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This announcement does not constitute an offer to sell or the solicitation of an offer to buy any securities in the United States or any other jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. The securities referred to herein will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold in the United States except pursuant to an exemption from, or a transaction not subject to, the registration requirements of the Securities Act. Any public offering of securities to be made in the United States will be made by means of a prospectus. Such prospectus will contain detailed information about the company making the offer and its management and financial statements. The Company does not intend to make any public offering of securities in the United States.



## Fantasia Holdings Group Co., Limited 花 様 年 控 股 集 團 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01777)

#### PROPOSED ISSUE OF CNY DENOMINATED SENIOR NOTES

The Company proposes to conduct an international offering of CNY-denominated senior notes.

The pricing of the Notes, including the aggregate principal amount, the Offer Price and the interest rate, will be determined through a book building exercise to be conducted by Guotai Junan International and BofA Merrill Lynch, as the joint lead managers and the joint bookrunners of the Proposed Notes Issue. Upon finalizing the terms of the Notes, it is expected that Guotai Junan International, BofA Merrill Lynch and the Company will enter into the Purchase Agreement.

The Company intends to use the proceeds of the Notes to refinance certain of its existing indebtedness. The Company may adjust the foregoing plans in response to changing market conditions and, thus, reallocate the use of proceeds.

Approval in-principle has been received for the listing and quotation of the Notes on the Official List of the SGX-ST. Admission to the Official List of the SGX-ST and quotation of the Notes on the SGX-ST is not to be taken as an indication of the merits of the Company, the Subsidiary Guarantors, the JV Subsidiary Guarantors (if any) or any other subsidiary or associated company of the Company, the Notes, the Subsidiary Guarantees or the JV Subsidiary Guarantees. SGX-ST assumes no responsibility for the contents of this announcement.

As no binding agreement in relation to the Proposed Notes Issue has been entered into as at the date of this announcement, the Proposed Notes Issue may or may not materialize. Investors and shareholders of the Company are urged to exercise caution when dealing in the securities of the Company.

A further announcement in respect of the Proposed Notes Issue will be made by the Company should the Purchase Agreement be signed.

#### THE PROPOSED NOTES ISSUE

#### Introduction

The Company proposes to conduct an international offering of CNY-denominated senior notes.

The pricing of the Notes, including the aggregate principal amount, the Offer Price and the interest rate, will be determined through a book building exercise to be conducted by Guotai Junan International and BofA Merrill Lynch, the joint lead managers and the joint bookrunners of the Proposed Notes Issue.

As at the date of this announcement, the amount, terms and conditions of the Proposed Notes Issue have yet to be determined. Upon finalizing the terms of the Notes, it is expected that Guotai Junan International, BofA Merrill Lynch and the Company will enter into the Purchase Agreement. The Company will make a further announcement in respect of the Proposed Notes Issue upon the signing of the Purchase Agreement.

The Notes and the Subsidiary Guarantees have not been and will not be registered under the Securities Act or any state securities laws and, unless so registered, may not be offered or sold within the United States and may only be offered, sold or delivered outside the United States in offshore transactions in reliance on Regulation S under the Securities Act. Accordingly, the Notes are being offered and sold only outside the United States in offshore transactions in reliance on Regulation S. None of the Notes will be offered to the public in Hong Kong.

#### Information of the Company and Reasons for the Proposed Notes Issue

The Company is a leading property developer and property related service provider in China. For seven consecutive years from 2009 to 2015, we have members of our Group ranked among the China Top 100 Real Estate Developers (中國房地產百強企業) and the China Top 100 Property Management Companies (中國物業服務百強企業) by the China Real Estate Top 10 Research Team (中國房地產Top 10研究組). The Company were also ranked among the China Real Estate Top 100 Listed Companies (中國房地產上市公司百強) in 2011 and the Top 50 China Real Estate Listed Companies in terms of Comprehensive Strength (中國房地產上市 公司綜合實力五十強) in 2012 and 2014 by the China Real Estate Research Institute, China Real Estate Association and China Real Estate Assessment Center. In 2014, we were granted the title of the "Innovative Enterprise in China Real Estate Community Service Model" (中 國房地產社區服務模式創新企業) in the first Annual Meeting of Community Responsibility in China Real Estate (中國房地產社區責任年會) cum the sixth Annual Meeting of the New Trends in China Property (中國地產新趨勢年會), jointly held by institutions including China Foundation for Poverty Alleviation (中國扶貧基金會) and China Real Estate Chamber of Commerce (全聯房地產商會) and were selected as the "Enterprise with Highest Brand Value in Shenzhen Real Estate" (深圳房地產最具品牌價值企業) by Shenzhen Real Estate Association (深圳市房地產業協會). In April 2015, Shenzhen Fantasia Business Management Company Limited was awarded the honour of the "Best Chinese Commercial Real Estate Operator" (中國商業地產最佳營運商) in the Adjudication and Selection of Golden Coordinate on "the Tenth Chinese Commercial Real Estate Festival" (第十屆中國商業地產 節), and the "China Community Commercial Operation Innovation Prize" (中國社區商業運營 創新獎) on the Twelfth Chinese Commercial Real Estate Industry Development Forum held in Shanghai, In May 2015, Shenzhen Fantasia International Property Services Co., Ltd., Chengdu Branch (深圳市花樣年國際物業服務有限公司成都分公司) was awarded the honour of the "Model Enterprises for Urban Water Conservation in Chengdu 2014" (成都市2014年度城市 節水工作先進單位). In June 2015, Colour Life Services Group Co., Limited under Fantasia Group was awarded the honour of the "Top 10 in Top 100 Comprehensive Property Services Enterprises 2015" (2015物業服務百強綜合TOP10), the "Leading Enterprises of Satisfaction" in Top 100 Property Services Companies 2015" (2015中國物業服務百強滿意度領先企業), the "Top Enterprise with the Largest Area of Residential Properties under Management in the World at the end of 2014" (2014年底物業居住管理面積全球最大), and the "Top 10 Growth Enterprises in Top 100 Property Services Companies 2015" (2015 物業服務百強企業成長性 TOP10) by China Real Estate Top 10 Research Team. In addition, Colour Life Services Group ranked the top of "Top 10 Growth Enterprises in Top 100 Property Services Companies 2015" with its prevailing edges. In July 2015, Fantasia Holdings Group Co., Limited was awarded the honour of the "Award of Contribution to Community Service Industry 2015" (2015年度 社區服務行業貢獻大獎) at the 15th Annual Conference of BOAO 21st Century Real Estate Forum. Home E&E Group under Fantasia Group was awarded the honour of the "Award of Innovation in Commercial Community Operation 2015" at the 15th Annual Conference of BOAO 21st Century Real Estate Forum in July 2015, and the "Award of Innovation in Resort Properties Operation 2015" in the Adjudication and Selection of China Real Estate Fashion Award in August 2015. In December 2015, Fantasia Group was awarded the honour of the "Award of Innovation in Community Services" (社區服務創新獎), an innovation award of China Real Estate Value Report in the CBN China Real Estate Annual Summit 2015. The Company first commenced its property development business in Shenzhen in 1996. Leveraging its broad experience and capabilities, the Company has successfully expanded

