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EVERGREEN INTERNATIONAL HOLDINGS LIMITED

長興國際(集團)控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 238)

ANNOUNCEMENT OF FINAL RESULTS FOR THE YEAR ENDED 31 DECEMBER 2016

| FINANCIAL HIGHLIGHTS | | | |
|---|-------------|-------------|--------|
| | 2016 | 2015 | % |
| | RMB'million | RMB'million | Change |
| Revenue | 421.8 | 451.6 | -6.6% |
| Gross profit | 238.7 | 299.4 | -20.3% |
| Loss attributable to ordinary equity holders of the Company | (80.4) | (75.6) | 6.3% |
| Basic and diluted loss per share (RMB cents) | (8.5) | (8.0) | 6.3% |
| Gross profit margin | 56.6% | 66.3% | |
| Net loss margin | (19.1)% | (16.7)% | |
| Effective tax rate | (1.0)% | 3.8% | |
| Inventory turnover days | 455 | 688 | |
| Trade receivables turnover days | 75 | 72 | |
| Trade payables turnover days | 31 | 47 | |

The board (the "Board") of directors (the "Directors") of Evergreen International Holdings Limited (the "Company") is pleased to announce the consolidated results of the Company and its subsidiaries (collectively the "Group") for the year ended 31 December 2016, together with the comparative figures for the previous year, as follows:

CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

Year ended 31 December 2016

| | Notes | 2016 RMB'000 | 2015 RMB'000 |
|--|--------|--|--|
| REVENUE Cost of sales | 4 | 421,839 (183,135) | 451,565 (152,131) |
| Gross profit Other income and gains Selling and distribution expenses Administrative expenses | 4 | 238,704 35,477 (256,102) (64,596) | 299,434 17,230 (274,864) (72,612) |
| Other expenses Finance costs | 6 | (18,447) (14,668) | (30,920) (16,811) |
| LOSS BEFORE TAX Income tax (expense)/credit | 5 7 | (79,632) (777) | (78,543) 2,968 |
| LOSS ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY | | (80,409) | (75,575) |
| OTHER COMPREHENSIVE LOSS TO BE RECLASSIFIED TO PROFIT OR LOSS IN SUBSEQUENT PERIODS: Exchange differences on translation of operations outside Mainland China | | (22,575) | (14,007) |
| OTHER COMPREHENSIVE LOSS FOR THE YEAR | | (22,575) | (14,007) |
| TOTAL COMPREHENSIVE LOSS FOR THE YEAR | | (102,984) | (89,582) |
| LOSS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY Basic and diluted | 9 | RMB(8.5) cents | RMB(8.0) cents |

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

31 December 2016

| | Notes | 2016 RMB'000 | 2015 RMB'000 |
|--|----------|-------------------|-------------------|
| NON-CURRENT ASSETS Property, plant and equipment | | 379,481 | 398,385 |
| Prepaid land lease payment Goodwill | | 46,086 1,880 | 1,880 |
| Other intangible asset Long-term lease prepayment | | 4,115 64,178 | 3,855 65,760 |
| Available-for-sale investment Deferred tax assets | | 36,800 18,157 | 17,945 |
| Prepayments for non-current assets | _ | | 51,100 |
| Total non-current assets | _ | 550,697 | 538,925 |
| CURRENT ASSETS | | 101.00 | |
| Inventories Trade receivables | 10 11 | 191,303 86,888 | 263,683 84,900 |
| Prepayments, deposits and other receivables | | 57,494 500,000 | 60,364 |
| Time deposits Pledged deposits | | 21,920 | 145,572 |
| Cash and cash equivalents | _ | 120,252 | 548,875 |
| Total current assets | _ | 977,857 | 1,103,394 |
| CURRENT LIABILITIES | 10 | 12.070 | 17.576 |
| Trade payables Other payables and accruals | 12 | 12,968 35,549 | 17,576 40,425 |
| Interest-bearing bank and other borrowings | | 295,863 | 349,767 |
| Tax payable | _ | 568 | 1,397 |
| Total current liabilities | _ | 344,948 | 409,165 |
| NET CURRENT ASSETS | _ | 632,909 | 694,229 |
| TOTAL ASSETS LESS CURRENT LIABILITIES | _ | 1,183,606 | 1,233,154 |
| NON-CURRENT LIABILITIES Interest-bearing bank and other borrowings | | 50,910 | |
| Ç Ç | _ | <u> </u> | |
| Total non-current liabilities | - | 50,910 | |
| Net assets | = | 1,132,696 | 1,233,154 |
| EQUITY Equity attributable to ordinary equity holders of the Company | | | |
| Issued capital | | 829 | 829 |
| Reserves | - | 1,131,867 | 1,232,325 |
| Total equity | = | 1,132,696 | 1,233,154 |

Notes:

1. CORPORATE INFORMATION

The Company was incorporated in the Cayman Islands on 26 June 2008 as an exempted company with limited liability under the Companies Law, Cap. 22 of the Cayman Islands. The registered office address of the Company is Clifton House, 75 Fort Street, P.O. Box 1350, Grand Cayman KY1-1108, Cayman Islands. The principal activity of the Company is investment holding.

During the year, the Group was principally engaged in the manufacturing and trading of clothing and clothing accessories in the People's Republic of China (the "PRC").

In the opinion of the Directors, the holding company and the ultimate holding company of the Company is Pacific Success Holdings Limited, which is incorporated in the British Virgin Islands.

2.1 BASIS OF PREPARATION

These consolidated financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRSs") issued by the International Accounting Standards Board (the "IASB"), and the disclosure requirements of the Hong Kong Companies Ordinance.

These consolidated financial statements have been prepared under the historical cost convention, except for certain equity investment which has been measured at fair value. These consolidated financial statements are presented in Renminbi ("RMB") and all values are rounded to the nearest thousand ("RMB'000"), except when otherwise indicated.

Basis of consolidation

These consolidated financial statements include the financial statements of the Company and its subsidiaries (collectively referred to as the "Group") for the year ended 31 December 2016. A subsidiary is an entity (including a structured entity), directly or indirectly, controlled by the Company. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee (i.e., existing rights that give the Group the current ability to direct the relevant activities of the investee).

When the Company has, directly or indirectly, less than a majority of the voting or similar rights of an investee, the Group considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- (a) the contractual arrangement with the other vote holders of the investee;
- (b) rights arising from other contractual arrangements; and
- (c) the Group's voting rights and potential voting rights.

The financial statements of the subsidiaries are prepared for the same reporting period as the Company, using consistent accounting policies. The results of subsidiaries are consolidated from the date on which the Group obtains control, and continue to be consolidated until the date that such control ceases.

Profit or loss and each component of other comprehensive income are attributed to the ordinary equity holders of the parent of the Group and to the non-controlling interests, even if this results in the non-controlling interests having a deficit balance. All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the Group are eliminated in full on consolidation.

The Group reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control described in the accounting policy above. A change in the ownership interest of a subsidiary, without a loss of control, is accounted for as an equity transaction.

