 June 2011: profit of RMB1,812,000 from continuing operations).

## Liquidity and Financial Resources

The Group's working capital is funded by the cash generated by operating and financing activities. As at 30 June 2012, the Group maintained cash and cash equivalents amounted to RMB16,198,000 (31 December 2011: RMB10,338,000). As at 30 June 2012, the Group's current ratio was 4.8 times (31 December 2011: 8.3 times); and the Group's net gearing ratio at 30 June 2012 was zero as the Group had no net borrowing or debt (31 December 2011: Nil) (net debt is calculated as total borrowings less cash and cash equivalents).

# Foreign Exchange

The Group's revenue is mainly denominated in Renminbi and no related hedge is required for the time being.

# **Pledge of Assets**

As of 30 June 2012, the Group had no pledge of assets and bank deposits in order to obtain general banking facilities or short-term bank borrowings (31 December 2011: Nil).

# **Redemption of Promissory Note**

On 31 December 2011, Winsino Investments Limited ("Winsino"), a wholly-owned subsidiary of the Company, entered into an agreement with Advance Mode Limited ("Advance Mode"), a company wholly-owned by Mr. Lo Kai Bong (a former executive Director resigned on 13 February 2012), pursuant to which the Promissory Note with a principal amount of HK\$96,000,000 issued by Winsino in favour of Advance Mode was extended for a period of 24 months from 10 March 2012 with no interest payable.

The Group early redeemed the Promissory Note and recognised a loss on reversal of change in fair value of the Promissory Note in prior years due to the early redemption of the Promissory Note of approximately RMB18,234,000 for the six months ended 30 June 2012. An unrealised loss of approximately RMB89,000 arising from the changes in fair value of the Promissory Note, was recognised in the profit or loss for the six months ended 30 June 2011.

# **Capital Structure**

The Group adopts a prudent treasury policy. The current ratio (calculated as current assets divided by current liabilities) as at 30 June 2012 was 475% (30 June 2011: 84.07%) and the quick ratio (calculated as balance of current assets less inventories, divided by current liabilities multiplied by 100%) as at 30 June 2012 was 464% (30 June 2011: 80.73%). The Group continued to monitor stringent debt collection policy so as to minimise the risks of sales on credit and to ensure that funds are timely collected.

On 27 February 2012, the Company entered into a placing agreement with the placing agent for the placing of:-

(i) up to 161,231,600 new shares to not less than six placees at the placing price of HK\$0.24 per placing share under the general mandate to issue new shares granted to the Directors at the annual general meeting of the Company held on 16 May 2011. The said placing was completed on 5 March 2012 and the Company issued and allotted 161,231,600 new shares and raised net proceeds of approximately HK\$37 million for the Group's general working capital needs; and

(ii) up to 500,000,000 new shares to not less than six placees at the placing price of HK\$0.24 per share which is subject to the fulfillment of conditions including the passing of an ordinary resolution by the shareholders of the Company for the issue and allotment of the said shares and the increase in the authorised share capital of the Company. Shareholders' approval was obtained pursuant to an ordinary resolution passed in the extraordinary general meeting held on 10 April 2012. Net proceeds of approximately HK\$115.8 million were raised and were used to reduce the indebtedness of the Group and to finance the Group's general working capital needs.

Pursuant to the above ordinary resolution passed by the Company's shareholders on 10 April 2012, the authorised share capital of the Company was increased from HK\$10,000,000 comprising 1,000,000,000 shares of HK\$0.01 each to HK\$30,000,000 divided into 3,000,000,000 shares by the creation of an additional 2,000,000,000 shares of HK\$0.01 each.

# **Significant Investments**

There were no significant investments held by the Group as at 30 June 2012.

# Material Acquisition and Disposal of Subsidiaries or Associated Companies

For the six months ended 30 June 2012, the Group has not made any material acquisition or disposal of subsidiaries or associated companies.

# **Employees and Remuneration Policies**

As at 30 June 2012, the Group employed 90 full time employees (30 June 2011: 90). The remuneration package of employees is determined by reference to their performance, experience, their positions, duties and responsibilities in the Group and the prevailing market conditions. The Group continued to provide retirement, medical, employment injury, employment and maternity benefits which are governed by the statemanaged social welfare scheme operated by the local government of the PRC to the employees in the PRC. In addition, the Group maintains a mandatory provident fund scheme (the "MPF Scheme") for all qualifying employees in Hong Kong.

