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EVERGREEN INTERNATIONAL HOLDINGS LIMITED

長興國際（集團）控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 238)

VOLUNTARY ANNOUNCEMENT

UPDATES ON THE DEVELOPMENT OF NEW BUSINESS SEGMENT

Reference is made to the voluntary announcement of Evergreen International Holdings Limited (the “**Company**”, and its subsidiaries, the “**Group**”) dated 10 June 2014, in relation to the development of a new business segment of retailing and trading of high-end children’s wear and accessories in Hong Kong, Macau and the People’s Republic of China (the “**PRC**”).

The board of directors (the “**Board**”) of the Company is pleased to update the shareholders of the Company that the Group has secured the distribution rights for the children’s wear and accessories products of *Roberto Cavalli Junior*, *Simonetta* and *Diesel Kid* in Hong Kong, Macau and the PRC and has signed a term sheet with *Rykiel Enfant* under *Sonia Rykiel* regarding the proposed distribution of its children’s wear and accessories products in the PRC, Hong Kong and Macau. In addition, the Group has signed a letter of intent with *Fendi Kids* and is currently evaluating the opening and operation of *Fendi Kids* monobrand shops and shop-in-shops for children’s wear and accessories products in the PRC.

In August 2014, the Group has opened a *Roberto Cavalli Junior* store at Ocean Terminal, Harbour City, Hong Kong. The Group plans to open approximately 9 new stores in the first half of 2015 for children’s wear and accessories products of high-end international fashion brands in the first and second tier cities in the PRC including but not limited to the shopping malls in Chengdu IFS, Qingdao MixCity and Shenzhen MixCity and Qingdao Hisense Plaza. In addition, the Group plans to open 4 new retail stores for children’s wear and accessories products at the shopping mall of Galaxy Macau resort in the first half of 2015. The Group will continue to discuss with a number of shopping malls operators in Hong Kong, Macau and in the first and second tier cities in the PRC regarding the opening of new retail stores for children’s wear and accessories products in the second half of 2015.

The Group has been discussing with other high-end international fashion brands regarding their licensing of rights to the Group for the retail and wholesale distribution of their children’s wear and accessories in Hong Kong, Macau and the PRC with a view to continuing to add new brands to the Group’s portfolio.

The Group believes that the new development in the business segment of high-end children's wear and accessories will enable the Group to diversify its business, product portfolio and brand portfolio and will leverage the foundation of the existing menswear business of the Group. In addition, the new brands and stores will bring additional revenue to the Group. The Board considers that this new business segment is beneficial to the Company and its shareholders as a whole.

For and on behalf of the Board
Evergreen International Holdings Limited
CHAN Yuk Ming
Chairman

Hong Kong, 7 May 2015

As at the date of this announcement, Mr Chan Yuk Ming, Mr Chen Yunan and Mr Chen Minwen are the executive directors of the Company; Mr Fong Wo, Felix, Mr Kwok Chi Sun, Vincent and Mr Cheng King Hoi, Andrew are the independent non-executive directors of the Company.