If the Group loses control over a subsidiary, it derecognises (i) the assets (including goodwill) and liabilities of the subsidiary, (ii) the carrying amount of any non-controlling interest and (iii) the cumulative translation differences recorded in equity; and recognises (i) the fair value of the consideration received, (ii) the fair value of any investment retained and (iii) any resulting surplus or deficit in profit or loss. The Group's share of components previously recognised in other comprehensive income is reclassified to profit or loss or retained profits, as appropriate, on the same basis as would be required if the Group had directly disposed of the related assets or liabilities.

2.2 CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES

The Group has adopted the following new and revised IFRSs for the first time for the current year's financial statements.

Amendments to IFRS 10, IFRS 12 Investment Entities: Applying the Consolidation Exception

and IAS 28

Amendments to IFRS 11 Accounting for Acquisitions of Interests in Joint Operations

IFRS 14 Regulatory Deferral Accounts

Amendments to IAS 1 Disclosure Initiative

Amendments to IAS 16 and IAS 38 Clarification of Acceptable Methods of Depreciation and

Amortisation

Amendments to IAS 16 and IAS 41 Agriculture: Bearer Plants

Amendments to 1AS 27 Equity Method in Separate Financial Statements

Annual Improvements 2012–2014 Cycle Amendments to a number of IFRSs

The adoption of the above new and revised standards has had no significant financial effect on these financial statements.

3. OPERATING SEGMENT INFORMATION

The Group is principally engaged in the manufacturing and trading of clothing and clothing accessories. For management purposes, the Group operates in one business unit and has one reportable operating segment, which is the clothing segment that produces and trades menswear, children's wear and other accessories.

No operating segments have been aggregated to form the above reportable operating segment.

As all of the Group's revenue is derived from customers based in the PRC and all of the Group's identifiable non-current assets are located in the PRC, no geographical information is presented in accordance with IFRS 8 Operating Segments.

4. REVENUE, OTHER INCOME AND GAINS

5.

Revenue represents the net invoiced value of goods sold, after allowances for returns and trade discounts.

An analysis of revenue, other income and gains is as follows:

| | 2016 RMB'000 | 2015 RMB'000 |
|---|-----------------|-----------------|
| Revenue | | |
| Sale of goods | 421,839 | 451,565 |
| Other income and gains | | |
| Foreign exchange gains, net | 20,415 | 2,526 |
| Bank interest income | 14,333 | 11,206 |
| Others | 729 | 3,498 |
| | 35,477 | 17,230 |
| A OGG DEPONE TAN | | |
| LOSS BEFORE TAX | | |
| The Group's loss before tax is arrived at after charging/(crediting): | | |
| | 2016 | 2015 |
| | RMB'000 | RMB'000 |
| Cost of inventories sold | 183,135 | 152,131 |
| Depreciation | 32,326 | 29,213 |
| Amortisation of long-term lease prepayment | 1,582 | 1,532 |
| Recognition of prepaid land lease payment | 641 | _ |
| Operating lease rental expense: | | |
| Minimum lease payments | 25,904 | 20,338 |
| Contingent rents | 106,447 | 123,983 |
| | 132,351 | 144,321 |
| Auditors' remuneration | 1,756 | 1,661 |
| Employee benefit expense (excluding directors' remuneration) Wages and salaries | 63,369 | 80,470 |
| Pension scheme contributions | 7,850 | 9,396 |
| Equity-settled share option expense | 906 | 1,049 |
| Equity-settled share award expense | 1,178 | 4,004 |
| | 73,303 | 94,919 |
| Write-down of inventories* | 5,496 | 30,431 |
| (Gain)/loss on disposal of items of property, plant and equipment | (36) | 193* |
| Impairment of an investment in an associate* | 7,300 | - |
| Impairment of leasehold improvements* | 3,931 | _ |
| Impairment of trade receivables* | 1,307 | _ |
| Foreign exchange differences, net | (20,415) | (2,526) |

^{*} These items are included in "Other expenses" in the consolidated statement of profit or loss and other comprehensive income.

6. FINANCE COSTS

| | 2016 RMB'000 | 2015 RMB'000 |
|---|-----------------|-----------------|
| Interest on bank and other borrowings | 12,228 | 16,811 |
| Interest on bonds payable Interest on finance lease | 2,313 127 | |
| | 14,668 | 16,811 |
| 7. INCOME TAX | | |
| | 2016 RMB'000 | 2015 RMB'000 |
| Current — Charge for the year | 144 | |
| Hong Kong Mainland China | 144 845 | 4,194 |
| Deferred Deferred | (212) | (7,162) |
| Total tax charge/(credit) for the year | 777 | (2,968) |

The Group is subject to income tax on an entity basis on profits arising in or derived from the jurisdictions in which members of the Group are domiciled and operate.

No profits tax has been provided for profits derived from the Cayman Islands and British Virgin Islands in both 2016 and 2015 since the applicable profits tax rate are zero.

Hong Kong profits tax has been provided at the rate of 16.5% on the estimated assessable profits arising in Hong Kong for the year ended 31 December 2016 (2015: no Hong Kong profits tax has been provided).

Macau profits tax has been provided at the rates ranging from 0% to 12% (2015: 0% to 12%) depending on the extent of estimated assessable profits arising in Macau during the years ended 31 December 2016 and 2015.

The income tax provision of the Group in respect of its operations in Mainland China has been provided at the rate of 25% (2015: 25%) on the taxable profits for the years ended 31 December 2016 and 2015, based on the existing legislation, interpretations and practices in respect thereof.

8. DIVIDENDS

The Board did not recommend the payment of dividend for the year ended 31 December 2016 (2015: nil) to the equity holders of the Company.

9. LOSS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY

The calculation of the basic loss per share amount is based on the loss attributable to ordinary equity holders of the Company, and the adjusted weighted average number of shares in issue of 946,043,804 (2015: 943,906,010) during the year ended 31 December 2016, which reflects the ordinary shares held for the share award plan of the Company (the "Share Award Plan") during the year.

The calculation of the diluted loss per share amount is based on the loss attributable to ordinary equity holders of the Company. The weighted average number of ordinary shares used in the calculation is the number of ordinary shares in issue during the year, as used in the basic loss per share calculation, and the weighted average number of ordinary shares assumed to have been issued at no consideration on the deemed exercise or conversion of all dilutive potential ordinary shares into ordinary shares.

No adjustment has been made to the basic loss per share amount presented for the years ended 31 December 2016 and 2015 in respect of a dilution as the impact of the outstanding share options had an anti-dilutive effect on the basic loss per share amount presented.