into, and currently focus its real estate activities in the Chengdu-Chongqing Economic Zone, the Pearl River Delta region, the Yangtze River Delta region and the Beijing-Tianjin metropolitan region, four of the fastest-growing economic regions in China, and have recently expanded into and plan to also focus on Central China.

The Company intends to use the proceeds of the Notes to refinance certain of its existing indebtedness. The Company may adjust the foregoing plans in response to changing market conditions and, thus, reallocate the use of proceeds.

#### Listing

Approval in-principle has been received for the listing and quotation of the Notes on the Official List of the SGX-ST. Admission to the Official List of the SGX-ST and quotation of the Notes on the SGX-ST is not to be taken as an indication of the merits of the Company, the Subsidiary Guarantors, the JV Subsidiary Guarantors (if any) or any other subsidiary or associated company of the Company, the Notes, the Subsidiary Guarantees or the JV Subsidiary Guarantees. SGX-ST assumes no responsibility for the contents of this announcement.

No listing of the Notes has been sought in Hong Kong.

#### **GENERAL**

As no binding agreement in relation to the Proposed Notes Issue has been entered into as at the date of this announcement, the Proposed Notes Issue may or may not materialize. Investors and shareholders of the Company are urged to exercise caution when dealing in the securities of the Company.

A further announcement in respect of the Proposed Notes Issue will be made by the Company should the Purchase Agreement be signed.

#### **Recent Developments**

#### Land Acquisition

Subsequent to 31 December 2015, we did not enter into any framework agreements or formal agreements in relation to acquisition of parcels of land.

#### Issuance of Onshore Bonds

On 4 January 2016, Fantasia Group (China) Company Limited, a wholly-owned subsidiary of the Company incorporated in the PRC, issued domestic corporate bonds of RMB1.1 billion for a term of five years with a coupon rate of 7.29%. For further details, please refer to the announcement of the Company dated 5 January 2016.

### **DEFINITIONS**

In this announcement, the following expressions shall have the meanings set out below unless the context requires otherwise:

the board of Directors
Merrill Lynch International, one of the joint lead managers and joint bookrunners in respect of the offer and sale of the Notes
the People's Republic of China, excluding Hong Kong, Macao Special Administrative Region of the People's Republic of China and Taiwan for the purpose of this announcement
Fantasia Holdings Group Co., Limited, a company incorporated in the Cayman Islands with limited liability, the securities of which are listed on the main board of the Stock Exchange
the directors of the Company
the Company and its subsidiaries
Guotai Junan Securities (Hong Kong) Limited, one of the joint lead managers and joint bookrunners in respect of the offer and sale of the Notes
the Hong Kong Special Administrative Region of the PRC
limited recourse guarantees given by the JV Subsidiary Guarantors on the Notes
Subsidiary Guarantors that in the future provide JV Subsidiary Guarantees
the CNY-denominated senior notes to be issued by the Company subject to the terms and conditions of the Purchase Agreement
the final price at which the Notes will be sold
the proposed issue of the Notes by the Company
the purchase agreement proposed to be entered into between, among others, the Company, Guotai Junan International and BofA Merrill Lynch in relation to the Proposed Notes Issue

"RMB" or "CNY" Renminbi, the lawful currency of the PRC

"Securities Act" the United States Securities Act of 1933, as amended

"SGX-ST" Singapore Exchange Securities Trading Limited

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"Subsidiary Guarantees" the guarantees provided by the Subsidiary Guarantors in respect

of the Notes

"Subsidiary Guarantors" the subsidiaries of the Company which guarantee the Notes

"United States" the United States of America

"%" per cent

# By Order of the Board FANTASIA HOLDINGS GROUP CO., LIMITED Pan Jun Chairman

Hong Kong, 26 April 2016

As at the date of this announcement, the executive Directors are Mr. Pan Jun, Ms. Zeng Jie, Baby, Mr. Lam Kam Tong and Mr. Zhou Jinquan; the non-executive Directors are Mr. Li Dong Sheng and Mr. Yuan Hao Dong and the independent non-executive Directors are Mr. Ho Man, Mr. Huang Ming, Dr. Liao Jianwen, Ms. Wong Pui Sze, Priscilla, JP and Mr. Guo Shaomu.