# **Contingent Liabilities**

As at 30 June 2012, there was no significant contingent liability (30 June 2011: Nil).

# **BUSINESS REVIEW**

Global economic conditions remain challenging in 2012. China, the largest economy in Asia, had its GDP growth rate dropped to 7.6% in the second quarter of 2012, reaching the slowest pace since 2009. The Group recorded a slight increase in turnover of software business segment of 0.5% from RMB65,861,000 for the six months ended 30 June 2011 to RMB66,191,000 for the six months ended 30 June 2012. The gross profit ratio decreased from 27% to 24%, which was mainly attributable to a decrease in software business segment profits before tax from RMB6,928,000 to RMB4,886,000. The Group will continue to concentrate and enhance on customized development of applications as a value-added service to customers, and sell self-developed firewall and other software products.

#### **OUTLOOK**

Apart from the software business, we are actively searching for other business opportunities so as to diversify our business to bring returns to our shareholders.

#### INTERIM DIVIDEND

The Board resolved not to declare an interim dividend for the six months ended 30 June 2012 (for the six months ended 30 June 2011: Nil).

# PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES OF THE COMPANY

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the six months ended 30 June 2012.

#### MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") as the code of conduct regarding securities transactions by the Directors. Having made specific enquiry of all Directors, the Company confirmed that all Directors have complied with the required standards as set out in the Model Code during the six months ended 30 June 2012.

#### **CORPORATE GOVERNANCE PRACTICES**

The Company has adopted the code provisions of the Code on Corporate Governance Practices (the "Former CG Code") contained in Appendix 14 to the Listing Rules, which came into effect on 1 January 2005 and was recently revised and renamed as Corporate Governance Code and Corporate Governance Report (the "New CG Code") with effect from 1 April 2012, as its own code of corporate governance practices.

During the six months ended 30 June 2012, the Company was in compliance with all the code provisions under the Former CG Code and the New CG Code except for the deviations from code provisions E.1.2 and D.1.4 which are explained as follows:—

Code provision E.1.2 of the Former CG Code requires that the Chairman of the Board should attend the annual general meeting of the Company. Mr. King Pak Fu, the Chairman of the Board, did not attend the 2012 annual general meeting of the Company as he was on a business trip. However, he has actively participated in the Board meetings to get involved in the Company's affairs.

Under code provision D.1.4 of the New CG Code, the Company should have formal letters of appointment for directors setting out the key terms and conditions of their appointment. The Company did not have formal letters of appointment for Messrs. King Pak Fu, Jia Bowei and Tsang To. However, the Directors shall be subject to retirement by rotation at least once every three years in accordance with the Articles. In addition, the Directors have followed the guidelines set out in "A Guide on Directors' Duties" issued by the Companies Registry and "Guidelines for Directors" and "Guide for Independent Non-Executive Directors" (if applicable) published by the Hong Kong Institute of Directors in performing their duties and responsibilities as Directors of the Company. Besides, the Directors actively comply with the requirements under statute and common law, the Listing Rules, legal and other regulatory requirements and the Company's business and governance policies.

Save as those mentioned above and in the opinion of the Directors, the Company has met the code provisions set out in the Former CG Code and the New CG Code during the six months ended 30 June 2012.

#### **AUDIT COMMITTEE**

The Audit Committee comprises three independent non-executive Directors, namely Mr. Lam Ting Lok (as chairman), Ms. Hu Gin Ing and Mr. Zhang Xiaoman. The unaudited interim results of the Group for the six months ended 30 June 2012 have been reviewed by the Audit Committee.

By Order of the Board

Enterprise Development Holdings Limited

King Pak Fu

Chairman

Hong Kong, 24 August 2012

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. King Pak Fu (Chairman), Mr. Jia Bowei (Chief Executive Officer), Mr. Tsang To and Mr. Lam Kwan Sing, and three independent non-executive Directors, namely Mr. Lam Ting Lok, Ms. Hu Gin Ing and Mr. Zhang Xiaoman.