The calculation of basic and diluted loss per share is based on:

| | 2016 RMB'000 | 2015 RMB'000 |
|---|---------------------------|---------------------------|
| Loss Loss attributable to ordinary equity holders of the Company used in the basic loss per share calculation | 80,409 | 75,575 |
| used in the basic loss per share calculation | Number o 2016 | |
| Shares Number of ordinary shares in issue | 948,825,763 | 948,825,763 |
| Weighted average number of ordinary shares held for the Share Award Plan | (2,781,959) | (4,919,753) |
| Adjusted weighted average number of ordinary shares in issue used in the basic loss per share calculation | 946,043,804 | 943,906,010 |
| Effect of dilution — weighted average number of ordinary shares: Share options | 834,995 | 3,350,172 |
| Adjusted weighted average number of ordinary shares in issue used in the diluted loss per share calculation | 946,878,799 | 947,256,182 |
| 10. INVENTORIES | | |
| | 2016 RMB'000 | 2015 RMB'000 |
| Raw materials Work in progress Finished goods | 6,469 2,906 181,928 | 9,072 3,604 251,007 |
| | 191,303 | 263,683 |

11. TRADE RECEIVABLES

Retail sales are made in cash or by credit card and sales through department stores are generally collectible within one month to three months. Sales to distributors are mainly on credit. The credit period is generally one month, extending up to three months. The Group grants longer credit periods to those long standing customers with good payment history.

The Group seeks to maintain strict control over its outstanding receivables. Overdue balances are reviewed regularly by senior management. In view of the aforementioned and the fact that the Group's trade receivables relate to a large number of diversified customers, there is no significant concentration of credit risk. Trade receivables are non-interest-bearing.

An ageing analysis of the trade receivables as at the end of the reporting year, based on the invoice date and net of provision, is as follows:

| | 2016 | 2015 |
|--------------------|---------|---------|
| | RMB'000 | RMB'000 |
| Within 1 month | 56,627 | 56,645 |
| 1 to 3 months | 11,654 | 17,620 |
| 3 to 6 months | 9,717 | 7,659 |
| 6 months to 1 year | 3,442 | 2,192 |
| Over 1 year | 5,448 | 784 |
| | 86,888 | 84,900 |

12. TRADE PAYABLES

An ageing analysis of the trade payables as at the end of the reporting year, based on the invoice date, is as follows:

| | 2016 | 2015 |
|--------------------|---------|---------|
| | RMB'000 | RMB'000 |
| Within 1 month | 3,978 | 2,566 |
| 1 to 3 months | 3,254 | 7,355 |
| 3 to 6 months | 3,096 | 5,833 |
| 6 months to 1 year | 598 | 627 |
| Over 1 year | 2,042 | 1,195 |
| | 12,968 | 17,576 |

Trade payables of the Group are non-interest-bearing and are normally settled on terms of three months, extending to longer periods with those long standing suppliers. The carrying amounts of the trade payables approximate to their fair values.

MANAGEMENT DISCUSSION AND ANALYSIS

Market Review

In 2016, the global economy remained challenging and volatile. China's economic growth has been undergoing a gradual slowdown in the past few years following consistent and rapid expansion for more than two decades. According to the National Bureau of Statistics of China, the growth rate of gross domestic product ("GDP") of China moderated to 6.7% in 2016, with GDP reaching RMB74.4 trillion, which was the slowest pace of growth in 26 years, but well within the government's target range of 6.5% to 7%. Amid such a bleak economic environment, the Chinese government continued to carry out various measures, including cutting interest rates and lowering the reserve requirement so as to stimulate and restructure the country's economy.

In 2016, the total retail sales of consumer goods in China amounted to RMB33.2 trillion, representing an increase of 10.4% compared with that of 2015. However, the growth rate was 0.3 percentage point lower than that of the previous year. The total retail sales of consumer goods realised in urban area amounted to RMB28.6 trillion, representing an increase of 10.4%, which was 0.1 percentage point lower than that of the previous year. Moreover, the total sales of garments, footwear, hats and knitwear amounted to RMB1.4 trillion, representing an increase of 7.0%. However, the growth rate was 2.8 percentage points lower than that in the previous year. The retail market remained tough and challenging during the year and the overall consumer sentiment in retail sector remained weak as a result of the market turmoil and weakening economic momentum.

In view of the challenging economic and market environment, the Group continued to adjust its strategies in response to the market changes to stimulate the demand from customers who would purchase clothings and clothing accessories for their own use. During the year, the Group continued to invest resources in refining marketing strategy for brand building, reinforcing customer loyalty by organising marketing events, enhancing product quality and design to increase the competitiveness of its products and brands, further consolidating the menswear self-operated retail and outlet stores down to 189 from 264 as at 31 December 2015 and enabling us to better focus on the stores in our network that remain profitable, organising various training for its staff, and taking all appropriate measures to improve operational efficiency and business infrastructure, so as to maintain its financially healthy position. This is conducive to the Group's sustainable development in the long run. On the other hand, the Group has been actively expanding its children's wear business and looking for other investment opportunities so as to diversify income and returns to the Group.

Financial Review

During the year ended 31 December 2016, the Group recorded an aggregate turnover of approximately RMB421,839,000 (2015: RMB451,565,000), representing a decrease of approximately 6.6% compared with that of the previous year. Gross profit decreased from RMB299,434,000 for the year ended 31 December 2015 to RMB238,704,000 for the year ended 31 December 2016, representing a decrease of about 20.3%. Gross profit margin decreased from 66.3% for the year ended 31 December 2015 to 56.6% for the year ended 31 December 2016. The Group recorded a loss attributable to ordinary equity holders of the Company of RMB80,409,000 for the year ended 31 December 2016 (2015: a loss of RMB75,575,000) and net loss margin for the year ended 31 December 2016 of 19.1% (2015: net loss margin of 16.7%). The increase in the loss attributable to ordinary equity holders of the Company is mainly attributable to the decrease in gross profit, non-cash write-down of inventories, impairment of leasehold improvements, trade receivables and investment in an associate, and the operating loss incurred for the Group's new high-end children's wear and accessories product segment, which was in the investment stage.

Turnover

| | 201 | 6 | 201 | 5 | Change |
|----------------------|---------|------------------|---------|------------------|---------|
| | RMB'000 | % of turnover | RMB'000 | % of turnover | % |
| V.E. DELURE | | | | | |
| Self-operated stores | 245,140 | 58.1% | 303,599 | 67.2% | -19.3% |
| Distributors | 77,629 | 18.4% | 67,142 | 14.9% | 15.6% |
| Corporate sales | | 0.0% | 2,540 | 0.6% | -100.0% |
| | 322,769 | 76.5% | 373,281 | 82.7% | -13.5% |
| TESTANTIN | | | | | |
| Self-operated stores | 24,889 | 5.9% | 35,442 | 7.8% | -29.8% |
| Distributors | 4,810 | 1.1% | 3,576 | 0.8% | 34.5% |
| | 29,699 | 7.0% | 39,018 | 8.6% | -23.9% |
| Licensed brands | 69,371 | 16.5% | 39,266 | 8.7% | 76.7% |
| | 421,839 | | 451,565 | | -6.6% |

The total turnover of the Group for the year ended 31 December 2016 decreased by 6.6% to approximately RMB421,839,000 (2015: RMB451,565,000). The decrease in turnover was mainly due to the decrease in sales of *V.E. DELURE* and *TESTANTIN* under difficult market conditions.

Turnover of the Group for the year ended 31 December 2016 comprised sales from self-operated stores of RMB270,029,000 (2015: RMB339,041,000), sales to distributors of RMB82,439,000 (2015: RMB70,718,000), corporate sales of nil (2015: RMB2,540,000), sales from the licensed brands business of RMB69,371,000 (2015: RMB39,266,000), including sales from children's wear and accessories business of RMB38,664,000 (2015: RMB14,056,000).

The aggregate sales from self-operated stores for the year ended 31 December 2016 decreased by 20.4% compared with that of the previous year, and accounted for 64.0% (2015: 75.0%) of the total turnover under the current challenging retail environment. The aggregate sales to distributors for the year ended 31 December 2016 recorded an increase of 16.6% compared with that in the previous year and accounted for about 19.5% (2015: 15.7%) of the total turnover.

Turnover by Region

| | 2016 | | 2015 | | Change |
|---------------------|---------|----------|---------|----------|--------|
| | | % of | | % of | |
| | RMB'000 | turnover | RMB'000 | turnover | % |
| V.E. DELURE | | | | | |
| Central China | 28,248 | 8.8% | 35,130 | 9.4% | -19.6% |
| North Eastern China | 15,057 | 4.7% | 28,578 | 7.7% | -47.3% |
| Eastern China | 40,068 | 12.4% | 41,675 | 11.2% | -3.9% |
| North Western China | 52,812 | 16.4% | 55,861 | 15.0% | -5.5% |
| Northern China | 55,783 | 17.3% | 68,769 | 18.4% | -18.9% |
| South Western China | 43,302 | 13.4% | 49,276 | 13.2% | -12.1% |
| Southern China | 83,474 | 25.8% | 89,393 | 23.9% | -6.6% |
| Hong Kong and Macau | 4,025 | 1.2% | 4,599 | 1.2% | -12.5% |
| | | | | - | |
| Total | 322,769 | | 373,281 | | -13.5% |
| | | | | = | |
| | 201 | 6 | 201 | 5 | Change |
| | | % of | | % of | |
| | RMB'000 | turnover | RMB'000 | turnover | % |
| TESTANTIN | | | | | |
| Central China | 5,078 | 17.1% | 4,262 | 10.9% | 19.1% |
| North Eastern China | 2,520 | 8.5% | 4,205 | 10.8% | -40.1% |
| Eastern China | 1,255 | 4.2% | 3,110 | 8.0% | -59.6% |
| North Western China | 1,005 | 3.4% | 2,412 | 6.2% | -58.3% |
| Northern China | 2,473 | 8.3% | 304 | 0.8% | 713.0% |
| South Western China | 5,751 | 19.4% | 9,131 | 23.4% | -37.0% |
| Southern China | 9,058 | 30.5% | 12,928 | 33.1% | -29.9% |
| Hong Kong and Macau | 2,559 | 8.6% | 2,666 | 6.8% | -4.0% |
| Total | 29,699 | | 39,018 | | -23.9% |

The sales from *V.E. DELURE* in the North Western, Northern and Southern China for the year ended 31 December 2016 accounted for 59.5% (2015: 57.3%) of the total revenue from that brand, which was mainly attributable to the location of *V.E. DELURE* retail stores in major cities such as Shanghai, Beijing, Tianjin and Guangzhou, where the Group's *V.E. DELURE* brand is targeted at customers who are relatively more affluent with strong purchasing power.

The sales from *TESTANTIN* in Central, North Eastern, South Western and Southern China for the year ended 31 December 2016 accounted for 75.5% (2015: 78.2%) of the total revenue from that brand, as most of the *TESTANTIN* retail stores are situated in the second-tier and third-tier cities of these regions.

Turnover by Product (self-operated stores only)

| | 2016 RMB'000 | 2015 RMB'000 |
|----------------------------|------------------|-----------------|
| V.E. DELURE | | |
| Apparel ⁽¹⁾ | 235,454 | 291,010 |
| Accessories ⁽²⁾ | 9,686 | 12,589 |
| | <u>245,140</u> = | 303,599 |
| TESTANTIN | | |
| Apparel ⁽¹⁾ | 24,235 | 34,338 |
| Accessories ⁽²⁾ | 654 | 1,104 |
| | <u>24,889</u> | 35,442 |

| | 2016 | 2015 |
|----------------------------|-----------|-----------|
| | Unit sold | Unit sold |
| | pcs | pcs |
| Sales Volume | | |
| V.E. DELURE | | |
| Apparel ⁽¹⁾ | 163,550 | 210,749 |
| Accessories ⁽²⁾ | 32,623 | 52,277 |
| TESTANTIN | | |
| Apparel ⁽¹⁾ | 43,449 | 63,602 |
| Accessories ⁽²⁾ | 6,441 | 13,228 |
| | 2016 | 2015 |
| | RMB | RMB |
| | | |
| Average Selling Price | | |
| V.E. DELURE | | |
| Apparel ⁽¹⁾ | 1,440 | 1,381 |
| Accessories ⁽²⁾ | 297 | 241 |
| TESTANTIN | | |
| Apparel ⁽¹⁾ | 558 | 540 |
| Accessories ⁽²⁾ | 102 | 83 |
| | | |

Notes:

Cost of Sales

The cost of sales of the Group increased by 20.4% for the year ended 31 December 2016 to approximately RMB183,135,000 (2015: RMB152,131,000) due to the increase in average selling costs. During the year, the Group continued to outsource the production process of most of the apparel and accessories products. The Group also purchased products under the licensed brand business, *CARTIER* and sourced children's wear and accessories from the licensed international fashion brands. The Group performed sampling, packaging and post-finish processing of the apparel products produced by outsourced manufacturers, and manufactured a small portion of the apparel products in its own plant.

⁽¹⁾ Apparel products include, among others, suits, jackets, pants, coats, shirts and polo-shirts.

⁽²⁾ Accessories products include, among others, ties, cuff-links, pens and leather products.

Gross Profit and Gross Profit Margin

The gross profit of the Group decreased by RMB60,730,000 or 20.3%, from RMB299,434,000 for the year ended 31 December 2015 to RMB238,704,000 for the year ended 31 December 2016.

During the year, due to the implementation of various measures to boost the sales of aged inventories and as a result of weak consumer sentiment, more discounts were granted to the customers, which resulted in a decrease of 9.7 percentage points in gross profit margin from 66.3% to 56.6% for the year ended 31 December 2016.

Other Income and Gains

During the year, other income and gains mainly consisted of foreign exchange gains of RMB20,415,000 (2015: RMB2,526,000) and bank interest income of RMB14,333,000 (2015: RMB11,206,000).

Selling and Distribution Expenses

Selling and distribution expenses primarily consisted of rental and concessionaire commission to shopping malls and department stores of self-operated stores of approximately RMB106,447,000 (2015: RMB123,983,000), advertising and promotion expenses of approximately RMB22,324,000 (2015: RMB17,692,000), and staff costs of approximately RMB55,678,000 (2015: RMB73,343,000). During the year, the selling and distribution expenses represented about 60.7% (2015: 60.9%) of turnover.

Administrative Expenses

Administrative expenses decreased from RMB72,612,000 for the year ended 31 December 2015 to RMB64,596,000 for the year ended 31 December 2016, representing a decrease of 11.0%. During the year, administrative expenses accounted for 15.3% (2015: 16.1%) of turnover. The decrease in administration expenses was mainly attributable to the decrease in staff costs, including the non-cash share-based payment expenses related to the grant of share options and share awards.

Finance Costs

Finance costs for the year ended 31 December 2016 mainly represented interest expenses on interest-bearing bank and other borrowings.

Effective Tax Rate

During the year, the effective tax rate of the Group was -1.0% (2015: 3.8%).

Loss Attributable to Ordinary Equity Holders of the Company

The Group recorded a loss attributable to ordinary equity holders of the Company of RMB80,409,000 for the year ended 31 December 2016 (2015: a loss of RMB75,575,000) and net loss margin for the year ended 31 December 2016 of 19.1% as compared with a net loss margin of 16.7% for the year ended 31 December 2015. Loss per share of RMB8.5 cents was recorded for the year ended 31 December 2016 (2015: loss per share of RMB8.0 cents). The loss was mainly attributable to the decrease in gross profit, non-cash write-down of inventories, impairment of leasehold improvements, trade receivables and investment in an associate, and operating loss incurred in the investment stage for the Group's new high-end children's wear and accessories product segment.

Business Review

Proprietary Brands

The Group currently owns two proprietary brands in the menswear market of China catering to consumers with different needs, tastes and consumption patterns. **V.E. DELURE** offers business formal and casual menswear and accessories targeting affluent and successful men with a brand theme of "love"; while **TESTANTIN** offers contemporary and chic casual menswear and accessories targeting a younger and more fashion conscious age group with a brand theme of "artistic expression and simplicity".

The Group's two proprietary brands, *V.E. DELURE* and *TESTANTIN*, recorded negative same store sales growth for the self-operated stores business of 11% and 25% respectively during the year.

Retail and Distribution Network

Number of stores of proprietary brands by region

| | 2016 | 2015 |
|---------------------|------|------|
| Central China | 20 | 26 |
| North Eastern China | 18 | 24 |
| Eastern China | 25 | 40 |
| North Western China | 24 | 28 |
| Northern China | 35 | 49 |
| South Western China | 26 | 35 |
| Southern China | 39 | 60 |
| Hong Kong and Macau | 2 | 2 |
| | 189 | 264 |

In line with its previous years' business strategies, the Group continued to optimise the retail and sales network based on the demand in different target market segments. The Group has strategically used a mixed business model of opening self-operated stores in high-tier cities and franchised stores by distributors in low-tier cities. Opening self-operated stores enables the Group to have direct contact and interaction with target customers so as to optimise its marketing efforts and to directly instill in the customers the brand image and philosophy of the Group. Engaging distributors to open franchised stores allows the Group to expand its retail network quickly, leverage the profound understanding and experience of the distributors in local markets in which they operated, and penetrate into the fragmented menswear market in these cities with lower capital expenditure.

In view of the challenging retail environment and weak consumer sentiment, the Group adopted a more prudent approach in business development and strategically adjusted the store opening plan in response to the challenging market conditions and retail environment and consolidated stores which had been operated with low efficiency.

As at 31 December 2016, the Group had a total of 189 stores in 26 provinces and autonomous regions, covering 105 cities in China. There were 80 self-operated stores of **V.E. DELURE** in 31 cities in China whilst there were 6 self-operated stores of **TESTANTIN** in 5 cities in China.

In addition, the total number of distributors of the Group amounted to 103, which operated franchised stores of *V.E. DELURE* in 74 cities.

Number of stores of proprietary brands by city tier

| V.E. DELURE Self-operated stores First-tier 17 19 Second-tier 43 60 Third-tier 18 22 Fourth-tier 2 3 80 104 Franchised stores First-tier - - Second-tier 17 19 Third-tier 63 79 | -2 -17 -4 -1 -24 |
|---|------------------------------|
| First-tier 17 19 Second-tier 43 60 Third-tier 18 22 Fourth-tier 2 3 80 104 Franchised stores First-tier - - Second-tier 17 19 | -17 -4 -1 |
| Third-tier 18 22 Fourth-tier 2 3 80 104 Franchised stores - - First-tier - - Second-tier 17 19 | -4 -1 |
| Fourth-tier 2 3 80 104 Franchised stores First-tier Second-tier 17 19 | |
| 80 104 Franchised stores - - First-tier - - Second-tier 17 19 | |
| Franchised stores First-tier – – Second-tier 17 19 | _24 |
| First-tier – – Second-tier 17 19 | |
| Second-tier 17 19 | |
| | _ |
| 111110-1161 | -2 -16 |
| Fourth-tier 23 26 | -10 -3 |
| | |
| | <u>-21</u> |
| 183 228 | _45 |
| TESTANTIN | |
| Self-operated stores First-tier 1 6 | 5 |
| First-tier 1 6 Second-tier 3 6 | -5 -3 |
| Third-tier 1 4 | -3 |
| Fourth-tier 1 | _ |
| | |
| <u> </u> | <u>-11</u> |
| Franchised stores | |
| First-tier – – | _ |
| Second-tier – 1 | -1 |
| Third-tier – 10 | -10 |
| Fourth-tier8 | |
| | -19 |
| <u>6</u> <u>36</u> | -30 |
| TOTAL189264 | -75 |

First-tier cities: Beijing, Shanghai, Guangzhou, Hong Kong and Macau

Second-tier cities: provincial capital cities excluding Beijing, Shanghai and Guangzhou

Third-tier cities: prefecture-level cities other than provincial capital cities

Fourth-tier cities: county-level cities

In 2016, the number of **V.E. DELURE** self-operated stores decreased from 104 as at 31 December 2015 to 80 as at 31 December 2016 as a result of the consolidation of underperforming stores. Franchised stores operated by the distributors of the Group decreased from 124 as at 31 December 2015 to 103 as at 31 December 2016.

As at 31 December 2016, the total area of self-operated stores of *V.E. DELURE* was approximately 13,845 square meters (2015: 17,889 square meters), representing a decrease of 22.6% compared with that in the previous year.

In 2016, the number of *TESTANTIN* self-operated stores decreased from 17 as at 31 December 2015 to 6 as at 31 December 2016 whilst the number of franchised stores decreased from 19 as at 31 December 2015 to nil as at 31 December 2016 in order to consolidate underperforming stores of *TESTANTIN*.

As at 31 December 2016, the total area of self-operated stores of *TESTANTIN* was approximately 895 square meters (2015: 1,915 square meters), representing a decrease of 53.3% compared with that in the previous year.

Licensed International brands

Apart from licensed brand business of *CARTIER*, the Group commenced the new business segment of high-end children's wear and accessories products in August 2014. As at 31 December 2016, the Group has secured distribution rights for the following 9 international fashion brands:

Brand portfolio

| Brands | Territories |
|------------------------|----------------------------------|
| Diesel Kids | Mainland China, Hong Kong |
| Dsquared2 | Mainland China, Macau |
| Fendi Kids | Mainland China, Macau |
| Kenzo Kids | Hong Kong |
| Paul Smith Junior | Mainland China, Hong Kong |
| Roberto Cavalli Junior | Mainland China, Hong Kong, Macau |
| Sonia Rykiel Paris | Mainland China, Hong Kong |
| Simonetta | Mainland China, Hong Kong, Macau |
| Trussadi Junior | Mainland China, Hong Kong |

As at the date of this announcement, the Group has 11 mono-brand retail stores in Hong Kong, Macau and Mainland China.

In addition, to cater for the consumer appetite and preference, especially those of the growing number of middle-class couples, the Group has invented and launched its new lifestyle concept store, *Kissocool*. This new concept store served as a one-stop platform offering children's wear and accessories products from prestigious international brands and created a leisure shopping environment with recreational, entertainment and snack zones for customers. The Group is dedicated to enhancing the ultimate shopping experiences by catering for the desires of each family member under a relaxing shopping environment. This, in turn, can foster a more comprehensive and loyal customer base. The Group believes *Kissocool* will further strengthen the brand image and attract more brand owners to establish strategic partnerships. The Group has 6 *Kissocool* concept stores in the PRC and Hong Kong as at the date of this announcement.

Details of our shop locations by brand for children's wear and accessories are as follows:

| Brands | Shop Location |
|-------------------|---|
| Diesel Kids | Hong Kong Sogo Causeway Bay (Kissocool) China Qingdao MixCity China Shanghai Kerry Centre (Kissocool) China Hangzhou MixCity (Kissocool) China Guangzhou La Perle (Kissocool) |
| Dsquared2 | The Promenade Shops, Galaxy Macau China Shanghai Kerry Centre (Kissocool) China Hangzhou MixCity (Kissocool) China Guangzhou La Perle (Kissocool) |
| Fendi Kids | The Promenade Shops, Galaxy Macau China Shenzhen MixCity China Hangzhou MixCity China Qingdao Hisense Plaza (Kissocool) China Shanghai Kerry Centre (Kissocool) China Guangzhou La Perle (Kissocool) |
| Kenzo Kids | Hong Kong Sogo Causeway Bay |
| Paul Smith Junior | Hong Kong Sogo Causeway Bay (Kissocool) China Hangzhou MixCity (Kissocool) China Qingdao Hisense Plaza (Kissocool) China Shanghai Kerry Centre (Kissocool) China Guangzhou La Perle (Kissocool) |

Brands

Shop Location

Roberto Cavalli Junior Hong k

Hong Kong Harbour City

Hong Kong Sogo Causeway Bay (*Kissocool*)
Hong Kong Kowloon Bay International Trade
& Exhibition Centre Emax (*Kissocool*)

The Promenade Shops, Galaxy Macau

China Chengdu IFS China Hangzhou MixCity

China Qingdao Hisense Plaza (Kissocool) China Shanghai Kerry Centre (Kissocool) China Guangzhou La Perle (Kissocool)

Sonia Rykiel Paris Hong Kong Sogo Causeway Bay (Kissocool)

Hong Kong Kowloon Bay International Trade & Exhibition Centre Emax (Kissocool)
China Qingdao Hisense Plaza (Kissocool)
China Shanghai Kerry Centre (Kissocool)
China Hangzhou MixCity (Kissocool)
China Guangzhou La Perle (Kissocool)

Simonetta Hong Kong Sogo Causeway Bay (Kissocool)

Hong Kong Kowloon Bay International Trade & Exhibition Centre Emax (Kissocool)
The Promenade Shops, Galaxy Macau
China Qingdao Hisense Plaza (Kissocool)
China Shanghai Kerry Centre (Kissocool)
China Hangzhou MixCity (Kissocool)

China Guangzhou La Perle (*Kissocool*)

Trussadi Junior Hong Kong Sogo Causeway Bay (Kissocool)

Hong Kong Kowloon Bay International Trade & Exhibition Centre Emax (*Kissocool*)
China Shanghai Kerry Centre (*Kissocool*)
China Hangzhou MixCity (*Kissocool*)
China Guangzhou La Perle (*Kissocool*)

For the year ended 31 December 2016, the Group's high-end children's wear and accessories product segment recorded revenue of RMB38,664,000 and a net loss of RMB27,937,000, as the business is still in the investment stage.

Sales Fair

V.E. DELURE 2017 Spring and Summer collection sales fair was held in August 2016. The total orders from franchised stores operated by the distributors of the Group decreased by 25% compared with that of the previous year, mainly because the distributors remained uncertain and cautious towards the retail market. Delivery of the orders commenced in December 2016.

V.E. DELURE 2017 Fall and Winter collection sales fair was held in February 2017. The total orders from franchised stores operated by the distributors of the Group decreased by 7% compared with that of the previous year. Delivery of the orders will commence in August 2017.

Inventory Management

The Group maintains an effective inventory management system. In particular, the Group has adopted a flat distributor model comprising only one layer of distributors without any subdistributor, which enables the Group to closely monitor the business performance and inventory of each franchised store and distributor. Moreover, orders placed by the distributors are distributed proportionally in the first batch of orders placed at the sales fair and the supplemental orders placed following the commencement of the season. During the year, the inventory turnover days of the Group decreased from 688 days as at 31 December 2015 to 455 days as at 31 December 2016, representing a reduction of 233 days compared with that of the previous year. The inventory turnover enhancement was achieved gradually through various effective inventory management measures to boost the sales of aged inventory in such channels as outlets, temporary promotional sales fair and online business platform. The inventory balance decreased from RMB263,683,000 as at 31 December 2015 to RMB191,303,000 as at 31 December 2016. The Group will continue to implement a series of measures to speed up the process to sell the aged inventories.

Marketing and Promotion

The Group has a dedicated marketing team to organise and execute the marketing and promotional activities of its products. The Group focuses on the long-term development of its brands. Different types of marketing and promotional activities of the Group not only strengthen the brand recognition and value, but also promote its brand theme.

In 2016, the total expenditure of the Group on marketing and promotional activities amounted to approximately RMB22,324,000 (2015: RMB17,692,000), accounting for 5.3% (2015: 3.9%) of the turnover. The Group will strive to maintain the ratio within the range of 5%–10% whilst promoting the brands effectively.

During the year, the Group organised regular advertising and promotional activities through different channels, such as advertisements in fashion magazines, promotional activities on the Internet and other media, and large advertising billboards in airports and well-known department stores and launching fashion shows.

The Group continues to be the exclusive sponsor of the formal attire of the PRC national table tennis team and badminton team and the sponsorship arrangement will last until 2020. In addition, the Group supplied the formal attire to the PRC men's and women's national soccer teams in 2016 and this arrangement will last until 2019.

The Group treats its retail stores as one of the important channels to promote and enhance brand equity. During the year, the Group continued to carry out store image upgrading work, enhance the display space and further promote its high-end brand image in order to attract customers more effectively.

Apart from routine advertising and promotional activities, the Group also actively fulfilled its corporate social responsibility. The Group will continue to organise and participate in various charitable and social activities in the future. Such charitable activities can not only strengthen the brand equity of the Group, but also promote the corporate image of the Group as a socially responsible enterprise.

Product Design and Development

Due to factors such as accelerating urbanisation and the rise of the middle class, consumption demand in the PRC keeps rising. Consumers pursue products with superior materials, suitable cutting and unique style. While there are abundant product choices to customers in the market, the Group fully understands that fashionable and innovative apparel products not only attract consumers, but also provide the Group with a better pricing capability.

During the year, the Group continued its commitment to innovative product design and strict quality control, and launched unique product portfolios for *V.E. DELURE*.

The Group also recruited experienced design talents to bring in fresh inspiration for innovation to further diversify product portfolio and increase its competitiveness. The Group has experienced, innovative and independent design teams for **V.E. DELURE**, which are led by chief supervisors with substantial experience in fashion design.

Working Capital Management

A substantial part of the inventories of the Group was finished goods. The Group performed specific review on finished goods regularly. For slow-moving and obsolete inventories, the Group made specific provision for inventories with the net realisable value lower than their carrying value.

Inventory turnover days was 455 days as at 31 December 2016, representing a decrease of 233 days as compared to 688 days as at 31 December 2015. The inventory enhancement was achieved gradually through various effective inventory management and selling measures to boost the sales of aged inventory.

Trade receivables represented the receivables for goods sold to the distributors for franchised stores and the receivables from department stores and shopping malls for self-operated stores. Trade receivables turnover days was 75 days as at 31 December 2016 (2015: 72 days).

Trade payables represented payables to suppliers and outsourced manufacturers. Trade payables turnover days decreased from 47 days as at 31 December 2015 to 31 days as at 31 December 2016.

Use of Proceeds

The shares of the Company (the "Share") were listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") on 4 November 2010. Net proceeds from the global offering were approximately RMB1,017.4 million (equivalent to approximately HK\$1,167.0 million), after deducting the underwriting commission and relevant expenses. As at 31 December 2016, the unused proceeds were deposited in licensed banks in Hong Kong and Mainland China.

Use of funds raised

| | Percentage to total amount | Net proceeds RMB'million | Utilised amount (as at 31 December 2016) RMB'million | Unutilised amount (as at 31 December 2016) RMB'million |
|--|----------------------------------|--------------------------|--|--|
| Expansion and improvement of retail network Developing independent lines of branded apparels and | 45% | 457.8 | 457.8 | _ |
| accessories under V.E. DELURE brand Acquisitions or licensing of | 10% | 101.7 | 101.7 | - |
| additional brands Marketing and promotional | 20% | 203.5 | - | 203.5 |
| activities | 7% | 71.2 | 70.8 | 0.4 |
| Upgrade of ERP system and database management system Hiring international design talent and design consultant firms, expanding the Group's existing design team and establishing the Group's own | 5% | 50.9 | 4.3 | 46.6 |
| research and design centre | 5% | 50.9 | 6.3 | 44.6 |
| General working capital | 8% | 81.4 | 81.4 | |
| | 100% | 1,017.4 | 722.3 | 295.1 |

Liquidity and Financial Resources

As at 31 December 2016, the Group had cash and cash equivalents of RMB120,252,000 (2015: RMB548,875,000) and time deposits of RMB500,000,000 (2015: Nil). In addition, the Group had pledged deposits of RMB21,920,000 (2015: RMB145,572,000). During the year, the Company issued unlisted corporate bonds with an aggregate principal amount of HK\$77,300,000 (equivalent to approximately RMB66,153,000) which will mature on the date immediately following 12 months to 96 months after the first issue date, subject to any early redemption request by the Company. The bonds bear coupon rate ranging from 4.00% to 6.75% per annum, payable semi-annually in arrears. As at 31 December 2016, the Group had interest-bearing bank and other borrowings of an aggregate amount of RMB346,773,000 (2015: RMB349,767,000), which were denominated in RMB, Hong Kong dollars and Euros, with maturity from one year to eight years or on demand and bore effective interest rates ranging from 2.35% to 12.85% per annum (2015: 1.89% to 6.30% per annum). The gearing ratio is calculated by dividing net debt by the capital plus net debt. Net debt includes interestbearing bank and other borrowings, trade payables, other payables and accruals less cash and cash equivalents. Capital represents equity attributable to shareholders. The gearing ratio was 19.5% as at 31 December 2016 (2015: N/A).

Contingent Liabilities

As at 31 December 2016, the Group had no material contingent liabilities.

Pledge of Assets

As at 31 December 2016, deposits of RMB21,912,000 (2015: RMB145,572,000) and certain of buildings of carrying amount of approximately RMB262,800,000 (2015: nil) were pledged as security for the bank borrowings of the Group.

Exchange Risk

The Group conducts business primarily in Hong Kong and Mainland China with most of the transactions denominated and settled in Renminbi and Hong Kong dollars. The reporting currency of the Group is Renminbi. Nevertheless, the Group purchases some raw materials and outsourced products in Euros and depreciation of Renminbi against these foreign currencies would increase the cost of sales of the Group.

The Group did not hedge its foreign exchange exposure during the year. Any significant exchange rate fluctuations of foreign currencies against the Renminbi could have financial impact on the Group. However, the Group monitors foreign exchange exposure regularly and will consider if there is a need to hedge against significant foreign currency exposure when necessary.

Employee's Benefits

The Group offered its staff competitive remuneration schemes and training and development opportunities. The Group also provided in-house sales and services coaching in order to develop human capital. In addition, discretionary bonuses, share options and share awards may also be granted to eligible staff based on individual and the Group's performance as a means of rewarding and retaining high-calibre staff. Through the above policies, the Group strives to motivate and recognise its employees as the important assets of the Group.

The Group has adopted a defined contribution retirement benefits scheme (MPF Scheme) for Hong Kong employees, and contributions were made based on a certain percentage of the employee's basic salary. The contributions were charged to the statement of profit or loss when they became payable. In Mainland China, the Group made monthly contributions to the social security fund, including retirement pension insurance, medical insurance, unemployment insurance, injury insurance and maternity insurance, for the employees of the Group according to the relevant laws in the PRC.

As at 31 December 2016, the total number of full-time employees of the Group was 691. The total staff costs (excluding directors' emoluments) for the year ended 31 December 2016 amounted to approximately RMB73,303,000 (2015: RMB94,919,000).

Prospects

Given the continuing slowdown of economy in China, the outlook of retail sector in 2017 still remains uncertain and tough. The consumer sentiment in 2017 is expected to remain weak. However, as the Chinese government continued to stimulate domestic consumption to support economic growth, the domestic consumption will remain as the core contributor to GDP growth and it is expected that the retail industry will achieve healthy and sustainable growth in the long run.

Despite the challenging business environment in the menswear industry, the Group will continue to invest resources in refining market strategy for brand building, reinforcing customer loyalty by organising marketing events, enhancing product quality and design to increase the competitiveness of its products and brands. Furthermore, the Group will continue to enhance its retail network prudently to prepare for the long-term development. The Group plans to open approximately 8 new retail stores for menswear business in 2017, of which approximately 5 are self-operated stores with the remaining 3 being franchised stores. On the other hand, the Group will continue to consolidate inefficient stores in order to improve the operational efficiency. Our effort on inventory management in 2016 brought the stock level down from RMB263.7 million as at 31 December 2015 to RMB191.3 million as at 31 December 2016 and the turnover days was lowered to 455 days as at 31 December 2016 from 688 days as at 31 December 2015. The Group will continue to implement a series of measures including outlets, temporary promotional sales fair and online business platform to speed up the process of selling the aged inventories. Given that the domestic consumption will remain as the core contributor to GDP growth and it is expected that there will be continuous increase in domestic household income and the pursuit for high quality products by middle-class income consumers, the Group will continue to adopt a prudent and responsive business strategy to maintain its advantageous position in the high-end menswear market in Mainland China. The Group is confident in steady and healthy development of menswear market in China, especially that of the mid-end to high-end segments.

Starting from 1 January 2016, the Chinese government has allowed all couples in China to have two children. The expected large and growing number of babies and children in the future can lead to strong growth in China's children's wear and accessories market. To capitalise on this growing market, the Group has secured the distribution rights in Hong Kong, Macau and Mainland China with 9 international brand owners for its new business segment of high-end children's wear and accessories products. The Group will continue to look for investment opportunities in other children's wear brands with a view to continuing to add new brands to the Group's portfolio. As at the date of this announcement, the Group has 11 retail stores and 6 *Kissocool* in Hong Kong, Macau and Mainland China for the children's wear and accessories products of high-end international fashion brands. The Group will adopt a cautiously optimistic view when it discusses with a number of shopping malls operators in China and extends its retail network in China in 2017.

The Group believes that the new business segment of high-end children's wear and accessories will enable the Group to diversify its business, product and brand portfolio in the apparel and accessory product industries and will create synergy with the existing menswear business of the Group. The Group aspires to be a leading brand operator in the high-end children's wear and accessories product industry in China and considers that the new business segment is beneficial to the Group and its shareholders as a whole in the long run.

On the other hand, further to the establishment of Shenzhen Fosun Ellassay Fashion Fund LLP investment fund on 4 March 2016 (details of which are set out in the announcement of the Company dated 4 March 2016), the Group will continue to look for other new investment opportunities in the apparel industry, accessory product industry and the online business industry for development and expansion.

FINAL DIVIDEND

The Board did not recommend the payment of a final dividend for the year ended 31 December 2016.

CLOSURE OF REGISTER OF MEMBERS

For the purpose of determining the entitlement of shareholders of the Company to attend and vote at the annual general meeting of the Company to be held on Thursday, 8 June 2017 (the "2017 AGM"), the register of members of the Company will be closed from Monday, 5 June 2017 to Thursday, 8 June 2017, both days inclusive. In order to qualify for attending and voting at the 2017 AGM, all transfer documents together with the relevant share certificates should be lodged for registration with the Company's Hong Kong share registrar, Computershare Hong Kong Investor Services Limited at Shops 1712–1716, 17/F., Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not later than 4:30 p.m. on Friday, 2 June 2017.

PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY

Neither the Company nor any of its subsidiaries had purchased, redeemed or sold any of the Company's listed securities during the year ended 31 December 2016 except that the trustee of the Share Award Plan, pursuant to the terms of the trust deed of the Share Award Plan, purchased a total of 650,000 Shares on the Stock Exchange at a total consideration of HK\$494,000.

CORPORATE GOVERNANCE

The Board has reviewed its corporate governance practices and ensures that the Company is in compliance with the code provisions set out in the Corporate Governance Code as contained in Appendix 14 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") (the "CG Code") and aligned with the latest development.

In the opinion of the Directors, the Company complied with all the code provisions set out in the CG Code during the year ended 31 December 2016.

MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Listing Rules as its code of conduct for dealings in securities of the Company by Directors. Specific enquiry was made to all the Directors and all the Directors confirmed that they complied with the Model Code throughout the year ended 31 December 2016.

No incident of non-compliance of the written guidelines governing the securities transactions by employees who are likely to be in possession of inside information of the Company by the employees was noted by the Company during the year ended 31 December 2016.

AUDIT COMMITTEE

The Company has an audit committee (the "Audit Committee") which was established in compliance with Rule 3.21 of the Listing Rules for the purposes of reviewing and providing supervision over the Group's financial reporting process and internal controls. The Audit Committee comprises three members, namely Mr. Ng Wing Fai (chairman), Mr. Fong Wo, Felix and Mr. Cheng King Hoi, Andrew, all are independent non-executive Directors. The annual results of the Group for the year ended 31 December 2016 have been reviewed by the Audit Committee.

REVIEW OF PRELIMINARY ANNOUNCEMENT OF RESULTS BY THE INDEPENDENT AUDITORS

The figures in respect of the Group's results for the year ended 31 December 2016 as set out in this preliminary announcement have been agreed by the Group's independent auditors, Ernst & Young, Certified Public Accountants of Hong Kong ("Ernst & Young") to the amounts set out in the Group's consolidated financial statements for the year. The work performed by Ernst & Young in this respect did not constitute an assurance engagement in accordance with Hong Kong Standards on Auditing, Hong Kong Standards on Review Engagements or Hong Kong Standards on Assurance Engagements issued by the Hong Kong Institute of Certified Public Accountants and consequently, no assurance has been expressed by Ernst & Young on this preliminary announcement of results.

FORWARD LOOKING STATEMENTS

This announcement contains certain forward looking statements with respect to the financial condition, result of operations and business of the Group. These forward looking statements represent the Company's expectations or beliefs concerning future events and involve known and unknown risks and uncertainty that could cause actual results, performance or events to differ materially from those expressed or implied in such statements.

ANNUAL GENERAL MEETING

The 2017 AGM of the Company will be held on Thursday, 8 June 2017, and the notice of the 2017 AGM will be published and dispatched in the manner as required by the Listing Rules in due course.

PUBLICATION OF ANNUAL RESULTS ANNOUNCEMENT AND ANNUAL REPORT

This annual results announcement is published on the website of the Stock Exchange at www.hkexnews.hk and the website of the Company at www.evergreen-intl.com.

The 2016 annual report will also be published on the website of the Stock Exchange at www.hkexnews.hk and the website of the Company at www.evergreen-intl.com and will be dispatched to the shareholders of the Company.

For and on behalf of the Board

Evergreen International Holdings Limited

Chan Yuk Ming

Chairman

Hong Kong, 30 March 2017

As at the date of this announcement, the Board comprises Mr. Chan Yuk Ming, Mr. Chen Yunan and Mr. Chen Minwen as the executive Directors, and Mr. Fong Wo, Felix, Mr. Cheng King Hoi, Andrew and Mr. Ng Wing Fai as the independent non-executive Directors.